



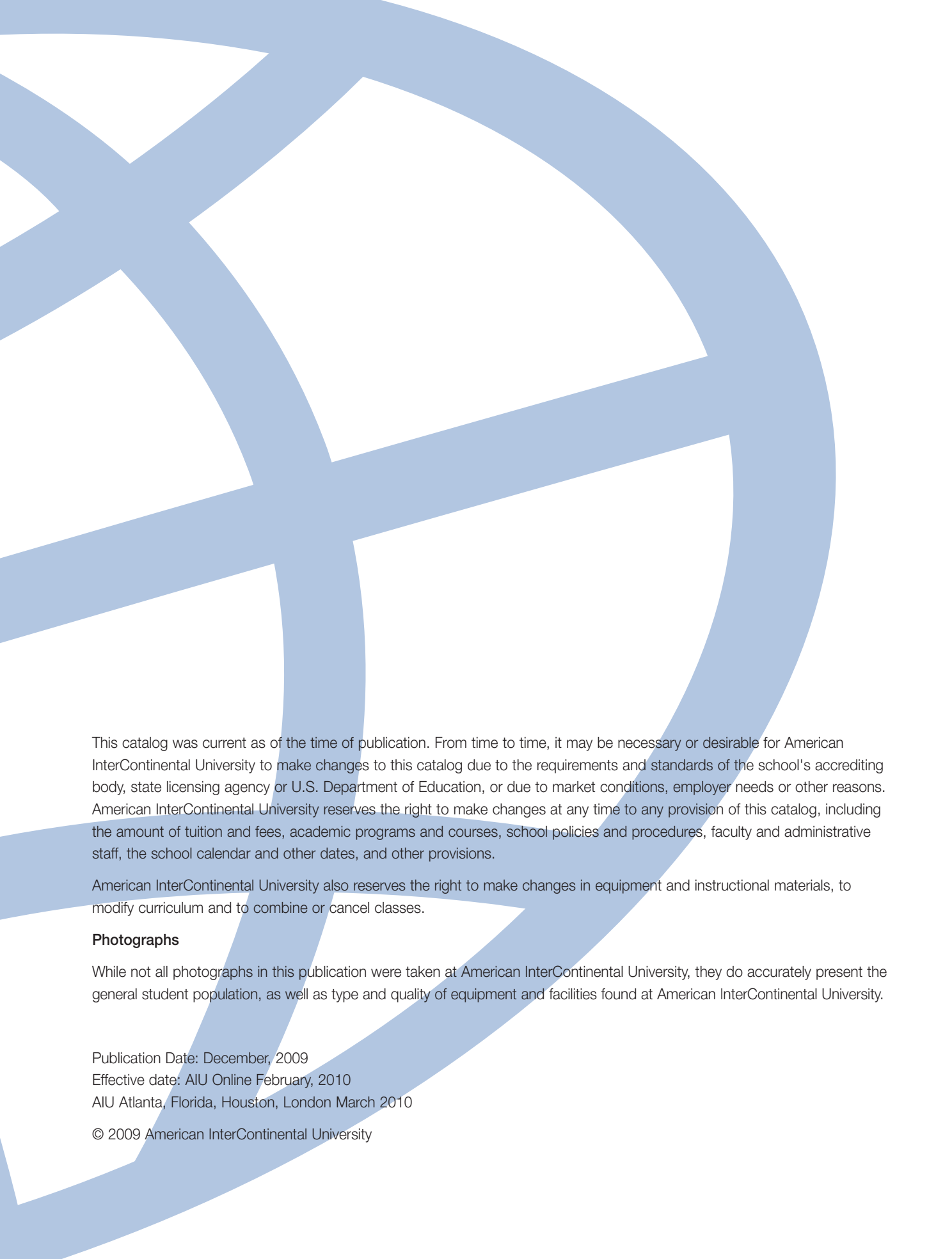
2010 CATALOG



AMERICAN
INTERCONTINENTAL
UNIVERSITY™

Supporting Your Success™





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American InterContinental University also reserves the right to make changes in equipment and instructional materials, to modify curriculum and to combine or cancel classes.

Photographs

While not all photographs in this publication were taken at American InterContinental University, they do accurately present the general student population, as well as type and quality of equipment and facilities found at American InterContinental University.

Publication Date: December, 2009

Effective date: AIU Online February, 2010

AIU Atlanta, Florida, Houston, London March 2010

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UNIVERSITY PROFILE

Mission and Purposes

AIU Mission Statement

American InterContinental University's mission is to provide for the varying educational needs of a culturally diverse and geographically dispersed student body with the goal of preparing students academically, personally, and professionally for successful careers.

Philosophy and Purpose of the University

AIU is an international university with campuses in Atlanta, GA; South Florida; Houston, TX; and London, England. The Online campus is located in northwest suburban Chicago, IL. Founded as the American College in 1970, AIU provides Associate, Bachelor's and Master's degrees in a campus environment and online.

The University community believes it has a special commitment to support each individual's goals. To this end, the University places emphasis on the educational, professional, and personal growth of each student. Programs, policies, and activities, which have been designed to implement this philosophy and purpose statement are evaluated periodically and changed, as necessary, to meet the needs of the student body and the institution.

AIU, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for international education.

Purpose-Related Goals of the University

In support of its philosophy and mission, AIU's goals are as follows:

- To enable students from diverse cultures and backgrounds to achieve personal and professional goals.
- To provide academic programs, services, facilities, and technologies that support student learning and contribute to students' intellectual development and personal growth.
- To foster the development of critical thinking and lifelong learning skills.
- To instill the importance of ethical behavior, responsibility, and professional standards.
- To retain a diverse faculty comprised of experienced, qualified educators with industry-current expertise.
- To guide students in preparing for and achieving future success.

History of the University

American InterContinental University (AIU) was founded in Europe in 1970 on the premise that universities should transcend the bounds of the traditional, theoretical approach to education by providing students with a curriculum that prepares them for successful, productive careers. For more than 35 years, AIU has offered this innovative approach to education at its campuses in Atlanta Buckhead, established in 1976; London, established in 1978; and Los Angeles, established in 1982. In 1998, additional campuses were established at Atlanta Dunwoody, and South Florida. AIU Online began in 2001 and was recognized as a separate campus in 2002. In 2003, an additional campus was added in Houston, Texas. In June 2009, the AIU Buckhead and the AIU Dunwoody campuses combined to become AIU Atlanta.

In January 2001, Career Education Corporation (CEC) acquired the University.

AIU is committed to developing curricula that provide students with career preparation in business, criminal justice, design and media arts, education, and information technology. The University's success in this endeavor is reflected in the employment of its graduates throughout the international business community, the achievements of its alumni, and the commitment of its faculty.

Accreditation and Licensure

Accreditation

American InterContinental University is accredited by The Higher Learning Commission and a member of the North Central Association. Additional information is available at 312-263-0456 or www.ncahigherlearningcommission.org.

- American InterContinental University London is validated in the United Kingdom by London South Bank University (LSBU) on behalf of the UK Quality Assurance Agency for Higher Education (QAA). AIU London is also itself a subscriber of the QAA, in good standing, and is officially listed as a provider of higher education in the UK by the Department for Innovation, Universities and Skills (DIUS), appearing on the Department's register at: <http://www.dcsf.gov.uk/recognisedukdegrees/index.cfm?fuseaction=institutes.list&InstituteCategoryID=2>

At present AIU London offers programs leading to British BA (Hons) degrees from London South Bank University in Fashion Marketing and Design, Interior Design, International Business, Media Production and Visual Communication. Students successfully completing these programs of study will be eligible for both AIU and LSBU degrees.

AIU London is accredited by the British Accreditation Council for Independent Further and Higher Education and this accreditation is valid until April 2013 (<http://www.the-bac.org>).

AIU London has also been granted Sponsor's License E5NVDFC3 by the Home Office's UK Border Agency, under which the Campus is able to sponsor Tier 4 international (non-European Union) students for a UK Student Visa.

Registered in England No: 1373237
Registered Office: 66 Wigmore Street
London W1U 2SB

- The Bachelor of Fine Arts in Interior Design at the Atlanta campus is accredited by the Council for Interior Design Accreditation (CIDA).

Licensure

- AIU Atlanta, AIU London, and AIU Online are approved by the State of Georgia to operate by the Nonpublic Postsecondary Education Commission (NPEC): 2082 East Exchange Place, Suite 220, Tucker, GA 30084-5305.
- AIU Online is recognized as a private college by the Illinois Board of Higher Education and authorized to grant Associate, Bachelor's and Master's degrees.
- The AIU South Florida campus is licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400.
- American InterContinental University Houston is authorized by the Texas Higher Education Coordinating Board to offer degrees and courses leading to degrees in Texas.

American InterContinental University University Administration

Stephen J. Tober, J.D.

*Chief Executive Officer AIU
President AIU Online*

Gregory G. Washington, D.M.

Provost and Chief Academic Officer

Constance Johnson, MBA

*Vice President of Academic Operations
Associate Provost*

George P. Miller, Ed.D.

Chancellor for External Affairs

Peter Correa, M.S.

President Atlanta Campus

Hisham Shaban, D.B.A.

President South Florida Campus

Stephen M. Malutich, M.S.

President Houston Campus

Dennis Gayle, Ph.D.

President London Campus

Tim Rauschenbach, B.S.

Vice President of Admissions

Stephen Whitten, M.U.P.P., M.Div.

Vice President of Planning & Effectiveness

Kathryn Lange, M.B.A.

Vice President of Financial & Strategic Analysis

Matthew Reahm, B.S.

Vice President of Financial Aid

Meribeth Masters, B.S.

Vice President of Accounting & Student Finance

Leon Kelley, M.B.A.

Vice President of Student Affairs

Issac George, M.B.A.

Ombudsman

Nicole Herzog, B.S.

Director of Human Resources

Bill Barnette, B.S.

Director of Financial Operations

University Governing Board

Gaylen D. Kemp Baxter	<i>Board Chair, Retired Attorney</i>
David J. Kaufman	<i>Board Secretary, Duane Morris LLP</i>
Richard Perry	<i>Board Immediate Past Chair, Wood & Perry</i>
Ronald Frieson	<i>Board Director, Children's Healthcare of Atlanta</i>
Michael Graham	<i>Board Director, Career Education Corporation</i>
Dr. Donna Gray	<i>Board Director, Career Education Corporation</i>
Eric Israel	<i>Board Director, Career Education Corporation</i>
Dr. Robert T. Justis	<i>Board Director, Louisiana State University</i>
Deborah Lenart	<i>Board Director, Career Education Corporation</i>
Nancy Mann	<i>Board Director, AIU Alumna</i>
Janice McKenzie-Crayton	<i>Board Director, Big Brothers Big Sisters of Metro Atlanta</i>
Stephen J. Tober	<i>Board Director, American InterContinental University</i>
Dr. George Miller	<i>Board Director, American InterContinental University</i>

University Statement of Integrity and Commitment

As an institution committed to quality and accredited by the Higher Learning Commission, American InterContinental University views integrity as an underlying tenet to its Mission and Purposes. The University uses the integrity tenet as a foundation for all of its operations, services, and programs. The mission of the University is to advance the intellectual and social condition of learners in a diverse society through quality academic programs, services and other learning opportunities. The University is to provide students with a learning environment anchored by the highest caliber of instruction built on a solid intellectual and ethical foundation.

Integrity serves as an integral foundation to University governance at the level of the Governing Board and in all University operations, institutional representations, advertising, marketing, and services. Honesty and integrity are essential to these functions and serve as the basic contract defining the relationship between the University and its constituencies. The University will not tolerate any intentional withholding of information, deliberately providing inadequate information or failure to provide timely and accurate information. It is the fundamental responsibility of the University to deal forthrightly with all of its constituencies, including its faculty, staff, and learners.

Adopted by the AIU Governing Board, March 28, 2006

Statement of Ownership

American InterContinental University is owned by American InterContinental University, Inc., which is wholly owned by Career Education Corporation (CEC). CEC is a Delaware corporation with principal offices located at 2895 Greenspoint Parkway, Suite 600, Hoffman Estates, Illinois 60195.

The executive officers of CEC are:

Gary E. McCullough,
President and Chief Executive Officer

Michael J. Graham,
*Executive Vice President,
Chief Financial Officer and Treasurer*

*Members of the CEC Board of
Directors are:*

Steven Lesnik,
Chairman

Dennis H. Chookaszian

David W. Devonshire

Patrick W. Gross

Greg L. Jackson

Thomas B. Lally

Gary E. McCullough

Edward A. Snyder

Leslie T. Thornton

POLICIES AND ADMISSIONS

Admissions Criteria

Pursuant to the mission of the institution, American InterContinental University desires to admit students to degree programs who possess appropriate credentials and have demonstrated capacity or potential indicating a reasonable probability of successfully completing the educational programs offered by the University. To that end, the University will evaluate all students and make admission decisions on an individual basis following undergraduate and graduate admissions policies.

The University reserves the right to determine the adequacy of all credentials submitted for admissions. As previously noted, selection of students for admission into degree programs of study is based on an individual evaluation of each applicant's capability or potential for successful completion of the program.

Undergraduate Admissions Policy

First-Time Freshmen

First-time freshmen: AIU seeks individuals who demonstrate a probability for success in the institution's programs of study. In its evaluation of applicants, AIU will take into consideration such factors as high school completion or its equivalent, and the interest, desire, and motivation to pursue postsecondary education.

First-Time Freshmen Admissions Process:

To be considered for undergraduate admission to AIU, first-time applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for admission.
2. Accompany the application with a \$50 (£35 London) application fee.
3. Submit attestation of high school graduation or its equivalent.
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival.

Transfer Students

AIU seeks individuals who can build on their previous collegiate, educational or employment experiences and move successfully to complete degree programs of study. In applicable academic programs and pending academic review, transfer credit may be accepted by AIU from any United States institution accredited by an agency recognized by the U.S. Secretary of Education. In addition, AIU will review requests for transfer credit from international higher education institutions.

See the Transfer of College Credit and Degree Completion Programs sections of this catalog for further information related to transfer of credit, and for information related to the assessment of prior learning for degree completion programs.

Transfer Student Admissions Process:

To be considered for undergraduate admission to AIU, transfer applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for admission.
2. Accompany the application with a \$50 (£35 London) application fee.
3. Submit attestation of high school graduation or its equivalent.
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival.

Academic Proficiency

To assist the institution in academically advising undergraduate students, assessment of academic proficiency for English and mathematics is required for both undergraduate first-time applicants and transfer students who have not satisfied the institution's academic proficiency requirements through other means. AIU will use the results of the assessment to determine appropriate academic placement and/or the need for other academic support services. See the Assessment of Academic Proficiency section of this catalog for policies regarding measures of academic proficiency.

Proof of High School Graduation

For new undergraduate students (first-time freshmen and transfer), acceptable documentation of high school graduation or its equivalency must be received by AIU by the first day of the second term in the degree program of study. It is the student's responsibility to provide this documentation. Any student who does not provide documentation of high school equivalency prior to the last day of the first term of study may be subject to cancellation from the University.

Acceptable documentation of high school graduation or its equivalency may include a copy of a high school transcript or diploma, GED transcript or certificate, a DD-214 form, college transcript or other written verification that demonstrates high school graduation or equivalency.

English Proficiency and English as a Second Language

Prospective students whose first language is not English are required to provide proof of English proficiency prior to admission. Accepted methods for the demonstration of English proficiency at AIU include but are not limited to:

Examination Options:

- TOEFL (Test of English as a Foreign Language) score (on the paper test) of 500 or higher
- TOEFL score (on the computer-based test) of 173 or higher
- TOEFL score (on the internet-based test) of 61 or higher
- Advanced Placement International English Language (APIEL) score of 3 or higher
- International English Language Testing System (IELTS) score of 5.5 or higher
- Michigan English Language Assessment Battery (MELAB) score of 73 or higher
- University of Cambridge Local Examinations Syndicate Certificate of Advanced English (UCLES CAE) grade of A, B or C
- University of Cambridge Local Examinations Syndicate Certificate of Proficiency in English (UCLES CPE) grade of A, B or C

- British GCSE/Ordinary (O) or Advanced (A and AS) Level examinations in the Subject of English grade of A, B or C

Instructional Options:

- Successful completion of a college-level English course (a grade of C or better) taken at an accredited, English speaking postsecondary institution
- Graduation from an English speaking secondary institution
- ESL instruction based on University evaluation
- Level 109 or higher on the ESL Language Centers
- Level 107 or higher EF Language Centers
- Alternative measures of English proficiency may be determined with Academic approval.

Graduate Admissions Policy

Graduate Admissions Process:

University admissions personnel evaluate all graduate applicants on an individual basis and recommend as students those individuals who provide evidence of satisfactory potential for graduate study. To assist the admissions personnel in making informed decisions regarding the recommendation for acceptance to the University, a qualitative admissions interview is required to assess a prospective student's interest, desire, and motivation to be successful in an advanced degree program of study.

A matriculation process is conducted in Academic Affairs to determine final acceptance to AIU.

To be considered for admissions to the graduate programs of AIU, applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for graduate admission.
2. Accompany the application with a \$50 (£35 London) application fee.
3. Submit an official undergraduate transcript verifying an earned baccalaureate degree from an accredited institution with a minimum cumulative grade point average (CGPA) of 2.0 (on a 4.0 scale).
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival.

Graduate Matriculation Verification

AIU will accept baccalaureate degrees earned with a CGPA of 2.0 or higher (on a 4.0 scale) from any United States institution accredited by an agency recognized by the U.S. Secretary of Education or from internationally-recognized foreign institutions of higher education. In the latter event, international transcripts or academic records must be translated into English, a process that can be facilitated by most U.S. embassies and consulates, and evaluated for U.S. equivalency. The earned baccalaureate degree and minimum CGPA requirements are required to be verified with the official transcript by the Online Campus Student Records Department or the Registrar's Office prior to a prospective student's official acceptance into the Master's degree program of study. In addition, the Academic Affairs department determines final acceptance to AIU graduate programs of study.

Academic graduate credit from other institutions may be accepted—but cannot exceed 12 credits for transfer to meet graduate course requirements. Graduate applicants should contact the Student Affairs Department for institutional policies concerning the transfer of academic credit.

Non-Matriculating Graduate Admission

AIU offers students the opportunity to begin graduate-level courses pending receipt of their official baccalaureate transcript. Students may be admitted under a non-matriculating graduate student status for no more than one session. Upon receipt of the official baccalaureate transcript and the graduate matriculation verification, students may be admitted to the graduate program as a regular student. At AIU Houston, students requesting to begin graduate-level courses pending receipt of their official baccalaureate transcript must submit an unofficial baccalaureate transcript prior to the first course meeting. Any students admitted as a non-matriculating graduate student will be financially responsible for all associated costs of attending the University.

Graduate Academic Standards

While the University awards honors at the undergraduate level for successful academic achievement, this achievement is expected for graduate study. Graduate students are required to maintain a minimum 3.0 CGPA throughout their enrollment in a graduate degree program. In addition to the CGPA requirements, a student must successfully complete at least 67% of the credits attempted each grading period in order to be considered to be making satisfactory academic progress at the graduate level. Credits attempted are defined as those credits for which students are enrolled in the term and have incurred a financial obligation.

English Proficiency and English as a Second Language

Prospective students whose first language is not English are required to provide proof of English proficiency prior to admission. Accepted methods for the demonstration of English proficiency at AIU include:

Examination Options:

- TOEFL score (on the paper test) of 550 or higher, except for AIU London which requires 590 or higher
- TOEFL score (on the computer-based test) of 213 or higher, except for AIU London which requires a score of 243 or higher
- TOEFL score (on the Internet-based test) of 79 or higher
- Advanced Placement International English Language (APIEL) score of 4 or higher
- International English Language Testing System (IELTS) score of 7 or higher
- Michigan English Language Assessment Battery (MELAB) score of 80 or higher
- University of Cambridge Local Examinations Syndicate Certificate of Advanced English (UCLES CAE) grade of A, B or C
- University of Cambridge Local Examinations Syndicate Certificate of Proficiency in English (UCLES CPE) grade of A, B or C

Instructional Options:

- Successful completion of a college-level English course (a grade of C or better) taken at an accredited, English speaking postsecondary institution
- Graduation from an English speaking postsecondary institution
- Graduation from an English speaking secondary institution
- ESL instruction based on University evaluation
- Level 112 or higher on the ESL Language Centers
- Level 108 or higher EF Language Centers
- Alternative measures of English proficiency may be determined with Academic approval.

Non-Degree Seeking Students

A non-degree seeking student is one who wishes to enroll in courses at AIU for professional or personal development, but does not intend to pursue a degree at the time of application. Non-degree seeking applicants must submit the following in order to register for classes:

1. A complete application and Enrollment Agreement for admission (Non-Degree seeking status) with an application fee of \$50
2. Evidence of earned high school diploma or a college degree (associate, bachelor's, or master's)
3. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission or arrival

Non-degree seeking students are limited to a maximum of 18 quarter hours, after which the student must apply for admission to a program of study in order to continue taking courses. Non-degree seeking students are not eligible for Financial Aid. Enrollment in courses as a non-degree seeking student does not guarantee acceptance into a degree program. After taking courses as a non-degree seeking student, the student must provide any other required admissions documentation and meet admissions requirements as noted in the AIU course catalog to become a degree-seeking student.

Transfer Program Between Campuses

The opportunity for an international education is enhanced by the option for students to transfer among the campuses in Atlanta, South Florida, Houston, London and Online. Students who take advantage of this exchange program are provided a variety of multicultural experiences and self-development options to meet the challenges and requirements of today's rapidly changing world. To begin the process of transferring to another campus contact your campus registrar. To transfer to another AIU campus to take courses that are in academic programs equal to the program the student was admitted to, a student must:

- Have all credits attempted at the previous campus location reviewed for satisfactory academic progress.
- Be in good academic standing with the Institution.
- Be in good standing with the Housing Department from the campus from which they are transferring (if applicable).
- Have met all financial obligations at the campus location from which they plan to transfer.

Interior Design courses from campuses that are not accredited by the Council for Interior Design Accreditation cannot be used for transfer to those Interior Design programs that are accredited by the Council.



PROCEDURES AND INFORMATION

Academic Integrity

At American InterContinental University, students are expected to demonstrate academic integrity by completing their own work, assignments and assessments. Effective planning and progress must be accomplished for students to be successful in their degree program of study. Submission of work from another person, whether it is from printed sources or someone other than the student and/or papers submitted without source citation can result in a failing grade or be reported to the campus Academic staff for appropriate sanctions or disciplinary actions that may lead to dismissal from the University. All students are expected to adhere to the standards set forth in the Student Code of Conduct and Statement on Academic Integrity.

The administration, faculty, staff, and student government of AIU believe strongly in the concept of an honor system. This belief is based on the knowledge that in competitive professional environments, greater emphasis is placed on originality and integrity of ideas and work. All members of the AIU academic community, including faculty, students, and administration, are expected to assist in maintaining the integrity of the University, which includes reporting incidents that violate the Statement on Academic Integrity.

Academic Philosophy

At AIU, we believe that higher education must encompass a holistic approach to educational delivery that views the student as central to the learning process. Our goal is to remove those time, space, local and universal barriers that sometimes can encumber a student's learning process and restrict their educational advantage. Instead, we serve to assist students in supporting those intrinsic and extrinsic motivational factors and the self-discipline and engagement required for each learner to achieve his or her own intellectual, personal, and professional development.

Academic Program Changes

Requests for changes to an academic program of study must be submitted in writing to the Academic or Student Affairs Departments and may require a new enrollment agreement. Program changes are processed at the Main Campus Student Records Department or the Registrar's Office after consultation with and approval from the Student Affairs Department.

Academic Recognition and Dean's List

Undergraduate students taking and completing at least twelve hours at the 100 level or above and earning a quarterly grade point average of 3.67 or above will be named to the Dean's list. The Dean's List designation applies only to undergraduate degree programs.

Academic Year

The University Academic Calendar is based on the quarter system. Quarters are 10 weeks in length and academic progress is measured in quarter credit hours. AIU defines the academic year as 36 credit hours and 30 weeks, which includes three quarters per academic year.

Quarter and Session Definition

Undergraduate and graduate quarters are 10 weeks in duration, with some courses also offered in two, 5-week sessions (modules) within the quarter. When coursework is offered in 5 week sessions, the courses are designated as being offered in either an A session or a B session. Two consecutive 5 week sessions compose a 10 week quarter. AIU ground campuses also offers a 5 week summer session for students.

When coursework begins in a B session, the student is enrolled in a B-A quarter sequence. When coursework begins in an A session, the student is enrolled in an A-B quarter sequence. When coursework begins in a 10 week session (denoted as a 'C' session for AIU Online in the Academic Calendar), the student is considered to be enrolled in the A-B quarter sequence and

may take additional coursework in either the A or B session, which may impact their enrollment status for the quarter.

Please see the Online and Ground Campus Academic Calendars for information regarding the dates terms begin.

Full-time and Part-time Status

Full-time students are defined by enrollment in 12-18 quarter hours and part-time students are defined by enrollment in 4-11 quarter hours*. Enrolling in more than 18 credit hours in a given quarter may constitute an overload. Please see the Course Overload section in the University catalog for additional information regarding course overload policies.

*Enrollment status by quarter and academic year may affect a student's eligibility to receive Financial Aid. Please contact the Financial Aid Office for more information.

Undergraduate Classification

A student's enrollment status or classification is based upon the number of credit hours completed. A student with 0-35 credit hours is a freshman, a student with 36-71 credit hours is a sophomore, a student with 72-107 credit hours is a junior, and a student with more than 107 credit hours is a senior.

Week of Instruction

A week of instruction at AIU is defined as Monday to Sunday. Students are required to participate in their courses in each week of instruction during an academic term.

Appeals Board

Each AIU campus provides a campus Appeals Board consisting of the President, Vice President of Academic Affairs, Vice President or Director of Student Affairs, and a faculty member. The Appeals Board meets as necessary to review written student appeals or petitions for reconsideration regarding University decisions and/or actions including student grievances and satisfactory academic progress. The Appeals Board decision is final and may not be further appealed by the student. Students wishing to appeal a grade received in a class must follow the Grade Appeal Procedure as described in the Student Handbook.

Conflict of Interest Clause

No Appeals Board member shall sit in review of any decision he or she previously rendered which comes before the Board for review. This prohibition applies to situations where the Board member's decision is actually being

challenged and applies in situations where there may be an appearance of impropriety for a board member to review a decision based on either direct or indirect contact with the matter in question. Students should consult their Student Handbook for more information on the campus grievance and appeals procedures.

Assessment of Academic Proficiency

An assessment of academic proficiency is conducted for all undergraduate students in English and mathematics to ensure success in their University degree program of study. Acceptable measures of academic proficiency include the results of a standardized academic assessment including ACT and SAT or the Diagnostic Assessment administered during a student's first term of study at the campus. Transfer students may demonstrate proficiency for English or mathematics with a grade of 'C' or better in college-level coursework or have proficiency credit in these subject areas. Students with academic challenges in English, reading, and mathematics or without prior successful collegiate experience are identified through Diagnostic Assessment prior to entering the introductory English and math courses.

A student who demonstrates basic academic challenges in one or more of these areas is placed on an academic success plan administered by Academic and Student Affairs and will be strongly encouraged to utilize available learning resources where appropriate and

available including, when assigned, attendance at Learning Center sessions as indicated by the student's assessment outcomes. Faculty and Student Success staff will implement concurrent required academic activities to improve math, reading, and English proficiency.

Successful completion of these focused activities will enable students to improve their academic performance along with their persistence towards graduation.

Exemptions:

A student is exempt from the assessments noted above by providing official documentation that any one of the following conditions have been met:

1. For a period of five (5) years from the date of testing, a student who is tested and performs at or above the following standards:
 - a. ACT: composite score of 23 with a minimum of 19 on the English test and/or the mathematics test shall be exempt for those corresponding sections;
 - b. Scholastic Assessment Test (SAT): a combined verbal and mathematics score of 1070 with a minimum of 500 on the verbal test and/or the mathematics test shall be exempt for those corresponding sections; or
2. For a period of three (3) years from the date of testing, a student who is tested and performs on the Texas Assessment of Academic Skills (TAAS) with a minimum scale score of 1770 on the writing test, a Texas Learning Index (TLI) of 86 on the mathematics test and 89 on the reading test.
3. For a period of three (3) years from the date of testing, a student who is tested and performs on the Eleventh grade exit-level Texas Assessment of Knowledge and

Skills (TAKS) with a minimum scale score of 2200 on the math section and/or a minimum scale score of 2200 on the English Language Arts section with a writing subsection score of at least 3, shall be exempt from the assessment required for those corresponding sections.

4. A student who has graduated with an associate or baccalaureate degree from an accredited institution of higher education.
5. A student who transfers to AIU from a private or independent institution of higher education or an accredited out-of-state institution of higher education and who has satisfactorily completed college-level coursework as determined by AIU.
6. A student who has previously attended any institution and has been determined to have met readiness standards by that institution.
7. A student who is enrolled in a certificate program of one year or less (Level-One certificates, 42 or fewer semester credit hours or the equivalent) at a public junior college, a public technical institute, or a public state college.
8. A student who is serving on active duty as a member of the armed forces of the United States, the National Guard, or as a member of a reserve component of the armed forces of the United States and has been serving for at least three years preceding enrollment.
9. A student who attests to the completion of previous college credit, through the submission of a transfer credit evaluation form to the university.
10. A student who on or after August 1, 1990, was honorably discharged, retired, or released from active duty as a member of the armed forces of the United States or the National Guard or service as a member of a reserve component of the armed forces of the United States.
11. AIU may exempt a non-degree-seeking or non-certificate-seeking student.

NOTE: Submit transcripts to AIU as soon as possible. An official evaluation is required prior to granting an exemption.

English Foundation Program

London

The English Foundation Program at AIU London is aimed at those students whose first language is not English, but who require a level of English proficiency to enable them to undertake undergraduate study and achieve a familiarity with the university system. Divided into four levels, the Program is open to students whose command of English varies from Lower-Intermediate to Advanced and facilitates their smooth transition into university studies at AIU London. This is achieved through enrollment in a series of English classes and a specially integrated cultural program.

Four levels of English are taught through modular sections broken down into sub-skills. The three initial levels ensure students have sufficient linguistic skills to understand their teachers and classmates, participate in oral discussions, read and analyze relevant texts and complete basic written assignments at undergraduate level. The last level reinforces all previously acquired skills and

builds on them with a particular emphasis on academic listening and essay writing. Please see the AIU London Student Handbook for additional information about the English Foundation Program.

Assessment of Institutional Effectiveness

AIU is committed to continuous improvement of its academic programs and student services. Assessment at AIU is an ongoing process that evaluates the effectiveness of every aspect of the University. Data is regularly gathered and analyzed for the purpose of making improvements where needed. The University's model of institutional effectiveness and planning is based on the student as the center of the educational experience. Thus, students, along with all other University stakeholders, may be asked to participate in various types of assessment activities, including surveys, focus groups, nationally standardized assessments, and faculty review of course deliverables. Student confidentiality is protected in all University assessment processes. The information gathered from assessment activities is used to improve student learning, services and the overall institution. AIU requests student involvement in the assessment process to further enhance the benefits to students and their educational experience.

Learning Assessment

Assessment and evaluation of coursework at AIU adheres to a performance-based method of student mastery of course outcomes through authentic assessment with objective assessment in appropriate learning situations. This formative evaluation method extends student perceptual and problem-solving capacities beyond what they can do in isolation. Course evaluation and submission of final course grades are based on assessment methods that allow for qualitative assessment of learning outcomes mastery. Wherever possible, grading and evaluation is conducted using performance-based methods of student mastery, including real-world deliverables that serve as products of the learning activities found in each course.

Attendance/Course Participation

The University recognizes that regular attendance has a positive impact on a student's success in his or her degree program of study. Students are expected to be in class for all regularly scheduled class periods and to report to class on time. It is the responsibility of the student to arrange with the instructor all matters related to student absences. The Student Handbook includes the campus attendance policy.

Students enrolled in online courses are required to participate in an academically-related activity comparable to the minimum of one contact hour of instruction in a seven-day calendar week (Monday to Sunday) for each week of the quarter. This participation is captured and recorded as the Last Date of Attendance (LDA) in the student records system and updated with each consecutive login. This provides a dynamic update to the LDA in the

student's academic record for real-time monitoring of course participation throughout a quarter. In the event of a student-initiated or administrative withdrawal, the LDA is used as the official date of withdrawal.

Campus Security/Crime Prevention and Safety Programs

In compliance with the Federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, each AIU campus in the United States publishes an annual security report that contains information concerning policies and programs relating to campus security, crimes and emergencies, the prevention of crimes and sexual offenses, drug and alcohol use, campus law enforcement, and access to campus facilities. The annual security report also includes statistics concerning the occurrence of specified types of crimes on campus and at certain off-campus locations. The annual security report is published each year by October 1 and contains statistics for the three most recent calendar years. The annual security report is provided to all current students and employees. A copy of the most recent annual security report may be obtained from the Student Affairs Department during regular business hours.

In addition to the annual security report, each campus has security procedures to maintain a crime log of all reported crimes. The crime log is available for public inspection during regular business hours at the Student Affairs Departments at these campuses. AIU will report to the campus community concerning the occurrence of any

crime includable in the annual security report that is reported to campus security or local police and that is considered to be a threat to students or employees.

AIU reminds all students that they are ultimately responsible for their own actions regarding their safety and welfare.

Campus Services

Each AIU campus offers various student services designed to support a student's educational experience. Further information on housing, health services, technology services, and other student services can be found in the campus Student Handbook.

Capstone Courses

A capstone course at AIU is designed to be offered in the final quarter of a student's major. The capstone course incorporates the key learning objectives for the program and the institutional general education outcomes and includes comprehensive assessment of the program outcomes and institutional general education outcomes.

Career Services

AIU offers full-time Career Services that provide students and alumni the opportunity to receive individualized career guidance and career research assistance. Such assistance is available upon graduation as well as throughout the graduate's career. While AIU makes no guarantee relative to securing employment, the Career Services Department can provide assistance related to the job search process.

Agencies and institutions that accept our students for internship placements and potential employers may conduct a criminal and/or personal background check. Students with criminal records that include felonies or misdemeanors (including those that are drug-related) or personal background issues such as bankruptcy might not be accepted by these agencies for internship or employment following completion of the program. Some agencies and employers may require candidates to submit to a drug test. Positions in some fields may require additional education, licensure and/or certification for employment. Employment and internship decisions are outside the control of AIU.

Course Materials

Students use various course materials, including books and software that are available through the campus bookstore or via Words of Wisdom, LLC at the Online Campus. At the University's discretion, books may be delivered in an electronic (e-Book) or standard textbook format. Consult the campus Student Handbook for more information on course materials and return policies.

Course Overload

Students should consult the campus tuition schedule for information on fees associated with course overloads. Course overloads require approval by Academic or Student Affairs and Student Accounts or Financial Services. Please see your campus Student Handbook for the specific procedure for course overloads.

Directed Study

Students in the last terms of their degree program at AIU may be allowed to take, on a very limited basis, courses through directed study. The student must obtain permission from the campus Vice President of Academic Affairs in order to enroll in a directed study course.

Note: Directed study is not an available option at AIU Online.

Dispute Resolution

If a student's grievance or complaint is not resolved to his/her satisfaction through the Grievance Procedure process, a student may choose to seek resolution in accordance with the provisions of the Dispute Resolution clause included as part of the student's Enrollment Agreement.

Drop/Add Period

The drop/add period is the first six business days of the quarter or five-week session. Students may request schedule changes only within the official drop/add period. The University reserves the right to remove courses from the student's schedule at the end of drop/add for any courses that have not been attended. After the drop/add period has closed, students are responsible for any tuition

and fees associated with their registered course load. New students at AIU Online should refer to the Student Handbook Course Scheduling section for specific information regarding the scheduling of classes and the drop/add period.

Drug-Free Environment

Two federal laws, the Drug-Free Workplace Act of 1988 (P.L. 101690) and the Drug-Free Schools and Communities Act (P.L. 101226), require institutions receiving federal financial assistance to provide a drug-free workplace, and to have a drug-free awareness program and a drug and alcohol abuse prevention program for students and employees. As a matter of policy, AIU prohibits the manufacture and unlawful possession, use, sale, or distribution of illicit drugs and alcohol by students and employees on its property and at any school activity. Further information on the school's policies can be found in the Student Handbook and on the AIU Online Virtual Campus. Any violation of these policies will result in appropriate disciplinary actions up to and including expulsion in the case of students and termination in the case of employees, even for a first offense. Violations of the law will also be referred to the appropriate law enforcement authorities. Students or employees may also be referred to abuse help centers. If such a referral is made, continued enrollment or employment will be subject to successful completion of any prescribed counseling or treatment program. Information on the school's drug-free awareness program and drug and alcohol abuse prevention program may be obtained from the Student Affairs Department.

Dual Concentration Options

Students enrolled in AIU Online's Bachelor of Science in Criminal Justice (BSCJ), Bachelor of Information Technology (BIT), Bachelor of Business Administration (BBA), Master of Information Technology (MIT), Master of Business Administration (MBA) and Master of Education (M.Ed.) degree programs are offered the opportunity to pursue dual concentrations within their respective discipline areas. Students enrolled at AIU ground campuses are offered the opportunity to pursue dual concentrations in Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs. Please see the campus tuition schedule for more information on dual concentration options.

Enrollment Verification

The campus Student Records Department or Registrar's Office verifies enrollment for insurance companies, banks, scholarships, employment, veteran's benefits and other enrollment verification requests. The Financial Aid Office verifies enrollment for students applying for financial aid programs. Students may also access documentation for enrollment verification from Student Affairs. Students needing enrollment verification for an external agency should direct the form to or contact the Online Campus Student Records Department or the Campus Registrar's Office.

General Electives

Since the mid-1990's, AIU campuses have offered students the opportunity to utilize general electives to meet lower-level requirements. Courses that fulfill degree program requirements that allow for general electives are open electives and can be selected from courses offered at the university within or outside of the student's program discipline or fulfilled through prior learning assessment.

General Electives also provide degree completion students with prior learning to accelerate their degree pathways to the program major while receiving lower-level academic credit for their experiences upon entrance to degree completion programs. Methods for the assessment of this prior learning, which can be used to fulfill general elective requirements, are based upon academic guidelines established for the University based upon nationally recognized methods for the assessment of prior learning.

General Education Electives permit students entering the University with general education credits that do not map specifically to a General Education course offered by AIU to still utilize that credit.

Students are encouraged to consult their Academic or Student Advisor before registering in General Elective options.

Grade Appeals

Please refer to Campus Student Handbook for Grade Appeals procedure.

Grievance Procedure

Students who wish to process a grievance or perceive that their rights may have been denied may seek assistance through the Ombudsman's Office.

Many issues can be resolved through discussion with the appropriate instructor or staff member, and students are encouraged to make contact at the first indication of a problem or concern. If this fails to yield adequate resolution, students may submit their complaints verbally or in writing to the appropriate departmental supervisor. In the event that these steps do not yield a satisfactory resolution, students may file a written appeal with the campus Appeals Board through the Ombudsman's Office or with the Vice President of Student Affairs. Students wishing to meet with the campus Ombudsman should contact the Office of the Ombudsman to schedule an appointment.

Grade appeals should be addressed by following the Grade Appeal Procedure described in the Student Handbook.

Note: See campus Student Handbook for Ombudsman contact information.

International Campuses and Government Regulations

American InterContinental University in London makes every effort to operate in compliance with all applicable American federal and state legislation, policies, and rules. However, AIU recognizes that this campus is also bound by the applicable laws and regulations of the territorial jurisdiction in which the branch campus may be located.

Internships

The opportunity to participate in University-approved internships is an option available to students in all majors, and students are encouraged to take advantage of this program. Students participating in internships will forego the traditional classroom experience and earn credit toward their degree in an approved, off-campus program involved in practical education in the industry. Students interested in pursuing an internship should contact the Student Affairs or Academic Affairs Department to obtain the requirements for their particular academic program.

Library and Learning Centers

The University campus libraries provide print and electronic collections that strengthen and support the major educational programs of the institution and general education. Professional librarians are available to facilitate research and study strategies and to provide quality reference services and online search instruction.

Each AIU campus library provides electronic access to the collection catalog, resource databases, and the Internet. The resource databases contain full-text articles from thousands of major newspapers, trade journals, academic periodicals, magazines, and international publications. Discipline-related databases furnish valuable industry information useful for course-related projects and job search opportunities as related to each program major.

The intention of the campus-based Learning Centers is to facilitate and enhance student knowledge and learning skills by providing learning resources, supplemental instruction, tutoring, assessment tools, and Web-based materials to AIU students.

Leave of Absence

Students may submit a written request for a Leave of Absence (LOA) to the Online Campus Dean of Student Affairs or the campus Registrar's Office. Requests for a Leave of Absence must be approved and processed before the start of a term. The following conditions must be met in order for a student to be eligible to request a LOA:

- The request must be submitted in writing and include the date of submission, the effective date, length of Leave of Absence and the reason for the Leave of Absence.

- A student must have completed at least one quarter at the institution.
- A student must have completed his/her most recent quarter and received academic grades (A-F) for that quarter.
- The total of all Leaves of Absence in a 12-month period may not exceed 180

LOA Reasons include:

- Medical
- Family Care
- Military Duty
- Jury Duty

Students on a leave of absence may be required to complete additional financial aid documents and failure to return from a Leave of Absence may affect a student's loan repayment obligations. A leave of absence may also affect the disbursement of student financial aid.

Master of Education and Teacher Licensure

Although the Master of Education degree is not designed to meet state educator licensing requirements, it may assist students in gaining licensure in their state of residence depending on those requirements. To find out more information about teacher certification in a specific state, please go to:

http://www.aiuonline.edu/academic_programs/certification_info.asp

and use the drop down menu to select the state. Students are then routed to the appropriate state-specific teacher licensure site for this information.

Non-Discrimination

The school admits students without regard to race, gender, sexual orientation, religion, creed, color, national origin, ancestry, marital status, age, disability, or any other factor prohibited by law.

Office of the Ombudsman

The Ombudsman position at American InterContinental University was created to deliver a high level of service to students. The Ombudsman is a representative of the University and is responsible for answering student inquiries and serving as a liaison between the student and University departments where communication is not yielding resolution. The Ombudsman provides students with information and, if problems occur, initiates resolutions and helps guide the student through the Grievance Procedure.

Online/Blended Course Platform

As an institution, AIU maintains that the ability to communicate, to conceptualize and to demonstrate appropriate behavioral skills are necessary for rewarding and productive careers in team-based, high-performance work environments. AIU's alternative delivery modalities are designed to develop these skills and outcomes for students using integrated delivery systems that include combinations of face-to-face classroom instruction, Web-based learning modules and online course options.

To qualify for an online course, new students must have access to a computer and the Internet, and must attend an online orientation provided by the campus.

Online Course Platform

As an institution, AIU maintains that the ability to communicate, to conceptualize and to demonstrate appropriate behavioral skills are necessary for rewarding and productive careers in team-based, high-performance work environments. AIU Online's alternative delivery modalities are designed to develop these skills and outcomes for students using lectures and course content via rich multimedia presentations; interacting one-on-one and in groups with instructors and fellow classmates, via email, online chats and discussion boards; and completing group projects while developing a network of contacts, friendships and relationships with likeminded, career-focused students from around the world.

As a minimum, new students must have access to a computer and the Internet and must attend the online orientation prior to beginning coursework.

Policy & Program Changes

This catalog is current as of the time of printing. From time to time, it may be necessary or desirable for AIU to make changes to this catalog, due to the requirements and standards of the University's accrediting body, state licensing agency or U.S. Department of Education, or due to market conditions, employer needs, or other reasons. AIU thus reserves the right to make changes to any provision of this catalog including the amount of tuition and fees, academic programs and courses, policies and procedures, faculty and administrative staff, the academic calendar and other dates, and other provisions.

AIU also reserves the right to make changes in equipment and instructional materials, to modify curriculum and, when size and curriculum permit, to combine classes. Students are expected to be familiar with the information presented in this catalog.

Reasonable Accommodations – Individuals with Disabilities

AIU does not discriminate against individuals on the basis of physical or mental disability and is fully committed to providing reasonable accommodations, including appropriate auxiliary aids and services, to qualified individuals with a disability, unless providing such accommodations would result in an undue burden or fundamentally alter the nature of the relevant program, benefit, or service provided by AIU. To request an auxiliary aid or service, please contact the Director of Regulatory Operations or the Vice President of Academic or Student Affairs at the respective campus.

Individuals requesting an auxiliary aid or service will need to complete an Application for Auxiliary Aid. To enable AIU to provide an auxiliary aid or service in a timely manner, AIU requests that individuals complete and submit the Application for Auxiliary Aid six weeks before the first day of classes, or as soon as practicable. Disagreements regarding an appropriate auxiliary aid and alleged violations of this policy may be raised pursuant to AIU's grievance procedure.

Residency Requirement

All students must complete a minimum of the last 50 percent of their degree program credit requirements in residency at AIU in order to qualify for a degree. The total number of credits in residency required is determined by calculating 50 percent of the total number of credits required for the student's program of study. This total does not include studies or courses that are not included in the total degree program requirements. Students transferring credit under the requirements of the Servicemembers Opportunity College (SOC), as well as those entering under articulation agreements, are allowed a minimum residency requirement of 25 percent of the total number of credits for the students' program of study.

Satisfactory Academic Progress

Grading System

Grade reports are issued to students at the completion of each course. Grades are based on the quality of work as shown by learning deliverables as indicated on the course syllabus. Earned quality points are calculated for each course by multiplying the grade point value for the grade received for the course by the credit hour value of the course. For example, a 4-credit course with a grade of B would earn 12 quality points [credit value of course (4) multiplied by quality point value of B (3)]. The Cumulative Grade Point Average (CGPA) is calculated by dividing the total earned grade points by the total attempted credits.

Letter Code	Description	Included in Credits Earned	Included in Credits Attempted	Included in CGPA	Grade Points
A	A	Yes	Yes	Yes	4.00
B	B	Yes	Yes	Yes	3.00
C	C	Yes	Yes	Yes	2.00
D	D	Yes	Yes	Yes	1.00
F	F	No	Yes	Yes	0.00
I	Incomplete	No	Yes	No	n/a
AU*	Audit	No	No	No	n/a
P	Pass	Yes	Yes	No	n/a
IP**	In Progress	No	No	No	n/a
TC	Transfer	Yes	No	No	n/a
W	Withdrawn	No	Yes	No	n/a
PR	Proficiency/Life Experience Credit	Yes	No	No	n/a
PD	Pass Developmental Course	Yes	Yes	No	n/a
FD	Failed Developmental Course	No	Yes	No	n/a

* Study Abroad Programs Only

** For courses that require more than one term to complete, an IP grade may be assigned. IP Grades are only available at the London Campus.

Application of Grades and Credits

The previous chart describes the impact of each grade on a student's academic progress. For calculating rate of progress, grades of F (failure), W (withdrawn), repeated courses, and I (incomplete) are counted as hours attempted. Grades of F (failure) and W (withdrawn) are not counted as hours successfully completed. The student must repeat any required course in which a grade of F or W is received. Undergraduate students will only be allowed to repeat courses in which they received a grade of D or below and graduate students will only be allowed to repeat courses in which they received a grade of C or below. Courses repeated during a student's program of study due to non-satisfactory grades will be indicated as a repeated course with the highest grade calculated into the CGPA. Both original and repeated credits will be counted as attempted credits in rate of progress calculations. A W grade will not be indicated as a repeated course on a student's transcript and remains part of the student's permanent record. W (withdrawn) grades are also awarded for all individual course withdrawals after drop/add has closed. Any student who withdraws during the last week of the session will receive the grade earned at the point of withdrawal.

To receive an incomplete (I), the student must petition by the last week of the course for an extension to complete the required coursework. The student must be satisfactorily passing the course at the time of petition. Incomplete grades that are not completed within two weeks after the end of the course will be converted to the grade earned by the student for all coursework submitted and will affect the student's CGPA.

At AIU London, students have until the end of the subsequent course to complete the required coursework for an incomplete grade. Incomplete grades assigned to thesis-based courses are not included in credits earned and cumulative grade point average.

Additional information on Incompletes is available in the campus Student Handbook.

A proficiency (PR) grade is awarded for proficiency credit earned through prior learning assessment. Developmental credits are not intended for transfer and will not apply to graduation. They are, however, calculated in determining satisfactory academic progress.

Repeat Courses

Courses repeated during a student's program of study due to non-satisfactory grades will be indicated as a repeated course with the highest grade calculated into the CGPA. The course indicated as a repeated course is not calculated in the CGPA, but both original and repeated credits will be counted as attempted credits in rate of progress calculations. Students who are required to repeat courses in order to qualify for degree program requirements may incur additional charges to do so. Students who repeat courses are encouraged to consult their Academic Advisor on how repeated courses may adversely affect their satisfactory academic progress. Students are required to contact the Student Accounts Department regarding repeated courses that have extended the length of a degree program resulting in additional charges.

Satisfactory Academic Progress Standards

All students must maintain satisfactory academic progress in order to remain enrolled at the University. Additionally, satisfactory academic progress must be maintained in order to remain eligible to continue receiving Federal financial assistance. Satisfactory academic progress is determined by measuring the student's cumulative grade point average (CGPA) and the student's rate of progress toward completion of the degree program. These are outlined below.

CGPA Requirements

Students are expected to meet minimum CGPA requirements in order to be considered making satisfactory academic progress. Undergraduate students must maintain a minimum CGPA of 2.0 throughout their enrollment; graduate students must maintain a CGPA of 3.0 throughout their enrollment. A student's CGPA will be reviewed at the end of each quarter after grades have been posted to determine if the student's CGPA is in compliance.

Rate of Progress toward Completion Requirements

In addition to the CGPA requirements, a student must successfully complete at least 67% of the overall credits attempted cumulatively, in order to be considered to be making satisfactory academic progress. Credits attempted are defined as those credits for which students are enrolled in the term and have incurred a financial obligation. As with the determination of CGPA, the completion requirements will be reviewed at the end of each quarter after grades have been posted to determine if the student is progressing satisfactorily.

Maximum Time Frame in which to Complete

A student is not allowed to attempt more than 1.5 times, or 150%, of the number of credits in their degree program of study. The requirements for rate of progress are to ensure that students are progressing at a rate at which they will complete their programs within the maximum allowable time frame. A sample of the maximum allowable attempted credits is noted below.

Number of credits in degree program		150% of degree program		Maximum allowable credits
48 credits	x	1.5 (150%)	=	72 credits
90 credits	x	1.5 (150%)	=	135 credits
180 credits	x	1.5 (150%)	=	270 credits
190 credits	x	1.5 (150%)	=	285 credits
200 credits	x	1.5 (150%)	=	300 credits

How Transfer Credits/Change of Degree Program Affect Satisfactory Academic Progress

Credit that has been transferred into the University by the student has no effect on the rate of progress calculation, nor does it have any effect on the grade point average requirement for satisfactory academic progress. Furthermore, the number of credits that have been transferred into the University by the student will be deducted from the number of required credits for graduation from the degree program to which the student is admitted. That number of credits will be the number from which satisfactory academic progress will be calculated. For example, a student transfers from institution A to the University. The student is able to transfer 30 credits that the student earned at institution A into a degree program at the University. The degree program requires 180 credits to graduate. Thus 180 credits minus 30 transfer credits equals 150 remaining credits from which satisfactory academic progress will be calculated. The maximum time frame for this student's new degree program at the University will be one and one half times (150%) x 150 remaining credits = 225 credits. When a student elects to transfer from one program to another program, all of the student's applicable earned credit, including transfer credit, will be the number from which the student's satisfactory academic progress will be calculated.

Academic Warning, Probation and Dismissal

At the end of each quarter after grades have been posted, each student's CGPA and rate of progress are reviewed to determine whether the student has met the above requirements of satisfactory academic progress.

Students will be placed on Warning the first quarter in which the CGPA or the rate of progress falls below the values specified above. At the end of the second quarter, the student will be removed from Warning and returned to regular status if they meet or exceed the minimum standards of satisfactory academic progress. During the Warning period, students remain eligible for financial aid. Students on Warning must participate in academic advising as deemed necessary by the University as a condition of their academic monitoring.

At the end of the next quarter of monitoring, the student will be placed on Probation if they continue to fall below the specified values. A student who raises their CGPA and rate of progress at or above the minimum standards of satisfactory academic progress will be removed from Probation and returned to regular status. During the Probation period, students remain eligible for financial aid. Students on Probation must participate in academic advising as deemed necessary by the University as a condition of their academic monitoring.

At the end of the next quarter of monitoring, the student will be Dismissed if they fail to meet the minimum CGPA or rate of progress requirements at the time of evaluation. The notification of academic dismissal will be in writing.

If at any point it can be determined that it is mathematically impossible for the student to meet the minimum requirements, the student will be dismissed from the University. The notification of academic dismissal will be in writing. The University also reserves the right to place a student on, or remove them from, academic monitoring based on their academic performance, notwithstanding these published standards. The Student Handbook describes other circumstances that could lead to student dismissal for nonacademic reasons. As a dismissed student, a tuition refund may be due in accordance with the University's stated refund policy.

Appeal Following an Academic Dismissal

A student who has been academically dismissed may appeal the determination if special or mitigating circumstances exist. An appeal must be in writing and submitted to the Vice President or Director of Student Affairs who will forward it to the Appeals board. The student should explain what type of circumstances contributed to the academic problem and what plans the student has to eliminate those potential problems in the future. The decision of the Appeals Board is final and may not be further appealed.

Reinstatement

The decision regarding readmission will be based upon factors such as grades, attendance, student account balance, conduct, and the student's commitment to complete the degree program. Dismissed students who are readmitted may have to sign a new Enrollment Agreement, will be charged tuition and fees consistent with the existing published rate, are subject to the current policies in effect at the time of reentrance, and will return on Probation status. If a student is dismissed and readmitted, and academically progresses during subsequent term(s), with campus approval, the student may be allowed to continue without the written appeals and Appeals Board process outlined above.

Student Activities and Organizations

Student activities and organizations are an important means for students to develop personally and professionally outside of the classroom. University-sponsored activities and organizations introduce students to the campus environment and allow students to engage in dialogue and leadership development outside of course-specific discussions.

Student activities and organizations are provided to all enrolled students. They are required to be structured as inclusive of all members of the AIU student community and may not restrict membership or establish membership criteria that discriminate on the basis of race, religion, age, national origin, gender, sexual orientation or handicap. No organizations with restrictive membership clauses will be recognized by the University.

The student activities program strengthens student socialization, leadership and collaborative skills and offers encouragement to those who are making a transition to University life. AIU sponsored activities introduce students to many of the diverse social and cultural events held in each city. More information regarding student activities can be found in the campus Student Handbook.

Student Advising

The staff and faculty on each campus are available to assist students in academic and career guidance. The Academic and Student Affairs Departments are primarily responsible for students. Academic and Student Advisors answer questions concerning the student's individual major, coursework and may also provide referral services to external agencies as necessary. Students will be assigned an Academic or Student Advisor during their first term of study.

Academic Support and Learning Resources

Students who experience difficulty in their coursework and have needs for academic support should first contact an Academic or Student Advisor to determine a plan for academic success. If further support is required, the instructor or the student should notify the campus Learning Center to identify opportunities for tutoring services or supplemental instruction.

At AIU's Online campus, Learning Labs in various subject areas are offered by the Online Learning Center to provide students with co-curricular guidance and supplemental instruction in a variety of subjects. Learning Labs may be used by all students who possess Virtual Campus access, regardless of course schedule, and Labs may be available during break periods. In addition, tutoring services for selected courses are available to assist students taking those courses with questions regarding concepts or topics while a school session is in progress. Students may also be directed to attend their instructors' posted office hours in order to receive additional guidance.

Student Conduct

AIU believes strongly in promoting the development of personal and social responsibility. AIU also believes in a humanistic approach to discipline conducive to academic pursuits. However, AIU recognizes that its responsibility for the protection of personal and institutional rights and property is a primary focus of the disciplinary process. Therefore, the administration reserves the right to develop any policy or take any action(s) deemed appropriate to maintain the safety and well-being of any or all students. Policies and procedures on offenses related to persons, property, campus operations, and welfare, health or safety are to be found in the Student Handbook specific to each AIU campus. Students are encouraged to share personal experiences while participating in classes at AIU. However, students must be aware that should they disclose to any AIU faculty members or staff information that may cause harm to themselves or others, faculty members and staff are required to report such information to the Program Dean, Vice President of Student Affairs or President.

Student Rights & Responsibilities

AIU strengthens its mission to its students through recognizing the partnership that exists between each student and the University. In this partnership, the student possesses specific, individual and group rights as well as responsibilities. AIU publishes information concerning student rights and responsibilities in the Student Handbook, the annual Catalog and the Faculty Handbook. All of these documents are readily available on campus. At the time of enrollment, each student has direct access to the Student Handbook through the electronic Student Portal (AIU Online Virtual Campus). All new students are required to participate in orientation activities. During Orientation, University policies including student rights and responsibilities are explained.

The University has created the following statements which define student expectations regarding these rights and responsibilities.

Students have the right to:

- The respect of personal property, ideas, and beliefs
- Be free from harassment
- Express themselves creatively within established University guidelines
- Have direct access to personnel who can provide assistance, guidance, and support as needed
- Equitable treatment
- Enjoy individual freedoms without regard to race, gender, national origin, handicap, age, religion, sexual orientation, or political affiliation
- Participate actively in self-governance

Students have the responsibility to:

- Adhere to college rules and regulations
- Respect the rights of others
- Comply with reasonable requests made by faculty and University staff
- Meet expected tuition payment schedules
- Express themselves individually and through association with groups

Student Code of Conduct

AIU is an academic community committed to the educational and personal growth of its students. Behavior that infringes upon rights, safety or privileges, or that impedes the educational process is unacceptable and may lead to sanctions up to and including dismissal from the University. An explanation of violations of University regulations can be found in the Student Handbook.

Student Orientation

All new students (undergraduate and graduate) are required to participate in orientation activities. During orientation, each campus acquaints students with faculty and staff, familiarizes students with the campus environment, policies, and procedures, and sponsors a variety of activities to introduce the students to the University experience. See the Student Handbook for a complete description of the campus orientation process.

Notification of Rights Under FERPA with Respect to Student Records

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their educational records.

1. Each student enrolled at American InterContinental University shall have the right to inspect and review the contents of his/her education records, including grades, records of attendance and other information. Students are not entitled to inspect and review financial records of their parents. Parental access to a student's records will not be allowed without prior consent of the student.
2. A student's education records are defined as files, materials, or documents, including those in electronic format, that contain information directly related to the student and are maintained by the institution, except as provided by law. Access to a student's education records is afforded to school officials who have a legitimate educational interest in the records. A school official is defined as a person employed or engaged by the school in an administrative, supervisory, academic or support staff position (including law enforcement unit and health staff); a person or company (including its employees) with whom the school has contracted (such as an attorney, auditor, IT consultant or collection agent); a person serving on the University Governing Board; or assisting another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record to fulfill his or her professional responsibility or commitment to the school.
3. Students may request a review of their education records by submitting a written request to the school President. The review will be allowed during regular school hours under appropriate supervision. Students may also obtain copies of their education records for a nominal charge.

4. Students may request that the institution amend any of their education records if they believe the record contains information that is inaccurate, misleading or in violation of their privacy rights. The request for change must be made in writing and delivered to the Student Affairs Department or Registrar's Office, with the reason for the requested change stated fully.
5. Directory information is student information that the school may release to third parties without the consent of the student. American InterContinental University has defined directory information as the student's name, address(es), telephone number(s), e-mail address, birth date and place, program undertaken, dates of attendance, honors and awards, and credential awarded. If a student does not want some or all of his or her directory information to be released to third parties without the student's consent, the student must present such a request in writing to the Student Affairs Department or Registrar's Office within 10 days after the date of the student's initial enrollment or by such later date as the institution may specify.

In addition to FERPA, the AIU London campus complies with all provisions of the UK Data Protection Act 1998.

6. The written consent of the student is required before personally identifiable information from education records of that student may be released to a third party, except for those disclosures referenced above, disclosures to accrediting commissions and government agencies, and other disclosures permitted by law.
7. A student who believes that American InterContinental University has violated his or her rights concerning the release of or access to his or her records may file a complaint with the U.S. Department of Education.

Release of Information on Grades

Grades may not be released when the student has possession of school property or is delinquent in payment of tuition or fees. For most academic programs, grade reports are distributed to the student and may not be released to third parties. Grade reports are not released over the telephone.

Student Directory Information Changes

It is the responsibility of the student to contact the Online Campus Student Records Department or the campus Registrar's Office immediately or to make information changes via the Student Portal (AIU Online Virtual Campus) in the event of student information changes including:

- Name
- Address
- E-mail address
- Phone number

Certain directory changes, such as surname changes, etc., may require the submission of additional documentation.

Student Records Integrity

AIU is committed to the integrity of its student academic records at every campus. The University upholds a commitment regarding student records to respect and protect the privacy of student information according to the University policy and the Family Educational Rights and Privacy Act of 1974 and to provide student information necessary for the work of University personnel.

As a member of the American Association of Collegiate Registrars and Admission Officers (AACRAO), AIU is committed to and practices the standard of developing and implementing effective management systems that ensure integrity, confidentiality, security, and accurate interpretation of institutional records. As such, AIU has implemented policies and procedures to protect the security of the student records in our electronic database (CampusVue), created adequate backup procedures, and revised procedures for approving grade changes. The integrity and confidentiality of student record information remains one of the highest priorities of the University.

Student Registration and Quarter Scheduling

For students who remain in good financial standing with the University, the quarter schedule is provided to students several weeks prior to the start of the next quarter. Students may access their class schedule from the Student Affairs Department or through the student portal (Virtual Campus for AIU Online Students). Scheduling information includes course name, course section, course location, and number of available seats. For additional registration information including drop/add dates, online courses, as well as other issues impacting scheduling please contact the Student Affairs Department.

Online students will receive their program schedule prior to the start of their first class. Please see the campus Student Handbook for additional information.

Student Request for Transcripts

The request for a transcript must be in writing. The request must contain:

- Name (while attending).
- Social Security Number or Student I.D. Number.
- Campus.
- Program of study and approximate dates of attendance.
- Instructions for mailing or pick-up.

The fee schedule is as follows:

- \$3 (£4 London in-school or £15 London out-of-school; \$4 Online Campus) for each official copy, regular mail, usually four to six business days.

— or —

- £10 (£4 London in-school or £15 London out-of-school; \$4 Online Campus) for each official copy, same day or 24-hour service, or for any transcript to be faxed. Students will also pay for any special mail services.

Transcripts will not be released if the student has an outstanding financial obligation to the University.

Technology Use Policy

Staff and students at AIU are advised to use proper social and professional etiquette when using the technology systems of AIU. Use of the network implies consent for monitoring of traffic that is necessary for smooth administration of the resource. AIU does not condone the use of inappropriate language when communicating to instructors, staff, or students.

Any part of AIU's technology resources must not be used to produce, view, store, replicate, or transmit harassing, obscene, or offensive materials. This includes, but is not limited to, material from the Internet, screen savers, etc. In addition, printed copies of such material, including those from magazines, are not permitted to be distributed. There is zero tolerance for any student, faculty, or staff who violates this policy and immediate dismissal may result.

University technology resources shall not be used for purposes that cause excessive strain, directly or indirectly, on technology resources or unwarranted and unsolicited interference with use of technology systems. Engaging in any use that would interfere with another student's and/or employee's work or disruption of the intended use of technology resources is prohibited. Penalties for misuse of e-mail, Internet, or any other part of AIU's technology system are to be determined by the instructor, Program Chair, and/or Vice President of Academic Affairs or the employee's supervisor. AIU technology resources should only be used to accomplish University-specific tasks, goals, and learning objectives. No other use is sanctioned. Please refer to the campus Student Handbook for additional information about Technology Use.

The Learning Experience at AIU

As a student at AIU, students are afforded a variety of learning options to create a vibrant learning experience that meets your unique needs, learning preferences, and busy lifestyle. Enhanced learning and flexibility are key ingredients as you select what works best for you. At the discretion of the University some classes may only be offered in an Online format.

Traditional classes

You should consider taking a class in the traditional format when you feel you would benefit strongly from face-to-face interaction with faculty and fellow students. AIU's traditional classes are typically web-enhanced using various online resources and learning tools.

Blended classes

You should consider taking a blended class when you feel that you will learn best by combining a significant online learning component for that class with a reduced amount of traditional face-to-face learning.

Online classes

As a student at AIU, you can choose from among a variety of learning options to create a vibrant learning experience that meets your unique needs, learning preferences, and busy lifestyle. Enhanced learning and flexibility are key ingredients as you select what works best for you. Please refer to your campus for a list of available Online classes.

Online programs

AIU Online is the place for you if you choose to take all of your classes completely online. This option is supported by a full-service virtual campus with complete support services offered online.

Want to learn more?

If you are a prospective student who is interested in learning more about AIU's learning options, connect with us at www.aiuniv.edu or call the AIU campus that interests you most and ask to speak to an admissions advisor. If you are a current AIU student who is interested in discussing which learning options are more suitable for your needs and the classes you will be taking, you should contact your academic advisor.

Transfer of Credit from AIU to Other Colleges and Universities

AIU neither implies, nor guarantees, that credits earned will be accepted by other institutions. Each campus has policies that govern the acceptance of credit from other institutions. Transfer of credit is a privilege granted by the institution to which a student may seek admission. Students seeking to transfer credits earned at AIU to other postsecondary institutions should contact the college or university to which they seek admission to inquire as to that institution's policies on credit transfer and acceptance.

Assessment of General Education in Degree Completion Programs

Transfer Policy

Undergraduate Degree Program – Block Transfer

A feature of AIU's baccalaureate degree completion programs is the availability of block transfer for the program's lower level degree requirements. Block transfer is an accepted practice at regionally accredited institutions, whereby an Associate degree earned at an institution accredited by an agency recognized by the U. S. Secretary of Education may be accepted to meet the lower-level requirements in the baccalaureate degree-completion program. In order to be accepted for block transfer the Associate degree program should prepare Associate graduates for a four year Baccalaureate degree program

and include a minimum of 27 quarter hours of General Education course work (31.5 quarter hours at AIU Houston).

AIU's block transfer option allows the University to accept the student's Associate degree as a coherent and certified knowledge base from which to build upon as the student pursues the upper-level degree program requirements. The University's three general education outcomes for degree completion programs are evaluated to ensure that graduates of the baccalaureate degree completion programs have mastered the same outcomes as graduates of the traditional baccalaureate degree programs offered by the University.

The baccalaureate degree-completion programs are designed to accelerate the development of prerequisite knowledge and skills needed for students to matriculate through the upper-level requirements in pace with their cohort group. Additionally, students entering at various levels are supported by student advisors within their disciplines and other tutorial support in a variety of academic areas including general education. Therefore, students entering a baccalaureate degree completion program through the block transfer option will complete coursework that encompasses the fundamental knowledge and skills for the discipline and thus ensure readiness to matriculate through the degree at the upper level in pace with their cohorts.

Entrance into the degree-completion program requires that the student has met the entrance requirements through the earned Associate degree and its general education requirements from the degree granting institution.

A minimum CGPA of 2.0 is required in the Associate degree. If a student does not have prerequisite coursework in a specific program area, they will be required to complete the lower division capstone course during their first term of study. All Associate degrees that do not meet the aforementioned criteria will be evaluated on a course-by-course basis for applicable transfer credit.

Baccalaureate degree completion programs offered by the University include (Please see the Program Matrix included in the University Catalog for details and concentrations offered):

- Bachelor of Business Administration
- Bachelor of Fine Arts
- Bachelor of Information Technology
- Bachelor of Science in Criminal Justice

Due to the nature of the accelerated programs at AIU Online, students must submit unofficial transcripts for evaluation prior to beginning the first term of study. Additionally, AIU Online students must ensure that official transcripts from all other institutions attended are on file with the University by the end of the first term of study. AIU Online students submitting transcripts from foreign institutions must have the official evaluation from a NACES approved evaluation service on file with the University before the end of the first term of study. Any degree plans or schedules are tentative based upon the receipt of official transcripts and/or foreign credential evaluation(s).

All other AIU students are encouraged to submit their official transcripts within the first term of study but must submit all official transcripts by the end of their first academic year.

Following are general policies for the evaluation and award of transfer credit at each AIU campus:

1. Only earned degrees from accredited institutions that meet all of the criteria set forth in AIU's block transfer policy or institutions with articulation agreements with AIU can be evaluated for block transfer.
2. Only courses completed with a "C" (or equivalent) or above will be eligible for transfer credit.
3. All other official college and military transcripts are evaluated on a course-by-course basis in accordance with AIU policies.
4. Only courses representing freshman-level or higher collegiate, degree-applicable course work will be eligible for transfer credit which excludes pre college level or remedial level courses.
5. Except as defined below, students may transfer in no more than half of the credits required for graduation from the AIU program in which they enroll (See AIU Residency Requirement).
6. Students transferring to AIU under the requirements of the Servicemembers Opportunity Colleges Consortium or into specified degree-completion programs may transfer in a maximum of 75% of the required credits for graduation from the AIU program in which they enroll.

7. Comparable course-to-course transfer may be approved from accredited institutions based on demonstrated learning competencies consistent with AIU's academic policies and standards in lieu of credit requirements.
8. A maximum of 18 credits (4 courses) can be accepted to satisfy 300/400 level courses.
9. Transfer credit from other institutions may not exceed 12 credits at the graduate level. Graduate applicants should contact the Student Affairs or Academic Affairs department for institutional policies concerning the transfer of academic credit.
10. Notwithstanding the above policies and procedures, all transferred course credit is subject to review and approval by Academic Affairs.

Transfer of College Credit and Prior Learning Assessment

Transfer of College Credit

In those academic programs that apply, transfer credit may be awarded at AIU from any United States institution accredited by an agency recognized by the U.S. Department of Education. AIU will review transcripts from international institutions (see International Transcripts policy). Courses under consideration from another university or college other than AIU must be relevant and considered substantially similar to the coursework at AIU before transfer credit will be approved. This is required for all transcripts, including transcripts and/or evaluations from international postsecondary institutions. Please see AIU's Transfer Policy for specific requirements for the evaluation and awarding of transfer credit.

Prior Learning Assessment

In addition to college credit earned at accredited postsecondary institutions, the following can also be evaluated for lower-level academic credit equivalency at AIU:

- Military Credit
- Experiential Learning
- Professional Training & Certifications
- Standardized Assessments/Examinations
 - CLEP or DSST Examination
 - Course Challenge Examinations
 - Advanced Placement (AP) Examination
 - Other recognized examinations may also be evaluated at the discretion of the University

Through AIU's Prior Learning Assessment program, the University may award proficiency credit for learning that has taken place outside the traditional academic setting. This experience includes: employment, non-collegiate or school-based education, or other appropriate life experiences. It is important for students to understand that life and learning experiences alone are inadequate bases for the award of proficiency credit. To be eligible for proficiency credit, the outcomes of the non-collegiate learning experience must be documented, be applicable to the program of study, and be assessed as being similar to or meeting the requirements of learning gained through college-level learning experiences. Students must provide unofficial transcript(s) prior to the commencement of the first class. If the unofficial transcript(s) are not received prior to the start of the first class, the student will be required to take the appropriate coursework for that degree program.

Students desiring to request credit evaluations or to learn more about the specific requirements for participation in the prior learning assessment program must contact the Student Affairs Department.

Proficiency Credit Awards for Prior Learning

A proficiency (PR) grade is awarded for proficiency credit through prior learning assessment. The University neither implies, nor guarantees, that PR credits will be accepted by other institutions. Instead, PR credit demonstrates that students are proficient in the specific course requirement for the respective degree program of study.

Military Credit

As a recognized SOC member, AIU has established programs geared to the needs of active servicemen, servicewomen, and veterans. Prior learning assessment credit for non-traditional and/or military education and experience is available through a variety of methods as described in this section.

As a member of SOC, AIU accepts military credit for comparable lower-level courses or electives, including:

- Military Training Course
- Military Occupational Specialty (MOS)
- Service Colleges

AIU uses the ACE Guide to the Evaluation of Educational Experiences in the Armed Services as the basis for evaluating military training and experience. Official military transcripts are the only acceptable documentation for Military training, MOS, MOS level, and Service School credit. A DD-214 is considered acceptable documentation for those who are retired from the military or whose service predates the military transcript systems. For a list of other acceptable military documents that can be evaluated for military students whose service predates the military transcript system go to: <http://www.acenet.edu>

For additional assistance regarding your military transcript, please contact the following:

Army

AARTS Operations Center
298 Grant Avenue
Ft. Leavenworth, KS 66027-1254
FAX: 913-684-9497(9499)
Toll Free: 866-297-4427
<http://aarts.army.mil/>

Navy & Marines

Navy College Center, N211
Voled Det, CPPD
6490 Saufley Field Rd.
Pensacola, FL 32509-5204
Toll-Free: 877-253-7122
Fax: 850-452-1281
<http://www.navycollege.navy.mil/>

Air Force (Mail Only)

Community College of the Air Force CAF/RRR
130 Maxwell Blvd.
Maxwell Air Force Base, AL 36112-6613
<http://www.maxwell.af.mil/au/ccaf/transcripts.asp>

Coast Guard (Mail Only)

Commanding Officer (ve)
USCG Institute
5900 SW 64th Street, Room 228
Oklahoma City, OK 73169-6999
http://www.uscg.mil/hq/cgi/ve/official_transcript.asp

Experiential Learning Credit

AIU awards lower-level course credits for experiential learning that has been acquired through employment, non-collegiate, school-based education, or other appropriate learning experiences. Life and learning experiences alone, however, are inadequate bases for the award of experiential credit. In order for such learning to be considered for this credit award, it must:

1. Relate specifically to lower-level coursework required for the student's enrolled program of study or appropriate elective areas.
2. Result in experientially attained and mastered competencies that are appropriately documented and substantially similar to the course outcomes that would be acquired in the comparable lower-level AIU course.
3. Students must start the process for this credit evaluation by contacting their Student Advisor, Prior Learning Assessment Specialist or Academic Advisor.

The final portfolio is submitted to the Student Affairs Department and taken through a final academic review to determine the credit award. Up to 18 credits (23 credits at AIU Houston only) in the overall degree program can be based on experiential learning.

See the campus Student Handbook for more information on submission requirements for Experiential Learning.

Professional Training/Certification Credit

Many adult learners have acquired formal training outside the sponsorship of credit-granting institutions, such as military training or company training with officially documented clock hours/continuing education units (CEUs). Many of these programs carry ACE recognition and credit recommendations and will be accepted according to AIU academic credit equivalency requirements. Other documented training measured in clock hours, CEUs, or other units may be evaluated for prior learning assessment credit awards based on appropriate credit conversions.

See the campus Student Handbook for more information on submission requirements for Professional Training/Certification Credit.

Standardized Assessments/Examinations

CLEP Examination

The College-Level Examination Program (CLEP) is a national program of credit by examination to obtain recognition of college-level achievement. AIU is a registered CLEP credit-granting institution and students should consult <http://www.collegeboard.com> to find CLEP examination centers in their areas. AIU awards proficiency credit for lower-level comparable coursework based on CLEP examination scores as recommended by ACE for the respective lower-level course requirements.

Students must submit a copy of an official CLEP score report to be evaluated for this proficiency credit award.

See the AIU Student Handbook for more information on submission requirements for CLEP Examinations.

DSST Examination

DANTES Subject Standardized Tests (DSST) provide another option for students to demonstrate competencies for learning in nontraditional ways. Originally designed for military service members, DSST examinations are now available to both military and civilian learners. More information on study guides and examination options is available at <http://www.getcollegetcredit.com>.

Proficiency credit is awarded for passing scores according to ACE recommendations for the respective lower-level course requirements. Students must submit a copy of an official DSST score report to be evaluated for this proficiency credit award.

See the AIU Student Handbook for more information on submission requirements for DSST Examinations.

Course Challenge Examination

Course Challenge Examinations are a method of prior learning assessment aimed at offering students the opportunity to earn proficiency credit to fulfill lower division program requirements. If successfully completed, proficiency credit can be awarded for the respective course. Challenge exams are offered for the following courses only:

- English Composition I (ENGL 106)
- Introduction to Computers (COMP 101)
- College Algebra (MATH 133)

See the *AIU Student Handbook* for more information on *Course Challenge Examination*.

Advanced Placement Examination

Advanced Placement (AP) Examination provides students with the opportunity to complete college-level coursework while in high school and to gain valuable skills and study habits for college. If a student achieves a qualifying score of a 3 or higher on the respective AP Examination, proficiency credit is awarded according to ACE recommendations for the respective lower-level course requirements. Students must submit a copy of an official AP score report to be evaluated for this proficiency credit award.

See the *AIU Student Handbook* for more information on *examination requirements for the Advanced Placement Examination*.

International Transcripts

International institutions must be licensed or officially recognized by the Education Department or Ministry of the country where the institution is in operation to be eligible for transfer of credit. Because AIU follows strict policies concerning academic integrity, international students with foreign educational credentials must submit authentic foreign academic documents from all upper-secondary and post-secondary educational institutions to AIU or an approved credential evaluation service.

Evidence of valid foreign educational credentials can be from a University approved foreign credential evaluation agency. Additionally, credentials may be accepted in pre-approved circumstances with a written evaluation from a properly trained credential evaluator employed by the University. Any forged/altered academic documents will be retained as property of the school and not returned to the student. This is required for all transcripts, including transcripts from international secondary schools if provided and/or institutions of higher education, which may require a credential evaluation. The Student Affairs Department will ultimately verify and/or certify the institution's eligibility for transfer credit or degree equivalency. Several credential evaluation services are available to students. Services which are either conducted by AACRAO (American Association of Collegiate Registrars and Admissions Officers) or a member of NACES (National Association of Credential Evaluation Services, Inc.) are acceptable services. Contact the Student Affairs Department for a listing of such organizations. Students are responsible for all applicable fees.

See the *campus Student Handbook* for more information on *submission requirements for International Transcripts*.

Unlawful Harassment

AIU is committed to the policy that all members of the school's community, including its faculty, students, and staff, have the right to be free from unlawful discrimination in the form of sexual harassment by any other member of the school's community. Should a student feel that he/she has been unlawfully harassed; the student should immediately inform the President and/or the Vice President of Student Affairs. Unlawful harassment refers to behavior that is not welcome, which is personally offensive, or undesirable to the recipient. All students and employees must be allowed to work and study in an environment free from unsolicited and unwelcome sexual overtures and advances. Unlawful harassment undermines the employee/student/school relationship and it will not be tolerated.

Withdrawal from the University

All undergraduate, graduate or non-degree seeking students intending to withdraw from the University must submit a verbal or written notice to the Student Affairs or Academic Affairs Department.

All balances become due at the time of the withdrawal from the University. A student is not granted requests for official or unofficial AIU transcripts if any outstanding charges are not paid.

The Last Date of Attendance (LDA) is used as the official date of withdrawal in all cases for refund calculations. W grades will be assigned to all courses at the time of withdrawal.

A student who does not attend the University for 15 calendar days without making special arrangements with the Student Affairs Department is administratively withdrawn from the University. The LDA is used as the official date of withdrawal for refund calculations. A student who is administratively withdrawn from the University receives a W grade for all courses enrolled.

A student who withdraws from a course or the University during the last week of the session will receive the grade earned at the point of withdrawal.

A student desiring to reenroll at AIU after a period of one year from the official date of withdrawal is considered a new student and must submit a new admissions application through the Admissions Department. This procedure may include paying any required application fee. A student desiring to reenroll after less than a one-year period from the official date of withdrawal is encouraged to contact the Student Affairs Department for consideration of readmission. Online students can contact aiuonlineentry@aiuonline.edu for consideration of readmission.

Students who wish to re-enter the University are required to sign a new Enrollment Agreement and are subject to current policies and tuition and fees in effect at the time of their return to the University.

Right to Cancel

A student who cancels an Enrollment Agreement within 72 hours (until midnight of the third day excluding Saturdays, Sundays, and legal holidays) after signing the Enrollment Agreement will receive a refund of all monies paid. A student who cancels after 72 hours but prior to the student's first day of class attendance will receive a refund of all monies paid, except for the nonrefundable Application Fee. If the student is denied admission to AIU or if AIU cancels this Agreement prior to the first day of class attendance, all monies, including the Application Fee, will be refunded. All requests for cancellation by the student must be made in writing and mailed or emailed to the Admissions or Student Affairs Department. New students at AIU Online should refer to the Student Handbook Course Scheduling section for specific information regarding the scheduling of classes and the right to cancel.

All Campuses

Cancellation of enrollment cancels any Challenge Examination score(s), Diagnostic Assessment score(s), evaluation of transfer credit, and/or evaluation of other forms of prior learning assessment completed prior to cancellation. Students who cancel and later return to the University will be required to retake any Challenge Examination(s) and/or Diagnostic Assessment(s) that were taken during a previous and cancelled enrollment. Students whose enrollments are cancelled and later return to the University are subject to a reevaluation of transfer credit and/or other prior learning assessment submissions (standardized test scores, Professional Training/Certification Credit, and/or Experiential Learning Portfolios), and this reevaluation will be subject to the policies of the current course catalog.

STUDENT FINANCE

Program Charges

University institutional policy requires all students to pay tuition and fees in advance of each term. Students who owe money to the institution may not be allowed to register for the subsequent quarter until the balance owed is paid in full. Students receiving financial aid may be allowed a tuition deferment based upon the anticipated receipt of funds and are granted solely at the discretion of AIU as based on the official notice of approval from the granting or lending agency. The University evaluates institutional tuition and fee rates periodically and rates may be subject to change. A late registration fee may be applied if a student is not registered by the end of the registration period. Please refer to the tuition and fee schedule in the catalog for further information.

A campus tuition and fees schedule is included as a supplement to this catalog.

Institutional, Federal and State Refund Policies

After the last day of the drop/add period for each quarter, which is the sixth business day of a quarter or five-week session, no refunds or adjustments will be made to students dropping individual classes but otherwise enrolled at the University.

For students attending campuses in locations without state refund policies, refunds will be calculated in accordance to the Institutional Refund Policy. Funds will be returned following the same hierarchy as the Return of Title IV Funds policy, followed by other aid sources (e.g., private loans), and then the student.

Return of Title IV Funds

A recipient of Federal Title IV financial aid who withdraws from school during a payment period in which the student began attendance will have the amount of Title IV funds he/she did not earn calculated according to Federal regulations. This calculation will be based on the student's last date of attendance (see Withdrawal from the University).

The period of time in which Title IV financial aid is earned for a payment period is the number of calendar days the student has been enrolled for the payment period up to the day the student withdrew, divided by the total calendar days in the payment period. The percentage is multiplied by the amount of Title IV financial aid for the payment period for which the Title IV financial aid was awarded to determine the amount of Title IV financial aid earned. The amount of Title IV financial aid that has not been earned for the payment period, and must be returned, is the complement of the amount earned. The amount of Title IV financial aid earned and the amount of Title IV financial aid not earned will be calculated based on the amount of Title IV financial aid that was disbursed for the payment period upon which the calculation was based. A student will have earned 100% of the Title IV financial aid disbursed for the payment period if the student withdrew after completing more than 60% of the payment period or completed at least one course within the term.

Once the amount of Title IV financial aid that was not earned has been calculated, Federal regulations require that the school return Title IV funds disbursed for the payment period and used for institutional costs in the following order:

1. Federal Stafford Loans
 - a. Unsubsidized Stafford loans
 - b. Subsidized Stafford loans
 - c. Federal Direct PLUS loans received on behalf of the student.
2. Federal Pell Grants.
3. Academic Competitiveness Grant (ACG)
4. National SMART
5. Federal SEOG
6. Other grant or loan assistance authorized by Title IV of the HEA.

If the amount of unearned Title IV financial aid disbursed exceeds the amount that is returned by the school, the student (or parent, if a Federal PLUS Loan) must return or repay, as appropriate, the remaining amount.

Institutional Refund Policy (Houston and London Campuses Only)

In the event that a student withdraws or is dismissed from the University during the quarter, refunds of tuition and fees will be calculated according to the following schedule:

Refund Schedule

During the first seven calendar days* 100%

During the first week 75%

During the second week 50%

During the third week 25%

After third week 0%

* This applies to a new student's right to cancel in the first quarter of attendance only.

Charges and fees for University housing (where applicable) are nonrefundable.

Hypothetical Refund Example:

A student withdraws from school having last attended classes that have 120 hours in the term. At the time of the last day of attendance, the student has completed 28 hours and has 92 remaining. The student has been charged \$4500 in tuition for the term.

Term tuition divided by term hours ($\$4500/120=\37.50) times 28 hours attended= $\$1,050$ (amount owed by the student)

Tuition charges will be reduced by \$3,450 ($\$4,500$ term charges minus $\$1,050$ owed by the student). The student would receive a refund for any amount paid in excess of $\$1,050$.

If the student has completed more than 60% of the total term hours, no refund is due. Additional refund calculation examples may be requested from the Financial Aid Office.

**State of Florida Refund Policy
(South Florida Campus Only)**

In accordance with state student refund policy guidelines, AIU South Florida follows the University's institutional refund policy. Charges and fees for University housing (where applicable) are nonrefundable.

**State of Georgia Refund Policy
(Atlanta Campus Only)**

In the event that a student withdraws or is dismissed from all classes during the quarter, refunds of tuition and fees will be calculated according to the following schedule:

- During the first seven calendar days* 100%
- For a student completing no more than 5% of the quarter, the University will refund 95% of the tuition and fees.
- For a student completing more than 5%, but no more than 10% of the quarter, the University will refund 90% of the tuition and fees.
- For a student completing more than 10%, but no more than 25% of the quarter, the University will refund 75% of the tuition and fees.
- For a student completing more than 25%, but no more than 50% of the quarter, the University will refund 50% of the tuition and fees.
- There will be no refund after a student has completed more than 50% of the quarter.

* This applies to a new student's right to cancel in the first week of their program quarter of attendance only.

Charges and fees for University housing (where applicable) are nonrefundable.

State of Georgia Refund Policy (AIU Online Only)

An academic quarter consists of two five-week sessions. In the event that a student withdraws or is dismissed from all classes during the quarter, the date from which tuition adjustments will be calculated is the last date of attendance. Tuition will be adjusted according to the following schedule:

Week of the Quarter	First Session of the Student's Quarter	Second Session of the Student's Quarter	Part-Time 10 Week Course Program
Student's Last Date of Attendance	Tuition Refund	Tuition Refund	Tuition Refund
During the first week of instruction of the program*	100%	100%	100%
During the first academic week	80%	100%	90%
During the second academic week	60%	100%	75%
During the third academic week	40%	100%	50%
During the fourth academic week	0%	100%	50%
During the fifth academic week	0%	100%	50%
During the sixth academic week	0%	0%	0%
During the seventh academic week	0%	0%	0%
During the eighth academic week	0%	0%	0%
During the ninth academic week	0%	0%	0%
During the tenth academic week	0%	0%	0%

* This applies to a new student's right to cancel in the first week of their program quarter of attendance only.

Withdrawal Date

The withdrawal date used to determine when the student is no longer enrolled at AIU is the Last Date of Attendance (LDA) and is used as the official date of withdrawal if the student is administratively withdrawn. In all cases, the LDA is used as the official withdrawal date for refund calculations. AIU students intending to withdraw from the University must submit a verbal or written notice to the Student Affairs Department. Any outstanding tuition or fees charges owed become due and payable at the time of withdrawal. A student is not granted their request for official AIU transcripts or official AIU letters if any outstanding charges are not paid. If a student withdraws without completing this process, the LDA is used as the official date of withdrawal for refund calculations.

Financial Aid Programs

AIU participates in a variety of financial aid programs for the benefit of students. Students must meet the eligibility requirements of these programs in order to participate. AIU administers its financial aid programs in accordance with prevailing federal and state laws and its own institutional policies. Students are responsible for providing all requested documentation in a timely manner. Failure to do so could jeopardize the student's financial aid eligibility. In order to remain eligible for financial aid, a student must maintain satisfactory academic progress as defined in this catalog.

It is recommended that students apply for financial aid as early as possible in order to allow sufficient time for application processing. Financial aid must be approved, and all necessary documentation completed, before the aid can be applied towards tuition and fees. Financial aid is awarded on an academic year basis; therefore it is necessary to reapply for aid for each academic year. Students may have to apply for financial aid more than once during the calendar year, depending on their date of enrollment. Students who need additional information and guidance should contact the Financial Aid Office.

How to Apply

Students must complete a Free Application for Federal Student Aid (FAFSA) each year. This application is available online (www.fafsa.ed.gov) or at any of the AIU campuses' websites. Applications are processed through the Financial Aid Office and all information is confidential. Students must be accepted for admission to the University before financial aid applications can be processed.

Federal Pell Grant

This grant program is designed to assist needy undergraduate students who desire to continue their education beyond high school. Every student is entitled to apply for a Federal Pell Grant. Eligibility is determined by a standard U.S. Department of Education formula, which uses family size, income and resources to determine need. The actual amount of the award is based upon the cost of attendance, enrollment status, and the amount of money appropriated by Congress to fund the program. The Federal Pell Grant makes it possible to provide a foundation of financial aid to help defray the cost of a postsecondary education. Unlike loans, the Federal Pell Grant does not usually have to be paid back.

Federal Student and Parent Loans

The Department's major form of self-help aid includes loans to students and parents through the William D. Ford Federal Direct Loan (Direct Loan) Program and the Federal Family Education Loan (FFEL) Program. FFELP loans are made by a lender, such as a bank, credit union, or savings and loan association. Direct Loans are available through the U.S. Government rather than through a bank or other financial institution. The major differences between the two programs are the source of the loan funds, some aspects of the application process, and the available repayment plans. Both programs offer Federal Stafford, Federal PLUS, Federal Grad PLUS and Federal Consolidation Loans. Please contact the Financial Aid Office to determine which program your campus participates in.

Federal Parent - PLUS Loans

The FFEL and the William D. Ford Federal Direct PLUS Loan is a low-interest loan available to parents of dependent undergraduate students. These loans are not based on need but when combined with other resources, cannot exceed the student's cost of education. A credit check on the parent borrower is required and either or both parents may borrow through this program. Repayment begins within 60 days of final disbursement of the loan within a loan period. However, parents may request deferment of payments while the student is attending at least half time.

Federal Graduate - PLUS Loans

The FFEL and the William D. Ford Federal Direct Grad - PLUS Loan is a low-interest loan available to graduate and professional degree students. These loans are not based on need but when combined with other resources, cannot exceed the student's cost of education. The student must complete the FAFSA and a credit check is required. Repayment begins within 60 days of final disbursement of the loan within a loan period. However, students may request deferment of payments while attending at least half time.

Federal Stafford Loan

Federal Stafford loans, another Federal loan program both offered through the FFEL program and Direct Loan program, are low-interest loans that are made to the student directly by the government, or by a lender, such as a bank, credit union, or savings and loan association. The loan must be used to pay for direct and/or indirect educational expenses. Subsidized loans are need based, while unsubsidized loans are not. Repayment begins six months after the student graduates, withdraws from school, or falls below half-time enrollment status.

Federal Supplemental Educational Opportunity Grant (FSEOG)

The FSEOG is a grant program for undergraduate students who have not earned their first baccalaureate degree. Priority is given to students with the lowest estimated family contributions (EFCs) and to those with Federal Pell Grant eligibility, as determined by the Department of Education. The Federal government allocates FSEOG funds to participating schools and although funds are allocated to eligible students throughout the award year, funding is limited and otherwise eligible students may not receive the grant.

Federal Work Study (FWS)

FWS is a financial aid program designed to assist students in meeting the cost of their education by working part-time while attending school. Positions may either be on-campus, off-campus, or community service related. A candidate must demonstrate need to be awarded FWS. The number of positions available may be limited depending upon the institution's annual funding allocation from the federal government. Please contact the Financial Aid Office to determine if your campus participates in this program.

Academic Competitiveness Grant (ACG)

The purpose of the Academic Competitiveness Grant (ACG) is to encourage students to take more challenging courses in high school which, according to research, should help make their success in college more likely. An ACG will provide up to \$750 for the first year of undergraduate study and up to \$1,300 for the second year of undergraduate study. The Academic Competitiveness Grant award is in addition to the student's Pell Grant award.

To be eligible for the Academic Competitiveness Grant, candidates must:

- be a U.S. citizen or eligible Non-Citizen.
- be a Federal Pell Grant recipient.
- be enrolled as an at least half-time student in a degree program of study.
- be enrolled in the first or second academic year of a program of study at an eligible two-year or four-year degree granting institution.
- have successfully completed and graduated from a rigorous high school program of study, as determined by the state or local education agency and recognized by the Secretary of Education
- for second year students, maintain a cumulative grade point average of at least 3.0 on a 4.0 scale.

The program was available for the first time of the 2006-07 school year for first year students who graduated from high school after January 1, 2006 and for second year students who graduated from high school after January 1, 2005. To learn more about the Academic Competitiveness Grant go to, <http://studentaid.ed.gov/>

National Science & Mathematics Access to Retain Talent Grant (National SMART Grant)

The purpose of the National SMART Grant is to encourage students to pursue majors that are in high demand in the global economy, such as physical, life or computer sciences, mathematics, engineering, technology, and certain foreign languages. A National SMART Grant will provide up to \$4,000 for each of the third and fourth academic years of study. The National SMART Grant award is in addition to a student's Pell Grant award.

To be eligible for the National SMART Grant, candidates must:

- be a U.S. citizen or eligible Non-Citizen.
- be a Federal Pell Grant recipient.
- be enrolled at least half-time in a degree program of study.
- be enrolled in the third or fourth academic year of a program of study at an eligible four-year degree granting institution.
- major in physical, life or computer sciences, mathematics, engineering, technology, or a certain foreign language (for AIU Online this applies to the Bachelor of Information Technology program only).
- be actively participating in at least one core curriculum course that is specific to the Bachelor of Information Technology program.
- have a grade point average of 3.0 or higher.

Note that the amount of the SMART Grant, when combined with a Pell Grant, may not exceed the student's cost of attendance. In addition, if the number of eligible students is large enough that payment of the full grant amounts would exceed the program appropriation in any fiscal year, then the amount of the grant to each eligible student may be ratably reduced.

To learn more about the National SMART Grant go to, <http://studentaid.ed.gov/>.

Private Loans

Various lending institutions offer loans to help cover the gap between the cost of education and the amount of Federal eligibility. A cosigner may be required to meet the program's credit criteria. Interest rates are variable and are typically based on the prime rate or the Treasury Bill. As the borrower, each student always has the right to use any lender that you wish. Further, as the borrower, students should ensure that they understand the exact interest rate they will pay over the life of the loan, which may vary, as well as the terms and conditions of loans from the lender the students select.

Veterans Educational Benefits

American InterContinental University (AIU) degree programs are approved by the applicable State Approving Agency for Veterans Affairs. AIU participates in many Veterans Educational Benefit programs. Students interested in Veterans Educational Benefits should contact either the campus certifying official or the Financial Aid Department. Veterans who are unsure of their benefit eligibility should contact the Veterans Administration at 800-827-1000 or 888-GI Bill-1. Eligible students must maintain satisfactory academic progress to continue receiving Veterans Educational Benefits.

Entrance and Exit Interviews/Loan Counseling

The U.S. Department of Education requires that any students receiving a Federal Stafford Loan be informed concerning their loans. AIU counsels each student regarding loan indebtedness and gives each student an entrance interview regarding the loan program to ensure that the student understands the amount borrowed and the student's rights and responsibilities regarding repayment.

The student must report to the campus Financial Aid Department for student loan counseling should they fall below at least half-time enrollment status. This includes withdrawal, dismissal, graduation/completion or leave of absence. The purpose of this session is to inform the student of the total loans received while in attendance at the University and any refunds that may have been made, as well as to provide the student with an estimated repayment schedule. If the student is unable to meet with the campus Financial Aid Department, an exit interview will be mailed or may be completed online.

Eligible State Aid Programs

Georgia Tuition Equalization Grant (GTEG) (Atlanta and Online Campuses Only)

The GTEG program provides non-repayment grants to eligible full-time Georgia residents who are attending AIU. To receive the GTEG you must meet all eligibility requirements and must be a legal resident of Georgia for a minimum of twelve consecutive months immediately preceding the date of registration for the school term for which this grant is being sought.

HOPE Scholarship (State of Georgia) (Atlanta and Online Campuses Only)

The HOPE Scholarship is designed to provide financial assistance for Georgia students attending AIU. Students must meet the Georgia residency requirements, graduated from an eligible Georgia high school in 1996 or later as a Hope Scholar or have earned a cumulative GPA of at least 3.0 throughout their college career. Other eligibility requirements may apply. Please go to: www.gacollege411.org to learn more.

Georgia Leveraging Educational Assistance Partnership (LEAP) Grant (Atlanta and Online Campuses Only)

Georgia's Leveraging Educational Assistance Partnership (LEAP) Grant is a need-based grant offered to provide residents of Georgia who demonstrate substantial financial need with grant assistance toward the cost of attendance at eligible public and private colleges/universities and technical colleges in Georgia. Contact the Financial Aid Office for the LEAP grant eligibility requirements.

Florida Bright Futures Scholarship (South Florida Campus Only)

The Florida Bright Futures Scholarship program is designed to reward students for their academic achievements during high school by providing funding for their coursework at AIU. Students must meet resident and academic requirements as defined by the Florida Department of Education, www.floridastudentfinancialaid.org. Students must complete the Initial Student Florida Financial Aid Application during their last year of high school attendance to qualify. Eligible students will be awarded at cost per hour rate as defined by the Florida Department of Education.

GRANTS AND SCHOLARSHIPS

(Online Campus Only)

AIU grant and scholarship funding is limited and if funding is exhausted, otherwise eligible students may not be awarded the grant or scholarship.

AIU Online Advantage Grant

The purpose of the AIU Online Advantage Grant is to recognize students who face extreme personal and/or financial hardships in pursuit of a degree from AIU Online. Current students must be in good academic standing at AIU Online. Newly enrolled students must have been in good academic standing at their last institution. The AIU Online Advantage Grant is typically awarded anywhere from \$500 to \$1,000 per academic program and will be applied against outstanding current or future charges at the University's discretion.

The conditions are as follows:

- The grant is used exclusively towards prior or current program charges
- To be eligible, students must be in attendance during the applicable session.
- Candidates must apply and be accepted for admission to be eligible to receive the grant.
- Candidates must submit a minimum 500-word essay on how they intend to use the skills learned at AIU Online to benefit others and society and complete the AIU Online Advantage Grant application.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.

The grant is non-transferable and non-substitutable. Interested candidates should contact the AIU Online Admissions or Financial Aid Department for additional application information.

Career Education Scholarship Fund (CESF)

The purpose of the Career Education Scholarship Fund is to recognize students with an inspiring motivation to earn a degree from AIU. Current students must be in good academic standing at AIU. Newly enrolled students must have been in good academic standing at their last institution. The scholarship award ranges from \$500 to \$2,000, depending on funding of the scholarship, and will be applied against outstanding current or future tuition and fee charges at the University's discretion. No cash payment will be awarded to the student.

No portion of the scholarship is refunded to the student.

The conditions are as follows:

- The scholarship is used exclusively towards prior or current program charges.
- The scholarship recipient must be a full-time student currently attending or enrolled for a future start at AIU.
- The scholarship recipient must have a valid ISIR on file with the University for the applicable award year, been awarded all federal and state financial aid that they are eligible for and still have an unmet financial need.
- Students who are paying all cash or do not file a FAFSA are not eligible for the scholarship.
- Current students must be in good academic standing.
- For new students, the scholarship will be awarded for the student's first academic year only.
- For current students, the scholarship will be awarded to the student's next academic year only.
- Candidates must apply and be accepted for admission to be eligible to receive the scholarship.
- Candidate must submit a maximum 500-word typed essay on one of the following topics:
 - How the completion of your education would allow you to achieve your dream.
 - Why the knowledge obtained from your program is important to you.

The essay must also include a discussion of how the scholarship will help the candidate meet their financial needs for completing the program.

- Candidates must also complete the Career Education Grant Application.
- The potential scholarship recipient will be judged, in addition, on the following criteria:
 - Service
 - Leadership
 - Letter(s) of Reference (at least one, but no more than two, letter(s) from a current or prior teacher of the applicant)

The scholarship is awarded proportionately over each quarter in the degree program. University employees and their immediate family members are not eligible for this scholarship.

AIU Online Education Partner Grant

AIU has established an institutional grant in the name of its Education Partners in order to assist eligible students with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University, allow verification of employment/membership (or for family members, the relationship to the employee/member) and complete the Education Partner Attestation form.

The conditions are as follows:

- The Education Partner Grant is used exclusively towards prior or current program charges
- The grant is awarded proportionately over each session in the program.
- Qualifying students are an employee or immediate family member.*
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account and no cash payments will be awarded to the student.
- Students must be employed with the educational partner within 30 days of enrollment.
- Students must submit documentation of employment prior to the start of class.
- Students selected for membership verification must provide documentation before the grant is applied. Documentation must show effective date of membership prior to the first day of class. Students not able to provide documentation will also be required to pay the application fee.

- All of the conditions must be fulfilled before the grant can be disbursed.

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant, AIU Veterans Grant or AIU Lifelong Learning Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Online Financial Aid Department for additional application information.

Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

AIU Online Education Partner Grant–Boeing Company

AIU has established a 20% grant in the name of its Education Partner, the Boeing Company, in order to assist eligible students and their immediate families* with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant–Boeing Company and waived application fee, a candidate must be accepted for admission to the University and allow verification of employment/membership (or for family members, the relationship to the employee/member) and complete the Education Partner attestation form.

The conditions are as follows:

- The Education Partner Grant-Boeing Company is used exclusively towards prior or current program charges
- The grant is awarded proportionately over each session in the program.
- Qualifying students are an employee or immediate family member of an eligible institution.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account and no cash payments will be awarded to the student.

Students selected for membership verification must provide documentation before the grant is applied. Documentation must show effective date of membership prior to the first day of class. Students not able to provide documentation will also be required to pay the application fee.

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant, AIU Veterans Grant or AIU Lifelong Learning Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Online Financial Aid Department for additional application information.

Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

AIU Online Freedom Grant

AIU has established a grant for all active duty and drilling members of the U.S. military and their immediate family members* to assist in providing the opportunity to attend a degree program of study at AIU Online. The amount of the grant is contingent upon the degree level of study. The grant levels are as follows:

- Associate degree programs: Up to 10%**
- Bachelor's degree programs: Up to 15%**
- Master's degree programs: Up to 20%**

To be eligible for the Freedom Grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their current military status (or that of their spouse or parent/legal guardian), and complete the Freedom Grant Attestation form.

The conditions are as follows:

- The Freedom Grant is used exclusively towards prior or current program charges.
- The grant is awarded proportionately over each session in the program.
- Qualifying students are active duty and drilling members of the U.S. military personnel and their immediate family members*.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The grant is non-transferable and non-substitutable and cannot be combined with any other AIU institutional grant. The grant with the greatest benefit to the student will be applied.

Students selected for membership verification must provide documentation before the grant is disbursed. Documentation must show effective date of membership prior to the first day of class. Students not able to provide documentation will also be required to pay the application fee.

* Immediate family members: Spouse (life partner), or dependent children as defined by the U.S. Department of Education's dependency criteria. Siblings, cousins, etc. are not considered an immediate family member.

** For students utilizing Chapter 33 Post-9/11 benefits, the veterans educational benefit awarded for tuition and fees purposes will be considered before determining the Freedom Grant amount. The combination of Chapter 33 benefits applied to tuition and fees and the Freedom Grant award cannot exceed the amount of tuition and fees for the academic year. In no case will the Freedom Grant award exceed the percentage listed above.

Note: The Freedom Grant funding is limited. If funding for the Freedom Grant is exhausted, otherwise eligible students may not be awarded the grant.

AIU Online Veterans Grant

AIU has established a grant for all honorably discharged* Veterans of the U.S. military and their immediate family members** to assist in providing the opportunity to attend a degree program of study at AIU Online. Veterans may be eligible for up to 10% of program costs and immediate family members may be eligible for up to 5% of program costs***.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their military discharge via a DD-214 Member-4, or comparable government document (or that of their spouse or parent/legal guardian), and complete the AIU Veterans Grant Attestation form.

The conditions are as follows:

- The AIU Veterans Grant is used exclusively towards prior or current program charges.
- The grant is awarded proportionately over each session in the program.
- Qualifying students are honorably discharged* Veterans of the U.S. military and their immediate family members**.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The grant is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant. The grant with the greatest benefit to the student will be applied.

Students selected for membership verification must provide documentation before the grant is disbursed. Documentation must show effective date of membership prior to the first day of class. Students not able to provide documentation will also be required to pay the application fee.

* Certain exceptions apply

** Immediate family members: Spouse (life partner) or dependent children only, as defined by the U.S. Department of Education's dependency criteria. Siblings, cousins, etc. are not considered an immediate family member.

*** For students utilizing Chapter 33 Post-9/11 benefits, the veterans educational benefit awarded for tuition and fees purposes will be considered before determining the AIU Veterans Grant amount. The combination of Chapter 33 benefits applied to tuition and fees and the AIU Veterans Grant award cannot exceed the amount of tuition and fees for the academic year. In no case will the AIU Veterans Grant award exceed the percentage listed above.

Note: The AIU Veterans Grant funding is limited. If funding for the AIU Veterans Grant is exhausted, otherwise eligible students may not be awarded the grant.

AIU Online Yellow Ribbon Grant

In accordance with the Yellow Ribbon Program, a provision of the Post-9/11 Veterans Educational Assistance Act of 2008, the University has established a Yellow Ribbon Grant. Eligibility and amounts are determined on an annual basis (on or after August 1st) and are subject to change.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, be eligible for Chapter 33 Post-9/11 veterans benefits at the 100% rate, as determined by the Department of Veterans Affairs, complete the appropriate University Attestation form, and allow for the verification of their Chapter 33 Post-9/11 eligibility via a DD-214 Member-4, or Certificate of Eligibility, or comparable government document.

The conditions are as follows:

- Candidates must be an eligible Veteran or a Dependent of an eligible Veteran that meets the Post-9/11 GI Bill Transferability requirements (www.gibill.va.gov).
- Candidates must apply and be accepted for admission to the University to be eligible.
- The Yellow Ribbon Grant is applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The Yellow Ribbon Grant is used exclusively towards prior or current program charges.
- The Yellow Ribbon Grant is awarded for each period in the program that the student is determined eligible, and where the grant is needed.
- The Yellow Ribbon Grant is non-transferable and non-substitutable and cannot be combined with any other institutional grant

American InterContinental University is committed to assisting military students in determining the best options available to them. To receive additional information on veterans educational benefit eligibility, students can contact the Veterans Administration at 800-827-1000, or 888-GI BILL-1 (1-888-442-4551), or visit their website at www.gibill.va.gov.

AIU Online Lifelong Learning Grant

The purpose of the AIU Online Lifelong Learning Grant is to recognize AIU Online and Briarcliffe College undergraduate alumni who intend to pursue a bachelor or graduate degree. Alumni of these programs, currently enrolled in a baccalaureate or graduate program, will be eligible for a grant of \$2,000. The grant award will be applied against outstanding current or future charges at the University's discretion.

The conditions are as follows:

- The Lifelong Learning Grant is used exclusively towards prior or current program charges.
- The grant is awarded proportionately over each session in the program.
- Students must attend the qualifying session prior to the grant being awarded.
- Candidates must apply and be accepted for admission into a Master or Baccalaureate degree program to be eligible to receive the grant.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- Students who are enrolled in a dual concentration program are not eligible for the AIU Online Lifelong Learning Grant.

The grant is non-transferable and non-substitutable. No portion is refundable. Interested candidates should contact the Financial Aid Department or additional application information.

AIU Online Today Master's Grant

In light of today's economy and the financial challenges it has created for many individuals, AIU has created the AIU Today Master's Grant in order to assist students wishing to earn their Master's degree. The AIU Today Master's Grant is for students with demonstrated financial need and is intended to help bridge the gap between the cost of education and other financial pressures facing today's learner, which makes the dream of earning a Master's degree seem unreachable.

- For students enrolling and pursuing their degree in the Master of Business Administration (MBA) degree program or the Master of Information Technology (MIT) degree program, the grant will cover up to 10% of the program cost*.
- For students enrolling and pursuing their degree in the Master of Education (M.Ed.) degree program, the grant will cover up to 20% of the program cost*.

The conditions are as follows:

To be eligible for the grant, candidates must meet the following criteria:

- Candidates must apply and be accepted for admission to the University
- Candidates must meet all graduate admissions requirements including proof of baccalaureate degree completion from an accredited institution of higher education, with a minimum cumulative grade point average (CGPA) of 2.0 on a 4.0 scale, by the deadline established in the catalog
- Candidates must be enrolled as a full-time student taking a minimum of 12 credit hours per quarter
- Based on the completion of the Free Application for Federal Student Aid (FAFSA) and AIU's receipt of a valid ISIR, candidates must have a verified (if applicable) Estimated Family Contribution (EFC) of \$5000 and below

The grant is available only to students who have not previously attended courses in a Master's degree program at AIU Online. Additionally, the student must be enrolled and be accepted into a Master's program that begins between August 24, 2009 and January 4, 2010.

- The AIU Today Master's Grant must be used exclusively towards tuition charges.
- Students must remain in good academic standing and maintain Satisfactory Academic Progress to remain eligible for the grant.
- Students must maintain continuous enrollment to remain eligible to receive the grant. Students who withdraw or take a leave of absence are no longer eligible for the grant.

- The grant amount is based on the total program costs and is awarded and disbursed proportionately throughout the first academic year of the degree program.
- All grants are applied as a credit to the student's account and no cash payment will be awarded to the student. No portion of the grant will be refunded to the student.
- The grant may not be combined with any other AIU institutional grant. The grant with the greatest financial benefit to the student will apply.
- CEC and affiliate school employees and their immediate family members are not eligible for this grant.
- The grant is non-transferable and non-substitutable.

* The grant percentage will not be applied to tuition costs due to repeated courses. Interested candidates should contact the Financial Aid Department for additional information.

Note: The AIU Today Master's Grant funding is limited. If funding for the AIU Today Master's Grant is exhausted, otherwise eligible students may not be awarded the grant.

GRANTS AND SCHOLARSHIPS

AIU Ground Campuses (Atlanta, Houston, London, South Florida)

AIU grant and scholarship funding is limited and participation may vary by campus and is indicated with each source of funding below. If funding is exhausted, otherwise eligible students may not be awarded the grant or scholarship.

Note: New Atlanta students, who have been assessed into a developmental study course(s) requiring them to attend their first term of study on a part-time basis, are not eligible to receive a scholarship or grant award that requires full-time attendance. However, once these students convert to full-time attendance, they become eligible to receive a scholarship or grant award contingent upon meeting all additional eligibility criteria.

AIU Academic Progress Scholarship (All Ground Campuses)

The scholarships that relate to specific degree programs and that are in honor of certain individuals are as follows:

Atlanta

- Fashion Design, in honor of William Travilla
- Interior Design, in honor of Kathryn Kyle
- Media Production, in honor of Scott Wallace

London

- Interior Design, in honor of Anthony Feldman

South Florida

- Visual Communication, in honor of Marcel Lissek

The purpose of the AIU Academic Progress scholarship is to recognize outstanding students who are about to enter their final 60 credit hours of study at AIU and who have demonstrated leadership potential, academic promise, and achievement in their respective Baccalaureate Degree Program. The scholarship award can be up to \$3,000 (£2,000) and is to be used toward tuition and fees. The scholarship award will be disbursed by the University equally over three (3) academic quarters for full-time students. The scholarship award will be disbursed by the University over five (5) academic quarters for part-time students (11 credit hours or less.)

To be eligible for the AIU Academic Progress Scholarship, candidates must:

- have completed a minimum of 120 credit hours.
- have earned a minimum of 60 credit hours at the AIU campus where the award is being presented.
- maintain a minimum 3.2 cumulative GPA or better while receiving the scholarship

- show promise in their field of study.
- be recommended by a member of the University faculty through a letter of recommendation.

Disbursement of scholarship funds will commence during the first academic quarter of a student's remaining 60 credit hours of study and continue to be disbursed in equal amounts over the next two (2) academic quarters for full-time students and over the next four (4) academic quarters for part-time students. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU Alumni Grant (All Ground Campuses)

The purpose of the AIU Alumni Grant is to recognize AIU alumni who have achieved degree completion at the Associate and/or Baccalaureate level and intend to pursue a subsequent degree program at AIU. The grant can be up to \$1,000 (£555) over one academic year and is to be used toward tuition and fees for study in pursuit of a subsequent AIU degree. The grant award will be disbursed by the University equally over three (3) academic quarters.

To be eligible for the AIU Alumni Grant, candidates must:

- provide proof of AIU degree completion.
- apply and be accepted for admission into a subsequent degree program at AIU (i.e. Baccalaureate or Masters depending on previous degree.)
- be enrolled as a full-time student at AIU.

Disbursement of grant funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next two (2) academic quarters. In order to maintain eligibility, grant recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The grant is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The AIU Alumni Grant can only be combined with one of the following grants/scholarships (AIU Academic Progress Scholarship or Education Partner Grant or Education Partner Grant–Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest financial benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

Career Education Scholarship Fund (CESF) (All Ground Campuses)

The purpose of the Career Education Scholarship Fund is to recognize students with an inspiring motivation to earn a degree from AIU. Current students must be in good academic standing at AIU. Newly enrolled students must have been in good academic standing at their last institution. The scholarship award ranges from \$500 to \$2,000, depending on funding of the scholarship, and will be applied against outstanding current or future tuition and fee charges at the University's discretion. No cash payment will be awarded to the student.

No portion of the scholarship is refunded to the student.

The conditions are as follows:

- The scholarship is used exclusively towards program charges.
- The scholarship recipient must be a full-time student currently attending or enrolled for a future start at AIU.
- The scholarship recipient must have a valid ISIR on file with the University for the applicable award year, been awarded all federal and state financial aid that they are eligible for and still have an unmet financial need.
- Students who are paying all cash or do not file a FAFSA are not eligible for the scholarship.
- Current students must be in good academic standing.
- For new students, the scholarship will be awarded for the student's first academic year only.
- For current students, the scholarship will be awarded to the student's next academic year only.
- Candidates must apply and be accepted for admission to be eligible to receive the scholarship.
- Candidate must submit a maximum 500-word typed essay on one of the following topics:
- How the completion of your education would allow you to achieve your dream.

- Why the knowledge obtained from your program is important to you.
 - The essay must also include a discussion of how the scholarship will help the candidate meet their financial needs for completing the program.
- Candidates must also complete the Career Education scholarship Application.
- The potential scholarship recipient will be judged, in addition, on the following criteria:
 - Service
 - Leadership
 - Letter(s) of Reference (at least one, but no more than two, letter(s) from a current or prior teacher of the applicant)
- The scholarship is awarded proportionately over each quarter in the degree program.
- University employees and their immediate family members are not eligible for this scholarship.

Education Partner Grant (All Ground Campuses)

AIU has established an institutional grant in the name of its Education Partners, in order to assist eligible students and their immediate families* with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University and allow verification of employment/ membership (or for family members, the relationship to the employee/member) and complete the Education Partner Attestation form.

The conditions are as follows:

- The Education Partner Grant is used exclusively toward tuition.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are an employee or immediate family member of an eligible institution.
- Candidates must apply and be accepted for admission to AIU to be eligible to receive the grant.
- All grants are applied as a credit to the student's account and no cash payments will be awarded to the student.

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant. Interested candidates should contact the AIU Financial Aid Office for additional application information.

* Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

Education Partner Grant–Boeing Company (All Ground Campuses)

AIU has established a 20% grant in the name of its Education Partner, the Boeing Company, in order to assist eligible students and their immediate families* with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant–Boeing Company and waived application fee, a candidate must be accepted for admission to the University and allow verification of employment/membership (or for family members, the relationship to the employee/member) and complete the Education Partner attestation form.

The conditions are as follows:

- The Education Partner Grant–Boeing Company is used exclusively toward tuition.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are an employee or immediate family member of an eligible institution.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account and no cash payments will be awarded to the student.

The grant is non-transferable and non-substitutable and cannot be combined with the Freedom Grant or AIU Veteran's grant. Interested candidates should contact the AIU Financial Aid office for additional application information.

* Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

Big Brothers/Big Sisters Scholarship (Atlanta Campus Only)

American InterContinental University has partnered with Big Brothers/Big Sisters (BBBS) of the Metro Atlanta area to create a scholarship designed to assist potential students involved in the BBBS Mentoring Towards College (MTC) program. The MTC program is designed to pair mentors who are recent college graduates with mentees and can help prepare promising youth involved in BBBS for entry into college. The conditions are as follows:

- Candidates must apply and be accepted for admission to the University to be eligible to receive the scholarship
- Award recipients will be selected by the BBBS organization and all scholarships will be awarded based on availability of funds
- Recipients are required to complete a Free Application for Federal Student Aid (FAFSA). Any need-based grants must first be applied to tuition and fees prior to the scholarship being awarded
- Recipients must receive passing grades in the course to receive scholarship funds
- Recipients must maintain satisfactory academic progress in order to maintain scholarship eligibility
- Scholarship funds are used towards current tuition charges only. Any outside funding received above and beyond tuition charges will result in an award reduction by that amount

- The scholarship is awarded proportionately over each session in the program
- All funds are applied as a credit to the student's account, and no cash payments will be awarded to the student
- The scholarship is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant or scholarship

Scholarship amounts vary by student and program and all selected candidates are required to agree to the terms and conditions set forth by American InterContinental University. Please contact the Financial Aid Office for further details.

AIU Financial Grant (All Ground Campuses)

The AIU Financial Grant may be awarded to full-time baccalaureate degree seeking students during their first two years of study who have unmet financial need. Students seeking the baccalaureate completion degree are not eligible. The grant may be awarded up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The grant will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU Financial Grant, candidates must:

- apply and be accepted for admission to AIU.
- complete the application process for state and federal financial aid funding for which he/she may be eligible so that financial need can be determined.
- demonstrate financial need of at least \$3,000 per academic year in their first two academic years. Financial Need for this grant is determined by subtracting the expected family contribution and federal and state financial aid funding from the cost of attendance. For this grant, financial aid funding includes federal and state aid (Federal Stafford subsidized and unsubsidized loans, Federal Pell grants, Federal SEOG and state grants, only).
- be enrolled as a full-time student at AIU.

Disbursement of grant funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next 5 academic quarters. In order to maintain eligibility, grant recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The grant is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The grant will be awarded in order of application receipt date. The number of grants awarded will vary depending on the number of applicants and the availability of funds. The AIU Financial Grant can only be combined with one of the following grants/scholarships (AIU Academic Progress Scholarship or AIU Career Education Grant or Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one

grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU Freedom Grant (All Ground Campuses)

AIU has established a grant for all active duty and drilling members of the U.S. military and their immediate family members* to assist in providing the opportunity to attend a degree program of study at AIU. The amount of the grant is contingent upon the level of study. Currently the grant levels are as follows:

- Associates degree programs: Up to 10%**
- Bachelors degree programs: Up to 15%**
- Masters degree programs: Up to 20%**

To be eligible for the Freedom Grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their current military status (or that of their spouse or parent/legal guardian), and complete the Freedom Grant Attestation form.

The conditions are as follows:

- The Freedom Grant is used exclusively towards prior or current tuition charges.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are active and drilling members of the U.S. military personnel and their immediate families' members*
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The grant is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant. The grant with the greatest benefit to the student will be applied.

Students selected for membership verification must provide documentation before the grant is applied. Students not able to provide documentation will also be required to pay the application fee.

* Immediate family members: Spouse (life partner) or dependent children as defined by the U.S. Department of Education's dependency criteria. Siblings, cousins, etc. are not considered an immediate family member.

** For students utilizing Chapter 33 Post-9/11 benefits, the veterans educational benefit awarded for tuition purposes will be considered before determining the Freedom Grant amount. The combination of Chapter 33 benefits applied to tuition and the Freedom Grant cannot exceed the amount of tuition for the academic year. In no case will the Freedom Grant award exceed the percentage listed above.

Note: The Freedom Grant funding is limited. If funding for the Freedom Grant is exhausted, otherwise eligible students may not be awarded the grant.

AIU Veterans Grant (All Ground Campuses)

AIU has established a grant for all honorably discharged* Veterans of the U.S. military and their immediate family members** to assist in providing the opportunity to attend a degree program of study at AIU. Veterans may be eligible for up to 10% of tuition costs and immediate family members may be eligible for up to 5% of tuition costs***.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their military discharge via a DD-214 Member-4, or comparable government document (or that of their spouse or parent/legal guardian), and complete the AIU Veterans Grant Attestation form. The conditions are as follows:

- The AIU Veterans Grant is used exclusively towards prior or current tuition charges.
- The grant is awarded proportionately over each quarter in the program.
- Qualifying students are honorably discharged* Veterans of the U.S. military and their immediate family members**.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.

- All grants are applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The grant is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant. The grant with the greatest benefit to the student will be applied.
- Students selected for membership verification must provide documentation before the grant is applied. Students not able to provide documentation will also be required to pay the application fee.

* Certain exceptions apply

** Immediate family members: Spouse (life partner) or dependent children only, as defined by the U.S. Department of Education's dependency criteria. Siblings, cousins, etc. are not considered an immediate family member.

*** For students utilizing Chapter 33 Post – 9/11 benefits, the veterans educational benefit awarded for tuition purposes will be considered before determining the AIU Veterans Grant amount. The combination of Chapter 33 benefits applied to tuition and the AIU Veterans Grant award cannot exceed the amount of tuition for the academic year. In no case will the AIU Veterans Grant award exceed the percentage listed above

Note: The AIU Veterans Grant Funding is limited. If funding for the AIU Veterans Grant is exhausted, otherwise eligible students may not be awarded the grant.

Yellow Ribbon Grant (Atlanta, Houston, South Florida)

In accordance with the Yellow Ribbon Program, a provision of the Post-9/11 Veterans Educational Assistance Act of 2008, the University has established a Yellow Ribbon Grant. Eligibility and amounts are determined on an annual basis (on or after August 1st) and are subject to change.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, be eligible for Chapter 33 Post-9/11 veterans benefits at the 100% rate, as determined by the Department of Veterans Affairs, complete the appropriate University Attestation form, and allow for the verification of their Chapter 33 Post-9/11 eligibility via a DD-214 Member-4, or Certificate of Eligibility, or comparable government document.

The conditions are as follows:

- Candidates must be an eligible Veteran or a Dependent of an eligible Veteran that meets the Post-9/11 GI Bill Transferability requirements (www.gibill.va.gov).
- Candidates must apply and be accepted for admission to the University to be eligible.
- The Yellow Ribbon Grant is applied as a credit to the student's account, and no cash payments will be awarded to the student.
- The Yellow Ribbon Grant is used exclusively towards prior or current tuition charges.
- The Yellow Ribbon Grant is awarded for each period in the program that the student is determined eligible, and where the grant is needed.
- The Yellow Ribbon Grant is non-transferable and non-substitutable and cannot be combined with any other institutional grant

American InterContinental University is committed to assisting military students in determining the best options available to them. To receive additional information on veterans educational benefit eligibility, students can contact the Veterans Administration at 800-827-1000, or 888-GI BILL-1 (1-888-442-4551) or visit their website at www.gibill.va.gov.

AIU Graduate Studies Scholarship (All Ground Campuses)

The purpose of the AIU Graduate Studies Scholarship is to recognize students who have been awarded a Baccalaureate Degree and have shown academic achievement in a previous college or university. The scholarship award will be \$1000 per term (£550 per term in London) with a maximum amount up to \$4,000 (£2,200) over the duration of the program and is to be used toward tuition and fees for study in any Graduate Degree Program at AIU. The scholarship award will be disbursed by the University proportionately throughout the length of the program.

To be eligible for the AIU Graduate Studies Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have an earned bachelor's degree, with a cumulative GPA of 3.0 or better, from a recognized accredited college or university.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next three (3) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU Graduate Studies Scholarship can only be combined with one of the following grants (Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU High School Scholarship (All Ground Campuses)

Each academic year AIU awards scholarships to graduating high school seniors who will be pursuing a baccalaureate degree. The scholarship award can be up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in a baccalaureate degree program. The scholarship will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU High School Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- be attending their senior year of high school.

- show evidence of a high school minimum cumulative GPA of 3.0 or better.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next five (5) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU High School Scholarship can only be combined with one of the following grants/scholarships: Education Partner Grant or Education Partner Grant-Boeing Company. Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU International Scholarship (Atlanta, South Florida, Houston, London)

The AIU International Scholarship is awarded to incoming international students whose academic record is considered worthy of recognition. The scholarship award can be up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The scholarship will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU International Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have a minimum cumulative GPA of 3.0 or better (or its international equivalent) from either high school/secondary school or college. International institutions must be licensed or officially recognized by the Education Department or Ministry of the country where the institution is in operation to be eligible. Because AIU follows strict policies concerning academic integrity, international students with foreign credentials must submit authentic foreign academic documents. Evidence of valid foreign educational credentials can be from a University approved foreign credential evaluation agency.

- be defined as an international student. Students planning to attend a domestic United States campus must submit a completed I-20 form with their Application for Admission to support the issuance of their student visa. Students planning to attend AIU London must submit a valid U.K. student visa with their Application for Admission.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next 5 academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU International Scholarship can only be combined with one of the following grants/scholarships (Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

AIU Student Assistantships (London Campus Only)

Each year AIU London establishes Student Assistantships in all Academic Programs and Student Service departments as well as the Media Education Services (MES) department. Successful applicants will be required to work for periods of either 10 or 20 hours per week in department related activity as specified by the program Dean. The value of each Assistantship is £800 per academic term for 10 hours of work per week, and £1,600 per academic term for 20 hours of work per week. This value is applied at the start of an academic quarter as a reduction to an Assistantship student's tuition and fees.

To be eligible for the Assistantship, candidates must:

- be an AIU London student who has completed at least 90 credit hours, and be in good standing with a minimum cumulative GPA of 2.5 or better.
- be judged by a Selection Committee to be capable of fulfilling relevant Occupational Health & Safety Requirements, and determined to be technically proficient of carrying out the work assigned as well as willing to work the required hours.

In order to maintain eligibility, Assistantship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

No portion of this Assistantship value is refundable to the student, and no cash payment will be awarded to the student. The number of Assistantships will vary by academic term depending on AIU London resource requirements and the availability of funds.

Interested candidates should contact the Program Dean or Head of Department for further application information.

AIU Transfer Studies Scholarship (All Ground Campuses)

The purpose of the AIU Transfer Studies Scholarship is to recognize students who have shown academic achievement in a previous community college, college, or university. The scholarship award can be up to \$6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The scholarship award will be disbursed by the University equally over six (6) academic quarters.

To be eligible for the AIU Transfer Studies Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have a minimum of 45 transfer credits, with a cumulative GPA of 3.0 or better, from a recognized accredited community college or university. Students transferring between AIU campuses are not eligible for the AIU Transfer Studies Scholarship.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next five (5) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU Transfer Studies Scholarship can only be combined with one of the following grants (Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

DEGREE PROGRAMS

Undergraduate General Education Requirements

General Education Philosophy

The purpose of General Education at AIU is to provide students with a broad range of courses designed to integrate general knowledge with their major field of study. To this end, students are provided with a curricular environment aimed at broadening and deepening intellectual awareness and perspective, historical understanding, technological and communicative expertise, information acquisition and analysis, and multi-cultural and global awareness. Students are enabled to grow personally and professionally so that they are equipped with the skills necessary to meet the challenges they will face as global citizens in an ever-changing workplace.

General Education Outcomes

Human Perspectives – Demonstrate, apply, and analyze knowledge of human cultures and the physical and natural world, including the social and behavioral sciences, mathematics, history, ethics, the arts, and the natural sciences.

Practical Reasoning – Demonstrate intellectual and practical skills, including critical thinking and problem solving, quantitative and information literacy, and teamwork.

Effective Communication – Demonstrate effective written and oral communication skills, including the ability to organize and communicate thoughts, ideas, and information in effective documents and presentations.

General Education Requirements

All undergraduate degree programs offered by the University contain general education requirements. A graduate from the degree program listed below will have completed these credit hour requirements by general education discipline. Students are offered certain elective options in the general education disciplines, although course prerequisite requirements must be adhered to in course sequencing. Course options by degree and discipline include:

Associate Degrees

Note: Students may be granted general education transfer credit for comparable courses in general education discipline areas that serve to meet the respective general education outcomes for the course discipline. For example, Western Civilization may be transferred in to meet a social science course requirement and replace the respective general education required course.

Associate Degree General Education Degree Requirements (27 Credits)

Communication –	2 courses (9 credits)
Two-course sequence in written communications	
Technological Competence	1 course (4.5 credits)
Mathematics	1 course (4.5 credits)
General Education Electives	2 courses (9 credits)

* AIU Houston students will need to complete 31.5 hours of General Education courses including courses in Humanities and Fine Arts, Social and Behavioral Sciences, and Natural Sciences and Mathematics.

Baccalaureate Degrees

Note: Students may be granted general education transfer credit for comparable courses in general education discipline areas that serve to meet the respective general education outcomes for the course discipline. For example, Western Civilization may be transferred in to meet a social science course requirement and replace the respective general education required course.

Bachelor's Degree General Education Degree Requirements (54 Credits)

Communication – 3 courses (13.5 credits)

Two-course sequence in written communications

One course in oral communications

Humanities & Fine Arts 2 courses (9 credits)

Social & Behavioral Sciences 2 courses (9 credits)

Technological Competence 1 course (4.5 credits)

Mathematics 1 course (4.5 credits)

Sciences 1 course (4.5 credits)

General Education Electives 2 courses (9 credits)

Undergraduate Degree Requirements

The University offers undergraduate associate degrees of 90 credits and baccalaureate degrees of 180.

The Online Campus only provides Bachelors completion programs at this time.

Graduate Degree Requirements

The University offers master's degree programs of 48 credits with graduate-level research and critical inquiry integrated into course requirements. The Master of Business Administration degree offered at AIU London is 54 credits.

Graduation Requirements

In order to qualify for graduation in their last quarter of study at AIU, students must meet the following eligibility requirements:

- Minimum CGPA of 2.0 for undergraduate programs or 3.0 for graduate programs.
- Clearance by the Student Affairs Department that all program requirements have been met.
- Clearance by the Financial Aid Department for all financial aid requirements.
- Clearance by the Student Accounts Department for all financial obligations.
- Clearance by the Library and Learning Resource Center and Housing for all financial obligations (if applicable).

AIU will award degrees at the end of the academic quarter only. Although students in graduate degree programs may have completed their final class before the end of the term, a student may not request a diploma any earlier than the scheduled graduation date. Upon request, the University will provide a transcript for purposes of graduation verification until the student's diploma has been provided. Complete information regarding graduation activities can be found in the Student Handbook.

Graduation with Honors

Bachelor degree graduates who have maintained a record of outstanding academic achievement will be recognized as follows:

Summa Cum Laude

a student graduating with a CGPA of 3.90 or above.

Magna Cum Laude

a student graduating with a CGPA of 3.70 to 3.89.

Cum Laude

a student graduating with a CGPA of 3.50 to 3.69.

Associate degree students with a CGPA of 3.5 or higher will graduate with honors.

Note: While the University awards honors at the undergraduate level for successful academic achievement, this achievement is expected for graduate study. Graduate students are required to maintain a minimum 3.0 CGPA throughout their enrollment in a graduate degree program.



Program Matrix

Atlanta	South Florida	Houston	London	Online
Graduate Degree Programs				
Master's Degree Information Technology (Currently not accepting new enrollments)	Master's Degree Information Technology (Currently not accepting new enrollments)			Master's Degree Information Technology
Masters of Business Administration	Masters of Business Administration	Masters of Business Administration		Masters of Business Administration
			Master of Business Administration Degree International Management	
				Masters of Education Degree
	Masters of Education Degree Instructional Technology (Currently not accepting new enrollments)			
Bachelor Degree Programs				
Bachelor of Business Administration Degree	Bachelor of Business Administration Degree	Bachelor of Business Administration Degree		Bachelor of Business Administration Degree
			Bachelor of Business Administration Degree International Business	
Bachelor of Science Degree Criminal Justice	Bachelor of Science Degree Criminal Justice	Bachelor of Science Degree Criminal Justice		Bachelor of Science Degree Criminal Justice
Bachelor of Fine Arts Degree Fashion Design			Bachelor of Fine Arts Degree Fashion Design	
Bachelor of Fine Arts Degree Fashion Marketing			Bachelor of Fine Arts Degree Fashion Marketing	
Bachelor of Fine Arts Degree Fashion Marketing and Design	Bachelor of Fine Arts Degree Fashion Marketing and Design		Bachelor of Fine Arts Degree Fashion Marketing and Design	

Atlanta	South Florida	Houston	London	Online
Bachelor Degree Programs (continued)				
Bachelor of Fine Arts Degree Game Design and Development	Bachelor of Fine Arts Degree Game Design and Development			
Bachelor of Fine Arts Degree Interior Design	Bachelor of Fine Arts Degree Interior Design (Currently not accepting new enrollments)		Bachelor of Fine Arts Degree Interior Design	
Bachelor of Fine Arts Degree Media Production	Bachelor of Fine Arts Degree Media Production		Bachelor of Fine Arts Degree Media Production (Currently not accepting new enrollments)	
Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication (Currently not accepting new enrollments)	Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication	Bachelor of Fine Arts Degree Visual Communication
Bachelor's Degree Information Technology	Bachelor's Degree Information Technology	Bachelor's Degree Information Technology		Bachelor's Degree Information Technology
			Bachelor of Arts Mass Communications	
Associate Degree Programs				
Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration	Associate of Arts Degree Business Administration
			Associate of Arts Degree Fashion Design	
			Associate of Arts Degree Fashion Marketing	
			Associate of Arts Degree Interior Design	
			Associate of Arts Degree Visual Communication	
Associate of Science Degree Criminal Justice				

Concentrations

* Concentrations may be available online only and are noted with an asterisk.

x Concentrations may be available at the campus or online; please see campus schedule for course offerings

	Atlanta	South Florida	Houston	London	Online
Associate of Arts Degree Business Administration	X	X	X		*
Business	X	X	X		*
General	X	X		X	*
Information Systems	X	X	*		*
Criminal Justice	X	X	*		*
Healthcare Administration	X	*	*		*
Visual Communication	X		*		*
Human Resources	*				*
Medical Billing and Coding	*				*
Associate of Arts Degree Fashion Design				X	
Associate of Arts Degree Fashion Marketing				X	
Associate of Arts Degree Visual Communication				X	
Associate of Science Degree Criminal Justice	X				
Bachelor of Business Administration Degree	X	X	X		*
Accounting	X	*	*		*
Entertainment & Sport Marketing	X				
Finance	*	X	X		*
Healthcare Management	X	*	*		*
Human Resource Management	X	X			*
International Business	X	X	X		*
Management	X	X	X		*

	Atlanta	South Florida	Houston	London	Online
Bachelor of Business Administration Degree (continued)	X	X	X		*
Marketing	X	X	*		*
Operations Management	*	*	X		*
Organizational Psychology and Development	*	*	*		*
Project Management	*	*	X		*
Bachelor of Business Administration Degree International Business				X	
Bachelor of Science Degree Criminal Justice	X	X	X		*
General	X	X	X		
Law Enforcement	X	*	*		*
Corrections	X		*		
Forensic Science	X	X	X		*
Bachelor of Fine Arts Degree Fashion Design					
Fashion Design	X			X	
Costume Design	X				
Bachelor of Fine Arts Degree Fashion Marketing	X			X	
Bachelor of Fine Arts Degree Fashion Marketing and Design					
Design	X	X		X	
Marketing	X	X		X	

	Atlanta	South Florida	Houston	London	Online
Bachelor of Fine Arts Degree Game Design and Development	X	X			
Game Art and Development	X	X			
Bachelor of Fine Arts Degree Interior Design	X	X		X	
General Concentration	X	X		X	
Bachelor of Arts Mass Communications				X	
Bachelor of Fine Arts Degree Media Production	X	X			
Film	X				
Audio	X				
Bachelor of Fine Arts Degree Visual Communication	X		X	X	*
Digital Design	X		X		*
Graphic Design	X		*	X	*
Illustration	*			X	
Photography	*			X	
Web Design and Development			*		*
Bachelor's Degree Information Technology	X	X	X		*
Computer Forensics	X	X	X		*
General	X	X	X		
Networks	X	*	*		*
Programming	*	X	X		*
Security	X	*	*		*

	Atlanta	South Florida	Houston	London	Online
Master of Business Administration	X	X	X		*
Supply Chain Management	*	*			
Project Management	*	*			*
Operations Management	*	*			*
Marketing	*	*			*
Management	*	X	X		*
Accounting and Finance	*	*	*		*
Finance	*	*			*
Healthcare Management	*	*	*		*
Human Resource Management	*	*	*		*
International Business	*				*
Organizational Psychology and Development	*				*
Entertainment Management	*				
Sport Management	*				
Master of Business Administration Degree International Management				X	
Masters of Education Degree					*
Curriculum and Instruction					*
Instructional Technology					*
Educational Assessment and Evaluation					*
Leadership of Educational Organizations					*
Master of Education Degree Instructional Technology		X			
Master's Degree Information Technology					*
Application Development					
Internet Security	*				*
IT Project Management	*				*
Wireless Computer Forensics					

ASSOCIATE OF ARTS DEGREE BUSINESS ADMINISTRATION

90 Credits

PROGRAM DESCRIPTION

The Associate of Arts Degree in Business Administration allows students who already possess the career-focused knowledge and skills from a diploma or certificate program to gain the critical thinking, communication and career advancement objectives found in an associate degree completion program. The liberal arts curriculum supports the critical thinking and communication skills necessary to business operations. Upon successful completion of this program, graduates may assume entry-level positions in their chosen field of concentration.

PROGRAM OUTCOMES

- Demonstrated knowledge, understanding and ability to apply the principles and processes involved in the career focus of the transferred diploma or certificate program of study.
- Demonstrated knowledge, understanding and application of principles and methods involved in promoting and selling products or services. This includes marketing strategies, consumer behavior theories and market segmentation for both traditional and electronic marketing plans.
- Demonstrated knowledge and understanding of economic principles and practices, financial markets, banking, and the business economy.
- Demonstrated knowledge, understanding and application of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar. Effectively communicate with others verbally, in writing and reading and understanding written information and ideas.
- Demonstrated knowledge, understanding and critical thinking ability to understand and organize a problem, using the principles of mathematics and/or natural science, to propose solutions to solve the problem.

- Demonstrated knowledge, understanding and critical thinking ability to understand and apply the principles of human behavior as they relate to personal and professional situations, and to function effectively with others.
- The ability to use knowledge of technology to adapt to a technologically advancing society and to use computer applications and systems as learning tools and in the work place.

GENERAL EDUCATION*

ENGL 106	English Composition I	4.5 credits
ENGL 107	English Composition II	4.5 credits
COMP 101	Introduction to Computers	4.5 credits
MATH 133	College Algebra	4.5 credits
	General Education Electives	9 credits

Total General Education Requirements 27 credits

* AIU Houston students will need to complete 4.5 hours of General Electives and 31.5 hours of General Education courses including courses in Humanities and Fine Arts, Social and Behavioral Sciences, and Natural Sciences and Mathematics.

* AIU South Florida students will need to complete 54 hours of General Education courses at the Associate level to meet State of Florida requirements.

The Online campus AABA degree completion program option with a General concentration is geared toward students who have some prior college credit or experiential learning to build upon a coherent core of knowledge and skills gained through a diploma or certificate program or other learning experiences.

LOWER DIVISION CORE

BUSN 105	Introduction to Business	4.5
BUSN 150	Legal and Ethical Environment of Business	4.5
ACCT 205	Principles of Accounting I	4.5
ECON 220	Microeconomics	4.5
ECON 224	Macroeconomics	4.5
MGMT 290	Business Management and Leadership	4.5
MKTG 205	Principles of Marketing	4.5
BUSN 300	Lower Division Capstone	4.5

Total Business Core Requirements 36

GENERAL ELECTIVES

Total General Elective Requirements	9
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Total General Elective Requirements	9
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South Florida students will not have General Electives options and will complete 54 hours of General Education courses at the Associate Level. The Lower Division core will consist of:

BUSN 105	Introduction to Business	4.5
ACCT 205	Principles of Accounting I	4.5
MKTG 205	Principles of Marketing	4.5
MGMT 290	Business Management and Leadership	4.5

Total Lower Division Core	18
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LOWER DIVISION CONCENTRATION OPTIONS

Business

MGMT 220	Introduction to International Business	4.5
MGMT 230	Electronic Business	4.5
MGMT 240	Project Management	4.5
MGMT 250	Entrepreneurship	4.5

Total Concentration	18
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Criminal Justice

CRJS 101	Foundations of Criminal Justice Systems	4.5
CRJS 105	Theories of Crime Causation	4.5
CRJS 205	Introduction to Criminal Law	4.5
CRJS 300	Proseminar in Criminal Justice	4.5

Total Concentration	18
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General

Students will take General Elective courses totaling 18 hours. Please see campus schedule for General Elective options.

Total Concentration	18
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Healthcare Administration

HLTH 211	Medical Terminology	4.5
HLTH 221	Medical Office Procedures	4.5
HLTH 231	Medical Records	4.5
HLTH 241	Fundamentals of Healthcare Technology	4.5

Total Concentration	18
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Human Resources

MGMT 211	Compensation and Benefits	4.5
MGMT 221	Workforce Diversity	4.5
MGMT 231	Recruitment, Selection and Records Management	4.5
MGMT 241	Team Building and Conflict Resolution	4.5

Total Concentration	18
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Information Systems

ITCO 103	Introduction to Computer and Network Hardware	4.5
ITCO 211	Introduction to Operating Systems	4.5
ITCO 231	Introduction to Databases	4.5
ITCO 251	Network Infrastructure Basics	4.5

Total Concentration	18
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Medical Billing and Coding

HLTH 231	Medical Records	4.5
HLTH 240	Introduction to ICD Classification and Reimbursement	4.5
HLTH 242	Fundamentals of Billing and Coding Technology	4.5
HLTH 250	Introduction to Coding and Billing	4.5

Total Concentration/Elective	18
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Visual Communication

VCDD 101	Design Principles	4.5
VCDD 102	Fundamentals of Color	4.5
VCDD 201	Computer Design I	4.5
VCDD 202	Drawing Concepts	4.5

Total Concentration	18
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BACHELOR OF BUSINESS ADMINISTRATION DEGREE

180 Credits

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required General Education courses that can provide liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including Accounting, Finance, International Business, Healthcare Management, Human Resource Management, Management, Marketing, Operations Management, Entertainment and Sports Marketing, Organizational Psychology and Project Management.

PROGRAM OUTCOMES:

- Assess decisions and employ methods for improving decision making.
- Apply teambuilding and leadership skills.
- Apply mathematical, statistical, and research techniques to analyze contemporary business practices and functions.
- Apply the concepts and principles of finance and accounting to make effective decisions.
- Discuss current operations management practices and principles used in the current business environment.
- Explain macroeconomic and microeconomic concepts and how they relate to the management of domestic and global organizations.
- Discuss the implications of technology and the Internet on today's businesses.
- Communicate effectively in business situations.
- Recognize and manage potential ethical and legal conflicts.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Elective Requirements 13.5

LOWER DIVISION CORE

BUSN 105	Introduction to Business	4.5
BUSN 150	Legal and Ethical Environment of Business	4.5
ACCT 205	Principles of Accounting I	4.5
ECON 220	Microeconomics	4.5
ECON 224	Macroeconomics	4.5
MGMT 290	Business Management and Leadership	4.5
MKTG 205	Principles of Marketing	4.5
BUSN 300	Lower Division Capstone	4.5

Total Lower Division Core Requirements 36

Lower Division Concentration 18

LOWER DIVISION CONCENTRATION OPTIONS

Business

MGMT 220	Introduction to International Business	4.5
MGMT 230	Electronic Business	4.5
MGMT 240	Project Management	4.5
MGMT 250	Entrepreneurship	4.5

Total Concentration 18

Criminal Justice

CRJS 101	Foundations of Criminal Justice Systems	4.5
CRJS 105	Theories of Crime Causation	4.5
CRJS 205	Introduction to Criminal Law	4.5
CRJS 300	Proseminar in Criminal Justice	4.5

Total Concentration 18

General

Students will take General Elective courses totaling 18 hours. Please see campus schedule for General Elective options.

Total Concentration 18

Healthcare Administration

HLTH 211	Medical Terminology	4.5
HLTH 221	Medical Office Procedures	4.5
HLTH 231	Medical Records	4.5
HLTH 241	Fundamentals of Healthcare Technology	4.5

Total Concentration 18

Human Resources

MGMT 211	Compensation and Benefits	4.5
MGMT 221	Workforce Diversity	4.5
MGMT 231	Recruitment, Selection and Records Management	4.5
MGMT 241	Team Building and Conflict Resolution	4.5

Total Concentration 18

Information Systems

ITCO 103	Introduction to Computer and Network Hardware	4.5
ITCO 211	Introduction to Operating Systems	4.5
ITCO 231	Introduction to Databases	4.5
ITCO 251	Network Infrastructure Basics	4.5

Total Concentration 18

Medical Billing and Coding

HLTH 231	Medical Records	4.5
HLTH 240	Introduction to ICD Classification and Reimbursement	4.5
HLTH 242	Fundamentals of Billing and Coding Technology	4.5
HLTH 250	Introduction to Coding and Billing	4.5

Total Concentration 18

Visual Communication

VCDD 101	Design Principles	4.5
VCDD 102	Fundamentals of Color	4.5
VCDD 202	Drawing Concepts	4.5
VCDD 201	Computer Design I	4.5

Total Concentration Requirements 18

UPPER DIVISION CORE

MKTG 305	Marketing Management	4.5
BUSN 310	International Legal and Ethical Issues in Business	4.5
MGMT 305	Management Information Systems	4.5
ACCT 310	Managerial Accounting	4.5
BUSN 311	Quantitative Methods and Analysis	4.5
FINA 310	Financial Management	4.5
MGMT 415	Global Operations Management	4.5
MGMT 422	Advanced Entrepreneurship	4.5
MGMT 499	Program Capstone	4.5
Total Upper Division Core Requirements		40.5
Upper Division Concentration Requirements		18
Total Bachelor Degree Requirements		180

UPPER DIVISION CONCENTRATION OPTIONS

Accounting

ACCT 410	Financial Accounting	4.5
ACCT 420	Cost Accounting	4.5
ACCT 430	Taxation	4.5
ACCT 440	Accounting Information Systems	4.5

Total Concentration **18**

Entertainment and Sport Marketing

ENSM 400	Marketing of Entertainment and Sport	4.5
ENSM 405	Facility Planning and Event Management in Entertainment and Sport	4.5
ENSM 410	Finance and Economics in Entertainment and Sport	4.5
ENSM 415	Sport and Entertainment Law and Agency	4.5

Total Concentration **18**

Finance

FINA 405	Investment	4.5
FINA 410	International Financial Management	4.5
FINA 420	Commercial Bank Management	4.5
FINA 430	Financial Policy and Strategy	4.5

Total Concentration **18**

Healthcare Management

HLTH 400	Healthcare Management	4.5
HLTH 410	Ethical and Legal Aspects of Healthcare	4.5
HLTH 420	Healthcare Finance	4.5
HLTH 430	Healthcare Information Systems	4.5

Total Concentration **18**

Human Resource Management

MGMT 402	Employment and Labor Law	4.5
MGMT 436	Managing Organizational Change	4.5
MGMT 438	Training and Development	4.5
MGMT 442	Performance Management and Employee Services	4.5
Total Concentration		18

International Business

MGMT 405	Global Leadership and Management	4.5
MKTG 410	International Marketing	4.5
MGMT 410	International Trade Operations	4.5
FINA 410	International Financial Management	4.5
Total Concentration		18

Management

MGMT 436	Managing Organizational Change	4.5
MGMT 444	Team Leadership	4.5
MGMT 447	Technology Management	4.5
MGMT 455	Managing High Performance	4.5
Total Concentration		18

Marketing

MKTG 405	Consumers Behavior	4.5
MKTG 407	Marketing Research	4.5
MKTG 408	Advertising and Promotion Management	4.5
MKTG 410	International Marketing	4.5
Total Concentration		18

Organizational Psychology and Development

OLPD 400	Organizational Behavior	4.5
OLPD 410	Industrial Psychology	4.5
MGMT 436	Managing Organizational Change	4.5
MGMT 446	Employee Motivation	4.5
Total Concentration		18

Operations Management

MGMT 411	Operations Management	4.5
MGMT 412	Project Management	4.5
MGMT 430	Production Planning and Quality Management	4.5
MGMT 450	Supply Chain Management and Purchasing	4.5
Total Concentration		18

Project Management

MGMT 412	Project Management	4.5
MGMT 411	Operations Management	4.5
MGMT 435	Project Cost and Time Management	4.5
MGMT 440	Managing Project Risks and Opportunities	4.5
Total Concentration		18

BACHELOR OF BUSINESS ADMINISTRATION DEGREE INTERNATIONAL BUSINESS

180 Credits

PROGRAM DESCRIPTION

A Bachelor of International Business Administration program degree develops students' abilities to meet the challenges of the global business environment. It helps students to identify and develop appropriate solutions to problems that are unique to doing business internationally. It provides students with a strong background in international aspects of business in the areas of international management, marketing, finance, accounting, economics, international organizations and the legal aspects of international business.

PROGRAM OBJECTIVES

- Assess decisions and employ methods for improving decision making in the international environment.
- Apply teambuilding and leadership skills applicable to succeed in the international environment
- Apply mathematical, statistical, and research techniques to analyze contemporary business practices and functions in the international environment.
- Apply the concepts and principles of finance and accounting to make effective decisions in the international environment
- Discuss global operations management practices and principles used in the in the international environment
- Explain macroeconomic and microeconomic concepts and how they relate to the management of domestic and global organizations.
- Discuss the implications of technology and the Internet on today's global business environment
- Communicate effectively in business situations, both domestically and internationally
- Recognize and manage potential ethical and legal conflicts in the international environment

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9
Total General Education Requirements		54

GENERAL ELECTIVES

Total General Elective Requirements		9
Internship/General Elective		4.5
Total General Elective Requirements		13.5

LOWER DIVISION CORE

BUSN 105	Introduction to Business	4.5
BUSN 150	Legal and Ethical Environment of Business	4.5
ECON 220	Microeconomics	4.5
ECON 224	Macroeconomics	4.5
ACCT 205	Principles of Accounting I	4.5
MKTG 205	Principles of Marketing	4.5
MGMT 215	Decision Making and Communication	4.5
MGMT 220	Introduction to International Business	4.5
MGMT 230	Electronic Business	4.5
MGMT 240	Project Management	4.5
MGMT 250	Entrepreneurship	4.5
MGMT 290	Business Management and Leadership	4.5
Total Lower Division Core Requirements		54

UPPER DIVISION CORE

BUSN 310	International Legal and Ethical Issues in Business	4.5
BUSN 311	Quantitative Methods and Analysis	4.5
ACCT 310	Managerial Accounting	4.5
MGMT 320	International Organizations	4.5
FINA 310	Financial Management	4.5
MGMT 350	Professional Business Development	4.5
MGMT 405	Global Leadership and Management	4.5
MKTG 410	International Marketing	4.5
FINA 410	International Financial Management	4.5
MGMT 410	International Trade Operations	4.5
MGMT 415	Global Operations Management	4.5
MGMT 420	International Entrepreneurship	4.5
MGMT 499	Capstone	4.5

Total Upper Division Core Requirements	58.5
Total Bachelor Degree Requirements	180

MASTER OF BUSINESS ADMINISTRATION DEGREE

48 Credits

PROGRAM DESCRIPTION

This Master of Business Administration degree program is a 48-credit program designed to give students the knowledge, skills and decision-making ability to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

PROGRAM OUTCOMES

- Adapt and innovate to solve problems
- Analyze various leader, follower, cultural, and situational characteristics that contribute to leadership, and adapt to the needs of situations, employees, and co-workers
- Apply quantitative reasoning and analysis to business and management problems using knowledge of mathematics, statistics, finance and economics
- Develop plans to improve business operations
- Apply principles of quantitative and qualitative research to business cases, and evaluate the quality of research presented based on these principles
- Use knowledge of economic concepts, principles, and theory to critically analyze and evaluate economic problems and opportunities
- Use critical thinking skills, including deriving the issue, understanding argument reasoning and developing conclusions
- Discuss the opportunities provided by technology for businesses
- Recognize and manage potential ethical and legal conflicts
- Communicate effectively in business situations

BUSINESS CORE

BUS 610	Economics for the Global Manager	6
FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MGT 615	Leadership and Ethics for Managers	6
MGT 680	Strategic Management	6
MKT 640	A Managerial Approach to Marketing	6

Total Business Core Requirements	36
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Concentration Option	12
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Total M.B.A. Degree Requirements	48
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CONCENTRATION OPTIONS

Accounting and Finance

ACG 610	Accounting for Managers	6
FIN 620	Financial Statement Analysis	6

Total Concentration 12

Finance

FIN 620	Financial Statement Analysis	6
FIN 640	Derivatives	6

Total Concentration 12

Entertainment Management

EMG 630	Entertainment Marketing and Promotions	6
EMG 650	Management of Entertainment Delivery Systems	6

Total Concentration 12

Healthcare Management

HCM 610	Systems in Healthcare	6
HCM 620	Health Policy	6

Total Concentration 12

Human Resource Management

MGT 652	Human Resource Strategy	6
MGT 655	Employment Law	6

Total Concentration 12

International Business

BUS 638	Legal and Regulatory Environment in Business	6
MGT 658	International Management and Leadership	6

Total Concentration 12

Management

MGT 625	Legal Aspects of Business Decisions	6
MGT 635	International Business Operations Management	6

Total Concentration 12

Marketing

MKT 655	Research Methods in Marketing	6
MKT 660	International Marketing	6

Total Concentration 12

Operations Management

MGT 636	Operations Management for Competitive Advantage	6
MGT 656	Quality Management and Continuous Improvement	6

Total Concentration 12

Organizational Psychology and Development

OPD 600	Organizational Theory	6
OPD 650	Organizational Development and Managing Change	6

Total Concentration 12

Project Management

MGT 637	Project Management: Integration, Scope, Time, and Communication	6
MGT 657	Project Management: Cost, Quality, Risk, and Procurement	6

Total Concentration 12

Sport Management

SMG 620	Sport Marketing and Promotions	6
SMG 640	Management of Sport Delivery Systems	6

Total Concentration 12

MASTER OF BUSINESS ADMINISTRATION DEGREE

International Management

54 Credits

London Only

PROGRAM DESCRIPTION

The MBA in International Management degree program is designed to give students the knowledge, skills and decision-making tools necessary to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

PROGRAM OUTCOMES

- Comprehensively and accurately analyze business and management.
- Manage people in organizations with a full appreciation of how the management process is shaped by individual, interpersonal, group and organizational influences on behavior.
- Apply key techniques of accounting and financial management.
- Assess the influences of markets, business structures, economic decision-making and government economic policy upon their firm.
- Work effectively with a team either as a member or as a leader.
- Use a wide range of types of information, information sources and methodologies in undertaking research tasks with minimum guidance.
- Reflect critically on their own and others' functioning as a practitioner.
- Communicate effectively and confidently with others in both written and spoken form.

BUSINESS CORE

BUS 610	Economics for the Global Manager	6
FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MGT 615	Leadership and Ethics for Managers	6
MGT 680	Strategic Management	6
MKT 640	A Managerial Approach to Marketing	6

Total Core Requirements **36**

CONCENTRATION

MGT 659	International Internship/Guided Study	6
MGT 658	International Management and Leadership	6
MKT 659	Marketing in the European Union	6

Total Concentration Requirements **18**

Total MBA Degree Requirements **54**

SCHOOL OF CRIMINAL JUSTICE

ASSOCIATE OF SCIENCE DEGREE CRIMINAL JUSTICE

90 Credits

PROGRAM DESCRIPTION

The Associate of Science degree curriculum in Criminal Justice is designed to prepare students to enter the criminal justice profession in a variety of first-line positions. Students in the program are exposed to the foundational areas of the criminal justice system: law enforcement, the courts, corrections and the juvenile justice system.

PROGRAM OUTCOMES

- Demonstrate foundational knowledge of law enforcement, the courts, corrections and the juvenile justice system
- Demonstrate basic knowledge of crime causation theories
- Demonstrate appropriate knowledge, skills and abilities to obtain an entry level position in the criminal justice field

GENERAL EDUCATION

ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
COMP 101	Introduction to Computers	4.5
MATH 133	College Algebra	4.5
	General Education Electives (2)	9

Total General Education Requirements 27

GENERAL ELECTIVES

Total General Elective Requirements 9

LOWER DIVISION CORE

CRJS 101	Foundations of Criminal Justice Systems	4.5
CRJS 105	Theories of Crime Causation	4.5
CRJS 205	Introduction to Criminal Law	4.5
CRJS 210	Introduction to Law Enforcement	4.5
CRJS 215	Introduction to American Court System	4.5
CRJS 220	Foundations of Corrections	4.5
CRJS 230	Principles of Communication and Report Writing in Criminal Justice	4.5
CRJS 300	Proseminar in Criminal Justice	4.5

Total Lower Division Core 36

LOWER DIVISION CONCENTRATION

CRJS 260	Criminal Justice Procedures	4.5
CRJS 250	Juvenile Justice and Delinquency	4.5
CRJS 240	Careers in Criminal Justice	4.5
CRJS 270	Security and Loss Prevention	4.5

Total Lower Division Concentration 18

BACHELOR OF SCIENCE DEGREE CRIMINAL JUSTICE

180 Credits

PROGRAM DESCRIPTION

The Bachelor of Science degree in Criminal Justice provides students with a broad based education in criminal justice studies. The curriculum is designed to give students a professional education in the criminal justice field, with particular emphases in policing, courts, criminology, corrections, juvenile justice, and the field of forensic science. The focus is to provide students with an education that will help them master the skills and expertise needed to work in the field of criminal justice.

PROGRAM OUTCOMES

- Demonstrate appropriate knowledge, skills, and abilities necessary for a vital career in criminal justice and related professions
- Demonstrate foundational knowledge of criminology, including the causes of crime, typologies, offenders, and victims
- Demonstrate appropriate knowledge of criminal justice and juvenile justice processes
- Demonstrate knowledge and understanding of law enforcement principles including police organization, discretion, subculture, and legal constraints
- Demonstrate knowledge and understanding of law adjudication including criminal law, prosecution, defense, court procedures, and legal decision-making processes
- Demonstrate knowledge of corrections and parole, including incarceration, community-based corrections, and treatment of offenders as well as alternatives to traditional parole
- Demonstrate knowledge and understanding of techniques, abilities, and limitations in the forensic science laboratory, the field of medicolegal death investigations, forensic psychology and computer crimes and computer forensics.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Elective Requirements 13.5

LOWER DIVISION CORE

CRJS 101	Foundations of Criminal Justice Systems	4.5
CRJS 105	Theories of Crime Causation	4.5
CRJS 205	Introduction to Criminal Law	4.5
CRJS 210	Introduction to Law Enforcement	4.5
CRJS 215	Introduction to American Court System	4.5
CRJS 220	Foundations of Corrections	4.5
CRJS 230	Principles of Communication and Report Writing in Criminal Justice	4.5
CRJS 300	Proseminar in Criminal Justice	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

CRJS 260	Criminal Justice Procedures	4.5
CRJS 250	Juvenile Justice and Delinquency	4.5
CRJS 240	Careers in Criminal Justice	4.5
CRJS 270	Security and Loss Prevention	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

CRJS 305	Comparative Criminal Justice System	4.5
CRJS 310	Crime Victim Studies	4.5
CRJS 400	Constitutional Law	4.5
CRJS 410	Cultural Diversity in Criminal Justice	4.5
CRJS 420	Ethics and Criminal Justice	4.5
CRJS 430	Criminal Justice Research Methods	4.5
CRJS 440	Applied Statistics	4.5
CRJS 450	Advanced Topics in Corrections	4.5
CRJS 499	Senior Capstone in Criminal Justice	4.5

Total Upper Division Core Requirements 40.5

CONCENTRATION OPTIONS

Corrections

CRJS 335	Penology	4.5
CRJS 345	Administration of Criminal Justice	4.5
CRJS 435	Prison Law	4.5
CRJS 445	Offender Rehabilitation	4.5

Total Concentration Requirements 18

Forensic Science

CRJS 365	Criminalistics	4.5
CRJS 375	Aspects of Forensic Psychology	4.5
CRJS 470	Medical and Legal Death Investigation	4.5
CRJS 475	Cybercrimes	4.5

Total Concentration Requirements 18

General

CRJS 345	Administration of Criminal Justice	4.5
	Elective (Law Enforcement)	4.5
	Elective (Corrections)	4.5
	Elective (Forensics or other)	4.5

Total Concentration Requirements 18

Law Enforcement

CRJS 320	Community Oriented Policing	4.5
CRJS 345	Administration of Criminal Justice	4.5
CRJS 455	Criminal Investigation	4.5
CRJS 465	Crime Mapping and Analysis	4.5

Total Concentration Requirements 18

Total Upper Division Concentration Requirements 18

Total Bachelor Degree Requirements 180

SCHOOL OF DESIGN

ASSOCIATE OF ARTS DEGREE FASHION DESIGN

90 Credits

PROGRAM DESCRIPTION

The goal of the Fashion Design program is to develop creative and innovative designers who are equipped with the techniques of fine craftsmanship and attuned to the needs of the consumer. The fashion program provides specialized training in sketching, garment construction, patternmaking and draping. Emphasis is placed on creativity and mastering traditional skills used in the fashion industry.

PROGRAM OUTCOMES

- Demonstrate knowledge and understanding of design and its theoretical issues, contexts, markets, promotion and postgraduate opportunities.
- Research and develop theory based upon the ability to evaluate contemporary and traditional fashion philosophy and theory.

GENERAL EDUCATION

ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
COMP 101	Introduction to Computers	4.5
MATH 133	College Algebra	4.5
	General Education Electives (2)	9

Total General Education Requirements 27

GENERAL ELECTIVES

Total General Elective Requirements 9

LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 202	Drawing Concepts	4.5
FASH 201	Design Process	4.5
VCDD 201	Computer Design I	4.5
FASH 205	3D Form I	4.5
FASH 207	3D Form II	4.5
FASH 209	The Fashion Cycle	4.5
FASH 300	Creative Drape	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

FASH 212	Historical & Contextual Studies	4.5
FASH 221	Fashion Portfolio I	4.5
FASH 223	Textiles for Fashion I – or –	
FASH 224	Textiles for Fashion II	4.5
FASH 227	Sewing Techniques	4.5

Total Lower Division Core Requirements 18

Total Associate Degree Requirements 90

ASSOCIATE OF ARTS DEGREE FASHION MARKETING

90 Credits

PROGRAM DESCRIPTION

The Fashion Marketing program at AIU is designed to provide students with the education and experience needed for careers in the dynamic field of Fashion Marketing. Students examine various marketing concepts, business principles, retail and promotional strategies, and career opportunities in the ever-changing, fast-paced fashion industry.

PROGRAM OUTCOMES

- Demonstrate knowledge and understanding of how to apply skills and tools to fashion marketing problems
- Apply ideas and knowledge creatively to problem solving and decision-making.

GENERAL EDUCATION

ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
COMP 101	Introduction to Computers	4.5
MATH 133	College Algebra	4.5
	General Education Electives (2)	9

Total General Education Requirements 27

GENERAL ELECTIVES

Total General Elective Requirements 9

LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 202	Drawing Concepts	4.5
FASH 209	The Fashion Cycle	4.5
VCDD 201	Computer Design I	4.5
FASH 206	Marketing for Fashion	4.5
FASH 208	Promoting Fashion	4.5
FASH 210	Fashion Marketing Research	4.5
FASH 301	Fashion Trends	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

FASH 212	Historical & Contextual Studies	4.5
FASH 214	Targeting Customers	4.5
FASH 216	Images & Society	4.5
FASH 218	Fashion Events	4.5

Total Lower Division Core Requirements 18

Total Associate Degree Requirements 90

ASSOCIATE OF ARTS DEGREE INTERIOR DESIGN

90 Credits

PROGRAM DESCRIPTION

The Interior Design program is taught by professional interior designers and is structured to produce a highly qualified graduate with the ability to enter directly into the interior design field. As a designer, the student will be expected to develop a design concept for an interior space and transform this concept into a practical, functional, yet innovative and exciting environment that meets the needs of the client. Through such courses as computer-aided design, the student will have the opportunity to use sophisticated computer technology to develop and enhance his/her individual projects.

PROGRAM OUTCOMES

- Demonstrate the ability to apply relevant research methodologies to practical and theoretical work
- Demonstrate the ability to apply two dimensional and three dimensional design elements in context into the design project
- Demonstrate competent design development skills through appropriate use of design elements
- Produce original design solutions and present professionally a body of work.

GENERAL EDUCATION

ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
COMP 101	Introduction to Computers	4.5
MATH 133	College Algebra	4.5
	General Education Electives (2)	9
Total General Education Requirements		27

GENERAL ELECTIVES

Total General Electives Requirements	9
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LOWER DIVISION CORE

IDIA 101	Interior Drafting	4.5
VCDD 205	Creative Research & Development	4.5
VCDD 102	Fundamentals of Color	4.5
IDIA 202	CAD I	4.5
IDIA 203	Introduction to Interior Design I	4.5
IDIA 204	Introduction to Interior Design II	4.5
IDIA 205	History of Interior Design I	4.5
IDIA 300	Residential Interior Design I	4.5
Total Lower Division Core Requirements		36

LOWER DIVISION CONCENTRATION

IDIA 210	Rendering and Presentation Techniques I	4.5
IDIA 211	Rendering and Presentation Techniques II	4.5
IDIA 212	History of Interior Design II	4.5
IDIA 213	Resources and Materials	4.5
Total Lower Division Core Requirements		18
Total Associate Degree Requirements		90

ASSOCIATE OF ARTS DEGREE VISUAL COMMUNICATION

90 Credits

PROGRAM DESCRIPTION

The Associate of Arts in Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

PROGRAM OUTCOMES

- Demonstrate a depth of knowledge and understanding in design strategies and methodologies
- Demonstrate the ability to apply relevant research methodologies to practical and theoretical work
- Apply a selective, critically analytic approach to visual problem solving using creativity and originality towards innovative expression in design
- Demonstrate appropriate skill in creating presentations and communications within a range of contexts.

GENERAL EDUCATION

ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
COMP 101	Introduction to Computers	4.5
MATH 133	College Algebra	4.5
	General Education Electives (2)	9
Total General Education Requirements		27

GENERAL ELECTIVES

Total General Electives Requirements	9
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LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 102	Fundamentals of Color	4.5
VCDD 201	Computer Design I	4.5
VCDD 202	Drawing Concepts	4.5
VCDD 203	Foundation Illustration	4.5
VCDD 204	Foundation Photography	4.5
VCDD 205	Creative Research & Development	4.5
VCDD 300	Portfolio Development & Review	4.5
Total Lower Division Core Requirements		36

LOWER DIVISION CONCENTRATION

VCDD 210	Foundation Graphic Design	4.5
VCDD 211	Foundation of Web Design	4.5
VCDD 212	Time-based Media	4.5
VCDD 213	Typography Design I	4.5
Total Lower Concentration Requirements		18
Total Associate Degree Requirements		90

BACHELOR OF FINE ARTS DEGREE FASHION DESIGN

180 Credits

PROGRAM DESCRIPTION

Graduates of the Fashion Design program are expected to be creative, design-focused, fashion innovators, who will be passionate about fashion design. You will have learned how to express your personal vision of fashion through the development of innovative design, which expresses your grasp of the conceptual and the aesthetic in clothing. You will have the ability to develop innovative designs from original research, and prototypes and construct garments which embody both your talents as designers and your design philosophies. On graduation you are expected to be able to work in the fashion industry as multi-skilled innovative professionals.

PROGRAM OUTCOMES

- Demonstrate knowledge and understanding of design and its theoretical issues, contexts, markets, promotion and postgraduate opportunities
- Engage in the fashion design process from design brief through to final outcome and communicate effectively throughout
- Research and develop theory based upon the ability to evaluate contemporary and traditional fashion philosophy and theory
- Work independently, manage projects, communicate effectively and be able to critique self and others.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 202	Drawing Concepts	4.5
FASH 201	Design Process	4.5
VCDD 201	Computer Design I	4.5
FASH 205	3D Form I	4.5
FASH 207	3D Form II	4.5
FASH 209	The Fashion Cycle	4.5
FASH 300	Creative Drape	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

FASH 212	Historical & Contextual Studies	4.5
FASH 221	Fashion Portfolio I	4.5
FASH 223	Textiles for Fashion I – or –	
FASH 224	Textiles for Fashion II	4.5
FASH 227	Sewing Techniques	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

FASH 302	Fashion Portfolio II	4.5
FASH 303	Womenswear I	4.5
FASH 305	Womenswear II	4.5
FASH 307	CAD for Fashion	4.5
FASH 309	Styling Fashion	4.5
FASH 311	3D Form III	4.5
FASH 401	Collection Project	4.5
FASH 403	Final Fashion Portfolio	4.5
FASH 430	Fashion Collection III	4.5

Total Upper Division Core Requirements 40.5

CONCENTRATION OPTIONS

Fashion Design

FASH 405	Fashion Menswear	4.5
FASH 407	Fashion Thesis	4.5
FASH 410	Fashion Collection I	4.5
FASH 420	Fashion Collection II	4.5

Total Upper Division Concentration Requirements 18

Costume Design

FASH320	Introduction to Costume	4.5
FASH330	Costume Construction	4.5
FASH335	Historical Costume Design	4.5
FASH435	Advanced Costume Design	4.5

Total Upper Division Concentration Requirements 18

Total Concentration Requirements 18

Total Bachelor Degree Requirements 180

BACHELOR OF FINE ARTS DEGREE FASHION MARKETING

180 Credits

PROGRAM DESCRIPTION

Graduates of the Fashion Marketing program are expected to be innovative, visionary marketers, with an excellent understanding of fashion marketing and confident communication skills. You will have learned how to develop innovative marketing solutions, based on sound analysis of market information and knowledge of marketing theory. You are expected to be media-savvy, to have a strong sense of ethical and social values, and the ability to work autonomously on a wide range of fashion marketing promotions. On graduation you will be expected to be able to work in the fashion industry as a competent professional.

PROGRAM OUTCOMES

- Study the Fashion Industry, its products, markets, consumers and marketing activities
- Present and promote design and marketing concepts.
- Generate concepts, proposals, solutions, and arguments in response to design and marketing problems and self initiated briefs
- Analyze and interpret trend and market information towards the creation of design ideas
- Identify an area for study, and apply design and marketing skills to exploring material and developing ideas
- Skillfully and with imagination, explore, document and develop visual imagery

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 202	Drawing Concepts	4.5
FASH 209	The Fashion Cycle	4.5
VCDD 201	Computer Design I	4.5
FASH 206	Marketing for Fashion	4.5
FASH 208	Promoting Fashion	4.5
FASH 210	Fashion Marketing Research	4.5
FASH 301	Fashion Trends	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

FASH 212	Historical & Contextual Studies	4.5
FASH 214	Targeting Customers	4.5
FASH 216	Images & Society	4.5
FASH 218	Fashion Events	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

FASH 304	Fashion Product Development	4.5
FASH 306	Fashion Branding	4.5
FASH 308	Media & PR	4.5
FASH 310	Fashion Buying	4.5
FASH 312	CAD for Fashion Marketing	4.5
FASH 314	Strategic Fashion Marketing	4.5
FASH 404	Integrated Marketing	4.5
FASH 406	Contemporary Response	4.5
FASH 441	Final Fashion Marketing Project IV	4.5

Total Upper Division Core Requirements 40.5

UPPER DIVISION CONCENTRATION

FASH 408	Professional Development	4.5
FASH 411	Final Fashion Marketing Project I	4.5
FASH 421	Final Fashion Marketing Project II	4.5
FASH 431	Final Fashion Marketing Project III	4.5

Total Upper Division Concentration Requirements 18

Total Bachelor Degree Requirements 180

BACHELOR OF FINE ARTS DEGREE FASHION MARKETING AND DESIGN

198 Credits

PROGRAM DESCRIPTION

Students interested in Fashion Design may also pursue a Bachelor of Fine Arts degree in which fashion design and marketing are combined. The goal of this program is to provide coursework that will give a graduate the ability to enter either the design or marketing field by combining the marketing and retailing knowledge of fashion marketing with the creativity and technology of fashion design.

PROGRAM OUTCOMES

- Demonstrate how to apply skills and tools to fashion marketing problems
- Utilize contemporary theory relating to fashion marketing
- Engage in critical thinking, analysis, reflection and evaluation
- Generate ideas, concepts, proposals, solutions and arguments
- Explore, document and develop visual imagery
- Use information technology and digital imaging proficiently.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 202	Drawing Concepts	4.5
FASH 201	Design Process	4.5
VCDD 201	Computer Design I	4.5
FASH 205	3D Form I	4.5
FASH 207	3D Form II	4.5
FASH 209	The Fashion Cycle	4.5
FASH 300	Creative Drape	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

FASH 206	Marketing for Fashion	4.5
FASH 212	Historical & Contextual Studies	4.5
FASH 221	Fashion Portfolio I	4.5
FASH 227	Sewing Techniques	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

FASH 311	3D Form III	4.5
FASH 303	Womenswear I	4.5
FASH 305	Womenswear II	4.5
FASH 312	CAD for Fashion Marketing	4.5
FASH 310	Fashion Buying	4.5
FASH 301	Fashion Trends	4.5
FASH 401	Collection Project	4.5
FASH 403	Final Fashion Portfolio	4.5
FASH 445	Final Project Marketing Plan	4.5
FASH 315	Fashion Accessories	4.5
FASH 309	Styling Fashion	4.5
FASH 495	Design Study	4.5
FASH 440	Fashion Business	4.5

Total Upper Division Core Requirements **58.5**

CONCENTRATION OPTIONS

Marketing

FASH 408	Professional Development	4.5
FASH 411	Final Fashion Marketing Project I	4.5
FASH 421	Final Fashion Marketing Project II	4.5
FASH 431	Final Fashion Marketing Project III	4.5

Total Upper Division Concentration **18**

Design

FASH 405	Fashion Menswear	4.5
FASH 410	Fashion Collection I	4.5
FASH 420	Fashion Collection II	4.5
FASH 430	Fashion Collection III	4.5

Total Upper Division Concentration **18**

Total Bachelor Degree Requirements **198**

BACHELOR OF FINE ARTS DEGREE GAME DESIGN AND DEVELOPMENT

180 Credits

PROGRAM DESCRIPTION

The Bachelor degree program in Game Design and Development provides training in principles and techniques used to create interactive 2D and 3D computer games. Students will learn design software, programming languages, modeling and animation skills, networking principles, and game engines used to design and develop games; and will examine market research and business concepts related to game production and distribution processes. Project management, creative design, and communication skills are integrated throughout this dynamic curriculum to prepare students for entry-level positions in the game design and development industry.

PROGRAM OUTCOMES

- Research game genres, styles, and trends to aid in the design of games and business plans
- Create, evaluate, and edit storyboards, scripts, graphics, media assets, audio files, soundtracks, and animation
- Write documentation for computer games, and develop game narratives, character histories, and online help files
- Design and develop a complete game level from storyboard through media distribution
- Prepare a portfolio and demo reel to assist in securing a job in the game design and development industry
- Use appropriate professional, legal, and ethical guidelines for decision-making.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

GDGD 101	Introduction to Game Design & Theory	4.5
VCDD 102	Fundamentals of Color	4.5
VCDD 201	Computer Design I	4.5
VCDD 202	Drawing Concepts	4.5
VCDD 225	Life Drawing	4.5
VCDD 211	Foundation of Web Design	4.5
GDGD 205	Project Management for Game Development	4.5
GDGD 300	Portfolio Development & Review	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

GDGD 210	Concept Art	4.5
GDGD 211	Digital Media Development	4.5
GDGD 212	Storyboarding	4.5
GDGD 213	Level Design	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

GDGD 301	3D Modeling & Texturing	4.5
GDGD 302	3D Character Development	4.5
GDGD 303	Character Rigging	4.5
GDGD 304	Advanced Level Design	4.5
GDGD 305	Animation I	4.5
GDGD 306	Game Quality Assurance Testing	4.5
GDGD 401	Environmental Design	4.5
GDGD 402	Video & Audio for Games	4.5
GDGD 498	Portfolio Presentation II	4.5

Upper Division Core Requirements 40.5

Concentration Option 36

Total B.F.A. Degree Requirements 180

CONCENTRATION OPTIONS

Game Art and Development

GDGD 410	Advanced Character Development	4.5
GDGD 411	Animation II	4.5
GDGD 412	Game Production I	4.5
GDGD 413	Game Production II	4.5

Total Concentration Requirements 18

Total Bachelor Degree Requirements 180

BACHELOR OF FINE ARTS DEGREE INTERIOR DESIGN

180 Credits

PROGRAM DESCRIPTION

The Interior Design Program at American InterContinental University is designed to prepare students to practice as professional interior designers in order to enhance the function and quality of interior spaces. The course sequence is designed to provide a student with the skills needed to improve the quality of life, to increase the productivity, and to protect the health, safety and welfare of the public through creative and innovative design solutions. Students are provided with the most pertinent research and information within the field, which can enable them to excel inside the competitive structure of the interior design profession. The program may vary at the AIU campuses due to regional and cultural differences.

PROGRAM OUTCOMES

- Demonstrate a breadth and depth of knowledge and understanding of the principles of the design of interior environments
- Demonstrate the application of relevant technologies and processes
- Demonstrate the ability to apply relevant research methodologies to practical and theoretical work
- Apply a selective, critically analytic approach in all their work
- Demonstrate the ability to apply two dimensional and three dimensional design elements in context into the design project
- Demonstrate competent design development skills through appropriate use of design elements
- Produce original design solutions and present professionally a body of work

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements **54**

GENERAL ELECTIVES

Total General Elective Requirements **9**

Internship/General Elective **4.5**

Total General Electives **13.5**

LOWER DIVISION CORE

IDIA 101	Interior Drafting	4.5
VCDD 205	Creative Research & Development	4.5
VCDD 102	Fundamentals of Color	4.5
IDIA 202	CAD I	4.5
IDIA 203	Introduction to Interior Design I	4.5
IDIA 204	Introduction to Interior Design II	4.5
IDIA 205	History of Interior Design I	4.5
IDIA 300	Residential Interior Design I	4.5

Total Lower Division Core Requirements **36**

LOWER DIVISION CONCENTRATION

IDIA 210	Rendering and Presentation Techniques I	4.5
IDIA 211	Rendering and Presentation Techniques II	4.5
IDIA 212	History of Interior Design II	4.5
IDIA 213	Resources and Materials	4.5

Total Lower Division Core Requirements **18**

UPPER DIVISION CORE

IDIA 301	Sustainable Design for Interiors	4.5
IDIA 302	Commercial Environments	4.5
IDIA 303	Interior Design Detailing	4.5
IDIA 304	Lighting for Interiors	4.5
IDIA 305	Working Drawings and Specifications	4.5
IDIA 306	Building Systems and Codes	4.5
IDIA 307	Furniture Design	4.5
IDIA 412	CAD II	4.5
IDIA 420	Portfolio	4.5

Upper Division Core Requirements 40.5

UPPER DIVISION CONCENTRATION

IDIA 413	Universal Studies in Interior Design	4.5
IDIA 414	Professional Business Development	4.5
IDIA 415	Thesis Research	4.5
IDIA 416	Thesis Design	4.5

Total Upper Division Concentration Requirements 18

Total Bachelor Degree Requirements 180

Note: In order for a student to receive a degree accredited by the Council for Interior Design Accreditation (formerly known as FIDER), the University requires that all 300- and 400-level courses of the Interior Design program must be taken at an accredited program and that all the 400-level courses must be taken on the campus where the accredited degree will be received. Programs accredited by the Council for Interior Design Accreditation is only offered at the Atlanta campus. All other Interior Design programs listed within this catalog are not accredited by the Council.

BACHELOR OF ARTS MASS COMMUNICATIONS

180 Credits

PROGRAM DESCRIPTION

In an ever-expanding global marketplace, exciting career opportunities continue to present themselves to industry-current professionals in the mass communications industry. With small class sizes and collaborative learning with top industry professionals, AIU London's Bachelor of Arts in Mass Communications degree program can help prepare you with the real-world knowledge and skills to pursue a growing number of professional opportunities in journalism, advertising, publishing, PR and many other media fields.

The BA in Mass Communications is designed to familiarize students with all aspects of contemporary mass communication industries, teaching both the technical skills and theoretical concepts necessary to achieve their professional goals in a chosen field of interest. The degree offers a combination of current communications theory and practical experience, including the option to take credit-bearing internship arranged through the university.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

MASC 101	Ethics of Mass Communications, Media & Society	4.5
DFAP 101	Production Techniques I	4.5
MASC 201	Journalism	4.5
MASC 202	Public Relations	4.5
MGMT 290	Business Management and Leadership	4.5
MASC 200	Introduction to Research Methods	4.5
MASC 210	Images & Society	4.5
DFAP 351	Media Writing	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

DFAP 240	Acting for the Screen	4.5
VCDD 211	Foundation of Web Design	4.5
DFAP 201	Screenwriting I	4.5
MGMT 250	Entrepreneurship	4.5

Total Lower Division Concentration Requirements 18

UPPER DIVISION CORE

DFAP 320	Film & Audio Aesthetics	4.5
DFAP 490	Professional Career Development	4.5
MASC 300	Advanced Research Methods	4.5
MASC 320	Advertising	4.5
MKTG 410	International Marketing	4.5
MASC 340	Media Business	4.5
INTR 496	Thesis	4.5
MASC 490	Senior Project I	4.5
MASC 495	Senior Project II	4.5

Upper Division Core Requirements 40.5

UPPER DIVISION CONCENTRATION

MASC 315	Art Direction	4.5
MGMT 420	International Entrepreneurship	4.5
MASC 420	Public Opinion & Society	4.5
DFAP 450	Law in the Media	4.5

Total Upper Division Concentration Requirements 18

Total Bachelor Degree Requirements 180

BACHELOR OF FINE ARTS DEGREE MEDIA PRODUCTION

180 Credits

PROGRAM DESCRIPTION

The Media Production Department at American InterContinental University strives to train students in industry-current skills in Audio and Electronic Music Production, General Media Production, Editing, and Computer Animation and Special Effects Production, both from an academic and from a technical skills perspective. The skills possessed by graduates of this program are in increasing demand, as the Internet becomes even more of the distribution medium for all kinds of Media Production, and our graduates are able to very successfully compete for entry-level jobs in these industries.

PROGRAM OUTCOMES

- An understanding of key production processes and professional practices relevant to the media, cultural and communication industries, as well as of conceptualizing creativity and authorship
- An understanding of the aesthetic and formal qualities at play, and their relation to meanings, in particular cultural forms
- Carry out various forms of research for essays, projects, creative productions and dissertations involving sustained independent enquiry
- Produce work which demonstrates the effective manipulation of sound, image and/or the written word
- Produce work showing competence in operational aspects of media production technologies, systems, techniques and professional practices
- Manage time, personnel and resources effectively, by drawing on planning and organizational skills
- Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem solving approach.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

DFAP 101	Production Techniques I	4.5
DFAP 102	Audio Production I	4.5
DFAP 201	Screenwriting I	4.5
DFAP 202	Postproduction I	4.5
DFAP 203	Producing	4.5
DFAP 204	Production Techniques II	4.5
DFAP 205	Audio Production II	4.5
DFAP 300	Field Recording Techniques	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

Film

DFAP 210	Screenwriting II	4.5
DFAP 211	Camera & Lighting I	4.5
DFAP 212	Postproduction II	4.5
DFAP 301	Directing	4.5

Total Lower Division Core Requirements 18

Audio

DFAP 220	History of Contemporary Music	4.5
DFAP 221	Sound & Music for Film	4.5
DFAP 222	Music Production I	4.5
DFAP 302	Music Production II	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

DFAP 310	Production Techniques III – or –	
DFAP 311	Music Recording	4.5
DFAP 312	Postproduction III – or –	
DFAP 313	Music Mixing & Mastering	4.5
DFAP 320	Film & Audio Aesthetics	4.5
DFAP 401	Senior Project I	4.5
DFAP 411	Pitching & Project Management	4.5
DFAP 402	Senior Project II	4.5
DFAP 412	Portfolio	4.5
DFAP 400	Advanced Production I	4.5
DFAP 490	Professional Career Development	4.5

Upper Division Core Requirements 40.5

UPPER DIVISION CONCENTRATION

Film

DFAP 325	Screenwriting III	4.5
DFAP 330	Camera & Lighting II	4.5
DFAP 420	Advanced Directing	4.5
DFAP 425	Advanced Production II	4.5

Upper Division Concentration Requirement 18

Audio

DFAP 335	Postproduction Sound	4.5
DFAP 340	Music for Picture	4.5
DFAP 430	Sound Design	4.5
DFAP 435	Advanced Music Production	4.5

Upper Division Concentration Requirement 18

Total Bachelor Degree Requirements 180

BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

180 Credits

PROGRAM DESCRIPTION

The Visual Communication program at American InterContinental University is designed to educate and develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, technologies, and methodologies used in solving complex design problems in a creative and unique manner. Graduates of the program should be able to apply their knowledge to become leaders in their field.

PROGRAM OUTCOMES

- Demonstrate a depth of knowledge and understanding in design strategies and methodologies
- Apply a cultural and contextual perspective to solving complex design problems
- Apply contemporary skills and technologies to create, analyze, and evaluate the relevance of their work within the industry
- Demonstrate the ability to apply relevant research methodologies to practical and theoretical work
- Apply a selective, critically analytic approach to visual problem solving using creativity and originality towards innovative expression in design
- Demonstrate appropriate skill in creating presentations and communications within a range of contexts
- Demonstrate responsible self-management skills throughout design process to production using a range of relevant clear communication skills within a variety of contexts.

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements 54

GENERAL ELECTIVES

Total General Elective Requirements 9

Internship/General Elective 4.5

Total General Electives 13.5

LOWER DIVISION CORE

VCDD 101	Design Principles	4.5
VCDD 102	Fundamentals of Color	4.5
VCDD 201	Computer Design I	4.5
VCDD 202	Drawing Concepts	4.5
VCDD 203	Foundation Illustration	4.5
VCDD 204	Foundation Photography	4.5
VCDD 205	Creative Research & Development	4.5
VCDD 300	Portfolio Development and Review	4.5

Total Lower Division Core Requirements 36

LOWER DIVISION CONCENTRATION

VCDD 210	Foundation Graphic Design	4.5
VCDD 211	Foundation of Web Design	4.5
VCDD 212	Time-based Media	4.5
VCDD 213	Typography Design I	4.5

Total Lower Division Core Requirements 18

UPPER DIVISION CORE

VCDD 310	Art Direction	4.5
VCDD 311	Design Development I	4.5
VCDD 312	Design Development II	4.5
VCDD 313	Computer Design II	4.5
VCDD 410	Business Practices in Visual Communication	4.5
VCDD 411	Senior Design Presentation I	4.5
VCDD 412	Senior Design Presentation II	4.5
VCDD 413	Portfolio Presentation I	4.5
VCDD 490	Portfolio Presentation II	4.5
Upper Division Core Requirements		40.5

UPPER DIVISION CONCENTRATION

Graphic Design

VCDD 421	Advanced Graphic Design I	4.5
VCDD 432	Typography Design II	4.5
VCDD 422	Advanced Graphic Design II	4.5
VCDD 433	Typography Design III	4.5
Upper Division Concentration Requirement		18

Digital Design

VCDD 441	Experimental Digital Typography	4.5
VCDD 442	Experimental Digital Illustration	4.5
VCDD 443	Experimental Animation	4.5
VCDD 444	Multimedia for Web Design	4.5
Upper Division Concentration Requirement		18

Illustration

VCDD 451	Sequential & Narrative Illustration	4.5
VCDD 452	Advanced Illustration	4.5
VCDD 453	Experimental Computer Illustration I	4.5
VCDD 454	Experimental Computer Illustration II	4.5
Upper Division Concentration Requirement		18

Photography

VCDD 461	Photography for Fine Art	4.5
VCDD 462	Photography for Advertising	4.5
VCDD 463	Photography for Fashion	4.5
VCDD 464	Photography for Journalism	4.5

Upper Division Concentration Requirement 18

Web Design and Development

VCDD 471	Web Application	4.5
VCDD 472	Web-Base /Database Programming	4.5
VCDD 473	Web Application II	4.5
VCDD 474	Advanced Web Application	4.5

Upper Division Concentration Requirement 18

Total Bachelor Degree Requirements 180

MASTER OF EDUCATION DEGREE

48 Credits

Concentrations: Curriculum and Instruction, Educational Assessment and Evaluation, Instructional Technology, or Leadership of Educational Organizations

PROGRAM DESCRIPTION

The role of instructors, instructional designers, and curriculum developers has changed dramatically over the past decade. The emphasis in education today focuses on ensuring that educational programs help learners understand abstract concepts, solve problems, work as effective team members, and develop critical thinking skills. Additionally, the burgeoning role of technology in the learning process has developed the demand for both educators and designers who have solid skills in utilizing technology in the classroom, laboratory, and distributed learning environments. The Master of Education Degree provides a solid foundation for effective educational practice and career advancement for all levels of educational practitioners including K-12, higher education, and corporate learning. Students develop a solid foundation in learning theory, instructional design, and instructional technology, as well as application of educational research methods.

M.Ed. CORE REQUIREMENTS

EDU 602	Analysis, Assessment, and Technology	6
EDU 612	Educational Research Methods	6
EDU 620	Principles of Instructional Design	6
EDU 622	Applying Learning Theories	6
EDU 660	Curriculum Design and Evaluation	6

Total Core Requirements	30
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Concentration Option	18
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Total M.Ed. Degree Requirements	48
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CONCENTRATION OPTIONS:

Curriculum and Instruction

EDU 633	Principles of Curriculum Improvement	6
EDU 643	Designing Effective Courses	6
EDU 673	Decision Making in Curriculum and Instruction	6

Educational Assessment and Evaluation

EDU 638	Educational Assessment and Evaluation Systems	6
EDU 648	Methods and Instruments for Assessment	6
EDU 678	Using Evaluation Results	6

Instructional Technology

EDU 636	Instructional Technology	6
EDU 640	Computer-Mediated Learning Environments	6
EDU 674	Online Learning: Theory and Practice	6

Leadership of Educational Organizations

EDU 635	Leading Educational Organizations	6
EDU 645	Human Resource Planning and Evaluation	6
EDU 675	Education Planning and Development	6

MASTER OF EDUCATION DEGREE INSTRUCTIONAL TECHNOLOGY

48 Credits

PROGRAM DESCRIPTION

The role of instructors, instructional designers, and curriculum developers has changed dramatically over the past decade. The emphasis in education today focuses on ensuring that educational programs help learners understand abstract concepts, solve problems, work as effective team members, and develop critical thinking skills. Additionally, the burgeoning role of technology in the learning process has developed the demand for both educators and designers who have solid skills in utilizing technology in the classroom, laboratory, and distributed learning environments.

The Master of Education Degree in Instructional Technology is designed to provide a solid foundation for effective educational practice and career advancement for all levels of educational practitioners including K-12, Higher Education, and Corporate Learning. Students can develop a solid foundation in learning theory, instructional design, and instructional technology, as well as application of educational research methods.

PROGRAM OUTCOMES

- Utilize the appropriate criteria for selecting curricular content, organization of content and methods of curriculum evaluation in instructional technology
- Integrate the use of various instructional media and technologies for learning, including classroom presentation tools, computer-based and network-based instructional systems
- Demonstrate the use of research findings to respond to academic, physical, social and cultural differences in educating students and recommend method modifications based on research results
- Provide training and technical support for educators in the use of instructional technologies in various educational settings
- Identify the unique opportunities and challenges involved in the organization, development and delivery of a distance education program
- Provide leadership in applying new technologies.

PROGRAM REQUIREMENTS

EDU 600	Introduction to Technology and Education	6
EDU 610	Understanding the Learning Process	6
EDU 620	Principles of Instructional Design	6
EDU 630	Cognitive Approaches to Learning	6
EDU 640	Computer-Mediated Learning Environments	6
EDU 660	Curriculum Design and Evaluation	6
EDU 670	Educational Research Methods	6
EDU 674	Online Learning: Theory and Practice	6

Total M.Ed. Degree Requirements 48

BACHELOR'S DEGREE INFORMATION TECHNOLOGY

180 Credits

PROGRAM DESCRIPTION

From mission-critical business systems to e-commerce and the Internet, IT is not only an industry in its own right but also a fundamental building block of all other industries. American InterContinental University offers a Bachelor's degree program which is designed to equip students with the technical and commercial understanding to commence a successful career in a high-tech field or in any organization which relies on IT. With a dynamic curriculum focused on current technology trends and applications, students can acquire not only high-quality technical knowledge and hands-on abilities, but also key career skills in areas which include leadership, behavioral understanding, implementation of change and project management. We can also provide students with the industry insights, contacts and work experience to make an early impact in their career.

PROGRAM OUTCOMES

- Use operating systems and networking knowledge
- Apply the principles of programming to develop applications and websites
- Apply database design, implementation, and connectivity programming principles
- Define concepts of computer systems, hardware, programming languages, and databases
- Research career opportunities in information technology
- Identify issues and practices in information technology management

GENERAL EDUCATION

HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
COMP 101	Introduction to Computers	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
MATH 133	College Algebra	4.5
PRES 111	Presentation Essentials	4.5
SSCI 206	Aspects of Psychology	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology – or –	
SCIE 210	Environmental Science	4.5
	General Education Electives (2)	9

Total General Education Requirements **54**

GENERAL ELECTIVES

Total General Elective Requirements **9**

Internship/General Elective **4.5**

Total General Electives **13.5**

LOWER DIVISION CORE

ITCO 101	Discovering Information Technology	4.5
ITCO 103	Introduction to Computer and Network Hardware	4.5
ITCO 211	Introduction to Operating Systems	4.5
ITCO 221	Fundamentals of Programming and Logic	4.5
ITCO 231	Introduction to Databases	4.5
ITCO 222	Introduction to Programming Using Alice	4.5
ITCO 251	Network Infrastructure Basics	4.5
ITCO 299	Comprehensive IT Project	4.5

Total Lower Division Core Requirements **36**

LOWER DIVISION CONCENTRATION

General

ITGE 282	Scripting Techniques	4.5
ITGE 283	Applications of Math and Statistics to IT	4.5
ITGE 285	Web Systems and Digital Media	4.5
ITGE 286	Economics of IT	4.5

Total Lower Division Concentration **18**

Networks

ITNE 252	Server Infrastructure	4.5
ITNE 253	Specialized Server Administration I	4.5
ITNE 255	Introduction to Switching and Routing Principles and Practices	4.5
ITNE 256	Protocols and Transport in Networks	4.5

Total Lower Division Concentration **18**

Programming

ITPR 222	Introduction to OO Application Development	4.5
ITPR 223	Software Requirements Engineering	4.5
ITPR 225	Software Testing and Quality Control	4.5
ITPR 226	Integrative Programming	4.5

Total Lower Division Concentration **18**

Security

ITSC 262	Infrastructure Security	4.5
ITSC 263	Information Assurance Network Fundamentals	4.5
ITSC 265	Security Policies and Secure Network Concepts	4.5
ITSC 266	Physical and Personnel Aspects of IT Security	4.5

Total Lower Division Concentration **18**

Computer Forensics

ITCF 272	Introduction to Cybercrime and Digital Forensics	4.5
ITCF 273	Technical and Legal Report Writing and Presentation	4.5
ITCF 275	Laws and Ethics in Digital Forensic Investigations	4.5
ITCF 276	Introduction to Digital Forensic Investigations	4.5

Total Lower Division Concentration **18**

UPPER DIVISION CORE

ITCO 331	Relational Database Management Systems	4.5
ITCO 351	Computer Networks	4.5
ITCO 321	Data Structures and Implementation	4.5
ITCO 311	IT Project and Team Management	4.5
ITCO 333	Data Modeling and Design	4.5
ITCO 391	Human/Computer Interfaces and Interactions	4.5
ITCO 451	Planning and Implementing a Network	4.5
ITCO 435	Data Mining and Warehousing	4.5
ITCO 499	Program Capstone	4.5
Upper Division Core Requirements		40.5

UPPER DIVISION CONCENTRATION

General

ITGE 483	Problem Solving in IT	4.5
ITGE 485	Data Compression and Storage	4.5
ITGE 487	Digital Libraries	4.5
ITGE 489	Knowledge Management	4.5
Upper Division Concentration Requirement		18

Networks

ITNE 453	Advanced Switching and Routing Principles and Practices	4.5
ITNE 455	Advanced Network Administration	4.5
ITNE 457	Special Topics in Network Operation and Administration	4.5
ITNE 459	Data Center Management	4.5
Upper Division Concentration Requirement		18

Programming

ITPR 423	Advanced Object Oriented Application Development	4.5
ITPR 425	Network Programming and Data-connected Application Development	4.5
ITPR 427	Server Side Web Programming	4.5
ITPR 429	Distributed Systems	4.5

Upper Division Concentration Requirement 18

Security

ITSC 463	Defense in Depth	4.5
ITSC 465	Intrusion Detection and Prevention for Windows Security	4.5
ITSC 467	Unix Security	4.5
ITSC 469	Cryptographic Security Principles and Methods	4.5

Upper Division Concentration Requirement 18

Computer Forensics

ITCF 473	Advanced Digital Forensic Investigations	4.5
ITCF 475	Electronic Discovery	4.5
ITCF 477	Network Forensics	4.5
ITCF 479	Global Forensics	4.5

Upper Division Concentration Requirement 18

Total Bachelor Degree Requirements 180

MASTER'S DEGREE INFORMATION TECHNOLOGY

48 Credits

PROGRAM DESCRIPTION

Information Technology is one of the fastest-growing industries in the world today. It is essential in all industries, not just high-tech. As the business world has become increasingly dependent on computers, the demand for IT professionals has grown so rapidly that it now far exceeds the number of university graduates who have the necessary education and skills. The AIU Information Technology program was created in response to that need. The team-based program is one of the few in North America solely dedicated to providing graduates with the industry-current IT skills required in today's competitive market. Our dynamic, flexible curriculum is based on market demand, and designed to keep pace with changing technologies. Additionally, the Master's of Information Technology program combines essential technology skills with business and management skills to enhance students' skills and enable success in the job market.

PROGRAM OUTCOMES

- Evaluate the development of enterprise information systems and the management of development teams
- Develop a network design and implementation plan
- Explain networking models and protocols
- Create and manage databases
- Use object-oriented programming concepts to create applications
- Explain the software development life cycle
- Research and select new technologies for use in information systems
- Identify and analyze current trends, opportunities, and challenges in information management.

IT CORE

ITD 640	Database Design and Implementation	6
ITN 620	Enterprise Network Design	6
ITP 630	Object-Oriented Application Development	6
ITS 610	Information Systems	6
ITS 685	Strategic Information Management	6

Total IT Core Requirements **30**

CONCENTRATION OPTIONS

Application Development

ITP 650	Advanced Object-oriented Programming with Data Structures	6
ITP 660	Server-side Application Development and Administration	6
ITP 670	Advanced Topics in Application Development	6

Upper Division Concentration Requirement **18**

Internet Security

ITS 650	Introduction to Information Security	6
ITS 660	Cryptography Concepts	6
ITS 670	Special Topics in Network Security	6

Upper Division Concentration Requirement **18**

IT Project Management

IPM 621	Principles of Project Management	6
IPM 631	Technical Project Leadership, Management, and Communication	6
IPM 641	Quality Management for IT Projects	6

Upper Division Concentration Requirement **18**

Wireless Computer Forensics

ITF 601	Cell Forensics	6
ITF 602	PDA Forensics	6
ITF 603	Special Topics in Computer Forensics	6

Upper Division Concentration Requirement **18**

Total M.I.T. Degree Requirements **48**



DEGREE COMPLETION PROGRAMS

Undergraduate Degree Completion Programs

American InterContinental University (AIU) has a defined and published policy for the evaluation and awarding of college transfer credit, military credit, advanced placement/standardized examinations, experiential learning, and professional training/certification credit. AIU recognizes that collegiate-level learning can take place outside of the college classroom or laboratory and remain relevant to AIU degree programs, and that adult learners generally have education needs different from those catered to by traditional colleges and universities. AIU's policy is pursuant to its mission of providing for the varying educational needs of a culturally diverse and geographically dispersed student body with the goal of preparing students academically, personally, and professionally for successful careers. The procedures for evaluation and awarding of credit

ensure that only collegiate-level, degree-applicable college course work is accepted for transfer credit; that military credit is considered only for collegiate-level military occupational and educational experiences as recommended by the American Council on Education; that both proprietary and external advanced placement methods, standardized examinations, and professional training/ certification credit represent collegiate-level learning; and that such experiences are comparable to the institution's own degree programs as demonstrated through use of various means for applying or awarding credit that reflect AIU's own academic degree programs. AIU employs prior learning assessment specialists, academic advisors, student advisors, subject matter experts, and faculty members in the evaluation of prior-learning credentials.

Students entering as juniors must successfully complete the following course related to their program of studies during their first term of study if they transfer with an Associate Degree of an unrelated discipline:

Bachelor of Business Administration

MGMT 300 Lower Division Business Capstone

Bachelor of Fine Arts in Visual Communication

VCDD 300 Portfolio Development and Review

Bachelor of Information Technology

ITCO 299 Comprehensive IT Project

Bachelor of Science in Criminal Justice

CRJS 300 Proseminar in Criminal Justice

Articulation Agreements and Partners

American InterContinental University Online is a participating member of Illinois Articulation Initiative (IAI) as a receiving only institution (www.itransfer.org).

As a receiving only institution AIU will accept a completed General Education Core Curriculum (GECC) package from any other IAI participating institution as meeting all lower-division general education requirements of AIU Online. For additional information regarding the University's Articulation Agreements, please visit www.aiuonline.edu/transferpolicyandarticulation.

Institutional Memberships for Prior Learning Assessment

In the interest of maintaining the standards of its accreditor and of continuing to honor its institutional mission, American InterContinental University maintains memberships with several organizations that ensure adherence to standards comparable to those of its peer institutions. These include the American Council on Education (ACE); the Council for Adult and Experiential Learning (CAEL); the American Association of Collegiate Registrars and Admissions Officers (AACRAO); College Board, which oversees the College Level Examination Program (CLEP) and Advanced Placement (AP) program; Defense Activity for Non-Traditional Educational Support (DANTES–Online campus only); and the Servicemembers Opportunity College (SOC), an organization that provides educational opportunities to military service members. In AIU's evaluation and awarding of credit for prior learning experiences, the institution adheres to the standards and guidelines of the organizations of which it is a member.

Students desiring entrance into degree completion programs should consult the admissions policy for Transfer Student admissions procedures.

Assessment of General Education Outcomes in Degree Completion Programs

All undergraduate degree programs offered by the University contain collegiate level outcomes through the general education requirements of the program areas.

General Education Outcomes

Human Perspectives – Demonstrate, apply, and analyze knowledge of human cultures and the physical and natural world, including the social and behavioral sciences, mathematics, history, ethics, the arts, and the natural sciences.

Practical Reasoning – Demonstrate intellectual and practical skills, including critical thinking and problem solving, quantitative and information literacy, and teamwork.

Effective Communication – Demonstrate effective written and oral communication skills, including the ability to organize and communicate thoughts, ideas, and information in effective documents and presentations.

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Degree Completion Program

180 Credits

PROGRAM DESCRIPTION

The Bachelor of Business Administration degree program combines the required General Education courses that can provide liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including Accounting, Finance, International Business, Healthcare Management, Human Resource Management, Management, Marketing, Operations Management, Entertainment and Sport Marketing, Organizational Psychology and Project Management.

PROGRAM OUTCOMES

- Assess decisions and employ methods for improving decision making.
- Apply teambuilding and leadership skills.
- Apply mathematical, statistical, and research techniques to analyze contemporary business practices and functions.
- Apply the concepts and principles of finance and accounting to make effective decisions.
- Discuss current operations management practices and principles used in the current business environment.
- Explain macroeconomic and microeconomic concepts and how they relate to the management of domestic and global organizations.
- Discuss the implications of technology and the Internet on today's businesses.
- Communicate effectively in business situations.
- Recognize and manage potential ethical and legal conflicts.

Associate Degree or Lower-Level Requirements 90

See "Undergraduate Degree Completion Programs" for lower-level requirements. At AIU Houston, students must complete a minimum of 45 credits of general education for all degree-completion programs.

GENERAL EDUCATION

Total General Education Requirements	27
General Electives – or –	
BUSN 300 Lower Division Capstone	4.5
Total General Electives	31.5

UPPER DIVISION CORE

MKTG 305	Marketing Management	4.5
BUSN 310	International Legal and Ethical Issues in Business	4.5
MGMT 305	Management Information Systems	4.5
ACCT 310	Managerial Accounting	4.5
BUSN 311	Quantitative Methods and Analysis	4.5
FINA 310	Financial Management	4.5
MGMT 415	Global Operations Management	4.5
MGMT 422	Advanced Entrepreneurship	4.5
MGMT 499	Program Capstone	4.5
Total Upper Division Core Requirements	40.5	
Total Upper Division Concentration Requirements	18	
Total Bachelor Degree Requirements	180	

CONCENTRATION OPTIONS

Accounting

ACCT 410	Financial Accounting	4.5
ACCT 420	Cost Accounting	4.5
ACCT 430	Taxation	4.5
ACCT 440	Accounting Information Systems	4.5

Total Upper Division Concentration Requirement 18

Entertainment and Sport Marketing

ENSM 400	Marketing of Entertainment and Sport	4.5
ENSM 405	Facility Planning and Event Management in Entertainment and Sport	4.5
ENSM 410	Finance and Economics in Entertainment and Sport	4.5
ENSM 415	Sport and Entertainment Law and Agency	4.5

Total Upper Division Concentration Requirement 18

Finance

FINA 405	Investment	4.5
FINA 410	International Financial Management	4.5
FINA 420	Commercial Bank Management	4.5
FINA 430	Financial Policy and Strategy	4.5

Total Upper Division Concentration Requirement 18

Healthcare Management

HLTH 400	Healthcare Management	4.5
HLTH 410	Ethical and Legal Aspects of Healthcare	4.5
HLTH 420	Healthcare Finance	4.5
HLTH 430	Healthcare Information Systems	4.5

Total Upper Division Concentration Requirement 18

Human Resource Management

MGMT 402	Employment and Labor Law	4.5
MGMT 436	Managing Organizational Change	4.5
MGMT 438	Training and Development	4.5
MGMT 442	Performance Management and Employee Services	4.5

Total Upper Division Concentration Requirement 18

International Business

MGMT 405	Global Leadership and Management	4.5
MKTG 410	International Marketing	4.5
MGMT 410	International Trade Operations	4.5
FINA 410	International Financial Management	4.5

Total Upper Division Concentration Requirement 18

Management

MGMT 436	Managing Organizational Change	4.5
MGMT 444	Team Leadership	4.5
MGMT 447	Technology Management	4.5
MGMT 455	Managing High Performance	4.5

Total Upper Division Concentration Requirement 18

Marketing

MKTG 405	Consumer Behavior	4.5
MKTG 407	Marketing Research	4.5
MKTG 408	Advertising and Promotion Management	4.5
MKTG 410	International Marketing	4.5

Total Upper Division Concentration Requirement 18

Organizational Psychology and Development

OLPD 400	Organizational Behavior	4.5
OLPD 410	Industrial Psychology	4.5
MGMT 436	Managing Organizational Change	4.5
MGMT 446	Employee Motivation	4.5

Total Upper Division Concentration Requirement 18

Operations Management

MGMT 411	Operations Management	4.5
MGMT 412	Project Management	4.5
MGMT 430	Production Planning and Quality Management	4.5
MGMT 450	Supply Chain Management and Purchasing	4.5

Total Upper Division Concentration Requirement 18

Project Management

MGMT 412	Project Management	4.5
MGMT 411	Operations Management	4.5
MGMT 435	Project Cost and Time Management	4.5
MGMT 440	Managing Project Risks and Opportunities	4.5

Total Upper Division Concentration Requirement 18

BACHELOR OF SCIENCE DEGREE CRIMINAL JUSTICE

Degree Completion Program

180 Credits

PROGRAM DESCRIPTION

The Bachelor of Science degree in Criminal Justice provides students with a broad based education in criminal justice studies. The curriculum is designed to give students a professional education in the criminal justice field, with particular emphases in policing, courts, criminology, corrections, juvenile justice, and the field forensic science. The focus is to provide students with an education that will help them master the skills and expertise needed to work in the field of criminal justice.

PROGRAM OUTCOMES

- Demonstrate appropriate knowledge, skills, and abilities necessary for a vital career in criminal justice and related professions
- Demonstrate foundational knowledge of criminology, including the causes of crime, typologies, offenders, and victims
- Demonstrate appropriate knowledge of criminal justice and juvenile justice processes
- Demonstrate knowledge and understanding of law enforcement principles including police organization, discretion, subculture, and legal constraints
- Demonstrate knowledge and understanding of law adjudication including criminal law, prosecution, defense, court procedures, and legal decision-making processes
- Demonstrate knowledge of corrections and parole, including incarceration, community-based corrections, and treatment of offenders as well as alternatives to traditional parole.

Associate Degree or Lower Level Requirements 90

See "Undergraduate Degree Completion Programs" for lower-level requirements. At AIU Houston, students must complete a minimum of 45 credits of general education for all degree-completion programs.

GENERAL EDUCATION

Total General Education Requirements 27

General Electives – or –
CRJS 300 Proseminar in Criminal Justice 4.5

Total General Electives 31.5

UPPER DIVISION CORE

CRJS 305	Comparative Criminal Justice System	4.5
CRJS 310	Crime Victim Studies	4.5
CRJS 400	Constitutional Law	4.5
CRJS 410	Cultural Diversity in Criminal Justice	4.5
CRJS 420	Ethics and Criminal Justice	4.5
CRJS 430	Criminal Justice Research Methods	4.5
CRJS 440	Applied Statistics	4.5
CRJS 450	Advanced Topics in Corrections	4.5
CRJS 499	Senior Capstone in Criminal Justice	4.5

Total Upper Division Core Requirements 40.5

Total Upper Division Concentration Requirements 18

Total Bachelor Degree Requirements 180

CONCENTRATION OPTIONS

General

CRJS 345	Administration of Criminal Justice	4.5
	Elective (Law Enforcement)	4.5
	Elective (Corrections)	4.5
	Elective (Forensics or other)	4.5

Total Upper Division Concentration Requirement 18

Law Enforcement

CRJS 320	Community Oriented Policing	4.5
CRJS 345	Administration of Criminal Justice	4.5
CRJS 455	Criminal Investigation	4.5
CRJS 465	Crime Mapping and Analysis	4.5

Total Upper Division Concentration Requirement 18

Corrections

CRJS 335	Penology	4.5
CRJS 345	Administration of Criminal Justice	4.5
CRJS 435	Prison Law	4.5
CRJS 445	Offender Rehabilitation	4.5

Total Upper Division Concentration Requirement 18

Forensic Science

CRJS 365	Criminalistics	4.5
CRJS 375	Aspects of Forensic Psychology	4.5
CRJS 470	Medical and Legal Death Investigation	4.5
CRJS 475	Cybercrimes	4.5

Total Upper Division Concentration Requirement 18

BACHELOR OF FINE ARTS DEGREE VISUAL COMMUNICATION

Degree Completion Program

180 Credits

PROGRAM DESCRIPTION

The Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

Associate Degree or Lower Level Requirements 90

See "Undergraduate Degree Completion Programs" for lower-level requirements. At AIU Houston, students must complete a minimum of 45 credits of general education for all degree completion programs.

GENERAL EDUCATION

Total General Education Requirements 27

General Electives – or –

VCDD 300 Portfolio Development & Review 4.5

Total General Electives 31.5

UPPER DIVISION DESIGN CORE

VCDD 310 Art Direction 4.5

VCDD 311 Design Development I 4.5

VCDD 312 Design Development II 4.5

VCDD 313 Computer Design II 4.5

VCDD 410 Business Practices in
Visual Communication 4.5

VCDD 411 Senior Design Presentation I 4.5

VCDD 412 Senior Design Presentation II 4.5

VCDD 413 Portfolio Presentation I 4.5

VCDD 490 Portfolio Presentation II 4.5

Upper Division Design Core Requirements 40.5

Upper Division Concentration Option 18

Total BFA Degree Requirements 180

CONCENTRATION OPTIONS

Graphic Design

VCDD 421	Advanced Graphic Design I	4.5
VCDD 432	Typography Design II	4.5
VCDD 422	Advanced Graphic Design II	4.5
VCDD 433	Typography Design III	4.5
Total Upper Division Concentration Requirement		18

Digital Design

VCDD 441	Experimental Digital Typography	4.5
VCDD 442	Experimental Digital Illustration	4.5
VCDD 443	Experimental Animation	4.5
VCDD 444	Multimedia for Web Design	4.5
Total Upper Division Concentration Requirement		18

Illustration

VCDD 451	Sequential & Narrative Illustration	4.5
VCDD 452	Advanced Illustration	4.5
VCDD 453	Experimental Computer Illustration I	4.5
VCDD 454	Experimental Computer Illustration II	4.5
Total Upper Division Concentration Requirement		18

Photography

VCDD 461	Photography for Fine Art	4.5
VCDD 462	Photography for Advertising	4.5
VCDD 463	Photography for Fashion	4.5
VCDD 464	Photography for Journalism	4.5
Total Upper Division Concentration Requirement		18

Web Design and Development

VCDD 471	Web Application	4.5
VCDD 472	Web-Base/Database Programming	4.5
VCDD 473	Web Application II	4.5
VCDD 474	Advanced Web Application	4.5
Total Upper Division Concentration Requirement		18

BACHELOR'S DEGREE INFORMATION TECHNOLOGY

Degree Completion Program

180 Credits

PROGRAM DESCRIPTION

From mission-critical business systems to e-commerce and the Internet, IT is not only an industry in its own right but also a fundamental building block of all other industries. American InterContinental University offers a Bachelor's degree program which is designed to equip students with the technical and commercial understanding to commence a successful career in a high-tech field or in any organization which relies on IT. With a dynamic curriculum focused on current technology trends and applications, students can acquire not only high-quality technical knowledge and hands-on abilities, but also key career skills in areas which include leadership, behavioral understanding, implementation of change and project management. We can also provide students with the industry insights, contacts and work experience to make an early impact in their career.

PROGRAM OUTCOMES

- Use operating systems and networking knowledge
- Apply the principles of programming to develop applications and websites
- Apply database design, implementation, and connectivity programming principles
- Define concepts of computer systems, hardware, programming languages, and databases
- Research career opportunities in information technology
- Identify issues and practices in information technology management

Associate Degree or Lower-Level Requirements 90

See "Undergraduate Degree Completion Programs" for lower-level requirements. At AIU Houston, students must complete a minimum of 45 credits of general education for all degree-completion programs.

GENERAL EDUCATION

Total General Education Requirements	27
General Electives – or –	
ITCO 299 Comprehensive IT Project	4.5
Total General Electives	31.5

UPPER DIVISION CORE

ITCO 331	Relational Database Management Systems	4.5
ITCO 351	Computer Networks	4.5
ITCO 321	Data Structures and Implementation	4.5
ITCO 311	IT Project and Team Management	4.5
ITCO 333	Data Modeling and Design	4.5
ITCO 391	Human/Computer Interfaces and Interaction	4.5
ITCO 451	Planning and Implementing a Network	4.5
ITCO 435	Data Mining and Warehousing	4.5
ITCO 499	Program Capstone	4.5
Total Upper Division Core Requirements		40.5
Total Upper Division Concentration Requirements		18
Total Bachelor Degree Requirements		180

CONCENTRATION OPTIONS

General

ITGE 483	Problem Solving in IT	4.5
ITGE 485	Data Compression and Storage	4.5
ITGE 487	Digital Libraries	4.5
ITGE 489	Knowledge Management	4.5

Total Upper Division Concentration Requirement 18

Networks

ITNE 453	Advanced Switching and Routing Principles and Practices	4.5
ITNE 455	Advanced Network Administration	4.5
ITNE 457	Special Topics in Network Operation and Administration	4.5
ITNE 459	Data Center Management	4.5

Total Upper Division Concentration Requirement 18

Programming

ITPR 423	Advanced Object Oriented Application Development	4.5
ITPR 425	Network Programming and Data-connected Application Development	4.5
ITPR 427	Server Side Web Programming	4.5
ITPR 429	Distributed Systems	4.5

Total Upper Division Concentration Requirement 18

Security

ITSC 463	Defense in Depth	4.5
ITSC 465	Intrusion Detection and Prevention for Windows Security	4.5
ITSC 467	Unix Security	4.5
ITSC 469	Cryptographic Security Principles and Methods	4.5

Total Upper Division Concentration Requirement 18

Computer Forensics

ITCF 473	Advanced Digital Forensic Investigations	4.5
ITCF 475	Electronic Discovery	4.5
ITCF 477	Network Forensics	4.5
ITCF 479	Global Forensics	4.5

Total Upper Division Concentration Requirement 18

COURSE DESCRIPTIONS

Course Code Legend

ACCT	Accounting	ITSC	Information Technology – Security
ACG	Graduate Accounting	MASC	Mass Communications
BUS	Business – Master's	MATH	Mathematics
BUSN	Business – Undergraduate	MGMT	Management
COMP	Computers	MGT	Management – Master's
CRJS	Criminal Justice	MKT	Marketing-Master's
DFAP	Media Design	MKTG	Marketing
ECON	Economics	OLPD	Organizational Psychology – Undergraduate
EDU	Education – Master's	OPD	Organizational Psychology – Graduate
EMG	Entertainment and Sport – Master's	PHIL	Philosophy
ENGL	English	PRES	Public Speaking
ENSM	Entertainment and Sport – Undergraduate	QMB	Quantitative Methods – Graduate
FASH	Fashion	SCIE	Natural Sciences
FIN	Finance-Graduate	SCM	Supply Chain Management – Master's
FINA	Finance	SMG	Sport Management – Master's
FREN	French	SSCI	Social and Behavioral Sciences
GDGD	Game Design & Development	STAT	Statistics
HCM	Healthcare Management – Master's	UNIV	University Studies
HIST	History	VCDD	Visual Communication Design
HLTH	Healthcare Management – Undergraduate		
HUMA	Humanities		
IDIA	Interior Design		
IPM	Information Technology – Project Management – Master's		
INTR	Internship		
ITCF	Information Technology – Forensics		
ITCO	Information Technology-Core Concepts		
ITD	Information Technology – Database – Master's		
ITF	Information Technology – Forensics – Master's		
ITGE	Information Technology – General		
ITN	Information Technology – Networking – Masters		
ITNE	Information Technology – Networking		
ITP	Information Technology – Programming – Master's		
ITPR	Information Technology – Programming		
ITS	Information Technology – Systems/Security – Master's		

Course Numbering Legend

100-199	Freshmen-Level Courses
200-299	Sophomore-Level Courses
300-399	Junior-Level Courses
400-499	Senior-Level Courses
500-699	Graduate-Level Course

Undergraduate and Graduate Course Descriptions

ACCT 205 Principles of Accounting I (4.5)

Prerequisite: MATH 133 or equivalent

This course introduces students to financial accounting. Students can learn the fundamentals of the accounting cycle.

ACCT 310 Managerial Accounting (4.5)

Prerequisite: None

This course is designed to provide students with an understanding of the role of accounting information in support of decision making and planning throughout the organization. Students will learn accounting methods for planning and controlling operations through budgets, responsibility centers and cost management. Furthermore, students will learn various measures and analysis techniques to evaluate the performance of the business.

ACCT 410 Financial Accounting (4.5)

Prerequisite: ACCT 310

This course focuses on the underlying concepts, ethical, regulatory and business environment of financial reporting with an emphasis on measurement, valuation and presentation of typical asset-related items.

ACCT 420 Cost Accounting (4.5)

Prerequisite: ACCT 310

An advanced study of the concepts and techniques used by management accountants to assist decision-makers within the organization. Areas covered include process accounting, job-order accounting, measuring quality costs, activity-based costing, and evaluating performance.

ACCT 430 Taxation (4.5)

Prerequisite: ACCT 310

This course will provide the students the fundamentals of individual income taxation. A background of accounting courses is not essential for this course. The course may be of special interest to non-business majors. Topics include exemptions, exclusions, and deductions available to the individual. These concepts will aid the student in the preparation of an individual tax return.

ACCT 440 Accounting Information Systems (4.5)

Prerequisite: ACCT 310

This course focuses on the study of concepts and terminology of accounting information systems and their use in decision making in accounting and auditing. The course also covers Information Technology (IT) fundamentals, responsibilities and business implications.

ACG 610 Accounting for Managers (6)

Prerequisite: None

This course is designed to allow students to develop the ability to use cost and financial data in the planning, management, and controlling functions of an organization. Students focus on the budget process, utilization of internal and external data for control and performance analysis, and the allocation of resources to achieve corporate objectives.

ACG 622 Financial Accounting (6)

Prerequisite: None

This course covers the concepts and standards underlying the preparation and analysis of external reports. Students will review the elements, structure, and interrelationships of financial statements and the tools necessary to understand and interpret them.

BUS 610 Economics for the Global Manager (6)

Prerequisite: None

In this course students will be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.

BUS 638 Legal and Regulatory Environment in International Business (6)

Prerequisite: None

This course provides a review of the key 21st century issues facing global enterprises in which business issues are determined by legal strategies and the legal regulatory environment. The course begins with a consideration of state responsibility for acts that affect private enterprise (e.g. expropriation); the regulation of the environmental impact of business activities in foreign countries; the rise of international regulation of trade in services and labor; international sales of goods; international transportation; international financing; and taxation.

BUSN 105 Introduction to Business (4.5)

Prerequisite: None

This course provides students with a general introduction to business activity and how it relates to our economic society. Students will explore how businesses are owned, organized, managed, and controlled.

BUSN 150 Legal and Ethical Environment of Business (4.5)

Prerequisite: None

This course provides undergraduate students with a comprehensive introduction to the business sector's relationship to the principal forces operating in the ethical and legal environments. Particular attention is given to the constraints and opportunities presented by the regulatory environments in North America and the European Union. The course also provides an in-depth, comparative framework for understanding the ethical and intercultural challenges facing contemporary multinational and international organizations. With respect to the legal framework within which most business organizations operate, course topics include corporate problems of raising and maintaining capital by shares; relationships of

directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule.

BUSN 300 Lower Division Capstone (4.5)

Prerequisite: All lower level courses

This course requires students completing their AABA degree to demonstrate knowledge learned throughout the program and apply the theories to real world issues. Students are expected to synthesize and integrate learning experiences acquired throughout their program and to evaluate research and current topics relative to their area of concentration.

BUSN 310 International Legal and Ethical Issues in Business (4.5)

Prerequisite: None

This course presents the ethical and legal issues of business including contracts, agency law and investor protection.

BUSN 311 Quantitative Methods and Analysis (4.5)

Prerequisite: None

In this course, students will learn the fundamentals of probability, statistics, and their applications in business decision making.

COMP 101 Introduction to Computers (4.5)

Prerequisite: None

This course is a practical overview of desktop applications including word processing, spreadsheet, and presentation applications.

CRJS 101 Foundations of Criminal Justice Systems (4.5)

Prerequisite: None

This course provides an overview of the criminal justice system. Emphasis will be on crime in America, the criminal justice process, law enforcement, adjudication, punishment, corrections, and prisons. Students will also learn about crime, law and justice, as well as special issues in the criminal justice system.

CRJS 105 Theories of Crime Causation (4.5)

Prerequisite: CRJS 101

This course is an overview of theoretical perspectives in criminology. This entails the nature, causation and etiology of criminal behaviors in offenders.

CRJS 205 Introduction to Criminal Law (4.5)

Prerequisite: CRJS 101

This course furnishes a concise but comprehensive introduction to the substantive criminal law. It offers an understanding of the legal environment in which criminal justice professionals must function and helps students to gain a clear understanding of the principles of the law that will be vital to success in the field of criminal justice.

CRJS 210 Introduction to Law Enforcement (4.5)

Prerequisite: CRJS 101

This course surveys the police service delivery system at the Federal, state, and local levels. Consideration will be given to historical development, the police role in contemporary society, and primary objectives of police agencies.

CRJS 215 Introduction to American Court System (4.5)

Prerequisite: CRJS 101

This course covers the structure and organization of the Federal and state court system with special attention to the criminal courts. The basic functions of the courts will be examined.

CRJS 220 Foundations of Corrections (4.5)

Prerequisite: CRJS 101

This course is an introduction to the correctional process and interventions designed to prevent and control adult criminal behavior. This course will address the philosophy and goals underlying the correctional interventions, types of criminal sentencing, and penal sanctions including community-based corrections, institutional corrections, and parole.

CRJS 230 Principles of Communication and Report Writing in Criminal Justice (4.5)

Prerequisite: CRJS 101, ENGL 106

This course introduces students to multiple aspects of criminal justice investigations, interviewing and report writing activities practiced by police, courts and correctional subsystems. Students will learn writing, reporting procedures and requirements, crime scene management, technology, interviewing and interrogation skills practiced by criminal justice professionals in the field.

CRJS 240 Careers in Criminal Justice (4.5)

Prerequisite: None

This course will assist students in the development of their goals, interests, and values, in preparation for a career in criminal justice. Students will examine career choices in law enforcement, the courts, corrections, and other affiliated fields, regarding planning considerations for testing, personal experiences, educational requirements, and networking for career opportunities.

CRJS 250 Juvenile Justice and Delinquency (4.5)

Prerequisite: CRJS 101

This course explores and defines the important components of the juvenile justice system in the United States. This course examines the theories associated with juvenile delinquency, and explores the treatment interventions that are being employed, and the current societal responses to juvenile delinquency.

CRJS 255 Law and Society (4.5)

Prerequisite: None

This course examines the role taken by the courts in determining social policy as it relates to the American court system. Emphasis is placed on social and political policies and its influences on judicial decision making. The role of democracy and punishment in the courts using current social policies is also examined.

CRJS 260 Criminal Justice Procedures (4.5)

Prerequisite: CRJS 101

This course examines procedural law and its role in criminal prosecution. It compares criminal procedure and evidence law in the federal and state courts systems, and analyzes the social, political and historical significance of the evolution of Constitutional law. Additionally, this course addresses the way in which laws and legal institutions function.

CRJS 270 Security and Loss Prevention (4.5)

Prerequisite: None

This course examines the theories and principles of security and loss prevention through a systematic review of key issues and concepts associated with the reduction and prevention of personal and corporate loss. This course will review the historical development of loss prevention, exposures to losses, risk assessment techniques, and strategies to minimize loss and improve security.

CRJS 300 Proseminar in Criminal Justice (4.5)

Prerequisite: All lower level requirements

This course provides a comprehensive review of the criminal justice system focusing on how the system functions in theory and practice. Analyses of specific policies relevant to crime and the administration of justice is used to explore the process of forming public policy and the impact criminal justice professionals have upon the policy implementation. It is an in-depth study of the American criminal justice system including the history, theories, responsibilities, and functions of primary parts of the system.

CRJS 305 Comparative Criminal Justice System (4.5)

Prerequisite: None

This course gives students a rationale for understanding and appreciating the different ways justice is conceived and administered internationally. This course serves as a basis for comparing various justice systems as they relate to the American justice system. Students will explore how various countries organize their law enforcement, judicial systems and corrections agencies, and compare them with the American criminal justice system.

CRJS 310 Crime Victim Studies (4.5)

Prerequisite: None

This course presents the scientific study of crime victims and public policy responses to victims and their situations. It also looks at the different types of victimizations, how victimization rates are measured, and what attempts the government has made to increase the involvement of victims' role in the criminal justice system.

CRJS 320 Community Oriented Policing (4.5)

Prerequisite: None

This course examines the relationship between police agencies and the communities they serve. Topics will include traditional relations and public policy as well as new programs designed to involve the community in resolving crimes in the community. Students will also examine issues involving police ethics and the public image of police agencies in the media.

CRJS 325 Crime and Substance Abuse (4.5)

Prerequisite: None

This course examines drug abuse and its relationship to crime. Topics include the statistical relationship between drugs and crime, drug laws, and courts, drug prevention programs, and public policy concerning the use and abuse of substances.

CRJS 335 Penology (4.5)

Prerequisite: None

This course examines the history of criminal punishment beginning with early developments in Europe. Special attention is given to theories of punishment and the development of prisons, correctional institutions, and other forms of punishment to the wider system of social control. Modern penal systems are then examined both from sociological and legal viewpoints.

CRJS 345 Administration of Criminal Justice (4.5)

Prerequisite: None

This course focuses on the challenges administrators face in law enforcement, courts, and corrections. Students will examine the various organizational frameworks in the criminal justice system and the concepts, organizational principles, and models associated with these criminal justice agencies.

CRJS 355 Evidence (4.5)

Prerequisite: None

This course examines the various types of evidence admissible by law, including real, demonstrative and documentary evidence. This course addresses the roles lay witnesses and expert evidence play in the legal setting as well as during a criminal trial.

CRJS 360 Advanced Law Enforcement (4.5)

Prerequisite: None

This course provides an in-depth analysis and systematic study of the principles of law enforcement and policing. It covers the administration, organization, and activities of the police in the United States. Topics such as homeland security, terrorism, and cybercrime are also addressed.

CRJS 365 Criminalistics (4.5)

Prerequisite: None

This course introduces the non-scientific student to the field of forensic science through an exploration of its applications to criminal investigations, and clear explanations of the techniques, abilities, and limitations of the modern crime laboratory. The course combines classroom lecture/discussion with practical laboratory exercises related to field forensics. Topics include the recognition, identification, collection/preservation, individualization, and evaluation of physical evidence such as hairs, fibers, chemicals, blood, semen, glass, soil, fingerprints, documents, firearms, impression evidence, and serial number restoration. Students will document a crime scene by means of photography, notes, and scene sketching.

CRJS 370 Terrorism and Homeland Security (4.5)

Prerequisite: None

This course presents an overview of the key security issues facing the United States in both the areas of Homeland Security and Terrorism. It introduces students to the changing dynamics of homeland security at both the national and state levels. Students will explore the various dynamics of providing security in different settings. Additionally the history and future of terrorism will be examined.

CRJS 375 Aspects of Forensic Psychology (4.5)

Prerequisite: None

This course examines the aspects of human behavior directly related to the legal process and the professional practice of psychology in the context of forensic science. The course explores many aspects of the practice of forensic psychology including assessment, treatment, and consultation within the legal system that encompasses both criminal and civil law. The student will learn the many ways psychology can assist and influence the legal system. Finally, students will be introduced to various career opportunities in forensic psychology and will be exposed to a variety of professionals who work in the area of forensic science.

CRJS 400 Constitutional Law (4.5)

Prerequisite: None

This course examines the United States Constitution, its history, evolution and influence on the criminal justice system, including the structure of government and our system of checks and balances. Additionally, students will analyze doctrinal shifts in the court's decisions, and critique the role of individual jurisprudential viewpoints in judicial decision making.

CRJS 410 Cultural Diversity in Criminal Justice (4.5)

Prerequisite: None

This course offers a social historical overview of issues of race, class, gender, crime, and justice. The impact of the criminal justice system on culturally diverse groups is the primary theme of all class activities.

CRJS 420 Ethics and Criminal Justice (4.5)

Prerequisite: None

This course is designed to help students develop a working knowledge of the theoretical underpinnings of ethical conduct in the administration of justice. This course explores moral choices associated with individuals in the criminal justice field, and examines consequences associated with various choice options.

CRJS 425 Police Administration (4.5)

Prerequisite: None

This course examines key issues concerning law enforcement agencies. Students will learn the organizational structures of law enforcement agencies and their operational principles.

CRJS 430 Criminal Justice Research Methods (4.5)

Prerequisite: None

This course teaches students the theoretical aspects of conducting and investigating research problems in criminology and criminal justice. It explores the entire research process from beginning to end including the following techniques: problem identification, data collection, measurement, reliability, and validity issues. Students will also examine the ethical issues in the research process and how to analyze and document the research findings in a written assignment.

CRJS 435 Prison Law (4.5)

Prerequisite: None

This course focuses on the historical context in which prisoners' rights were established in the United States. Students will examine landmark court decisions which established these rights and learn how they changed the administration of corrections.

CRJS 440 Applied Statistics (4.5)

Prerequisite: MATH 133 or equivalent

This course is designed to teach students basic inferential statistical computations and analyses. The course focuses on practical applications rather than advanced statistical analysis. Students will develop skills in statistical application related to criminal justice policies and this course prepares students for the work place or those who are interested in pursuing graduate studies involving research.

CRJS 445 Offender Rehabilitation (4.5)

Prerequisite: None

This course focuses on the various factors utilized to develop personalized sentencing and treatment plans for individual offenders. This course examines the personality of the offender who may be diagnosed as a psychopath, sociopath, drug addict or mentally ill person. Students will learn how to develop treatment plans that will assist in the rehabilitation of the offender.

CRJS 450 Advanced Topics in Corrections (4.5)

Prerequisite: None

This course examines the theories and practices involved in probation and parole processes and decision-making. Topics include pre-sentence and pre-parole investigations, probation and parole supervision, the administration of corrections services including treatment and release decision making processes. Finally this course examines juvenile corrections and the use of intermediate methods of treatment including electronic monitoring, community service, and the use of restitution.

CRJS 452 Special Topics in Criminal Justice (4.5)

Prerequisite: None

This course addresses modern-day issues in the criminal justice field. Various perspectives (i.e., social, political, cultural, religious) will be utilized to examine and analyze contemporary criminal activity and governmental response.

CRJS 455 Criminal Investigation (4.5)

Prerequisite: None

This course explores the elements of investigation including crime scenes, witnesses and evidence, and includes such topics as investigative techniques, evidence documentation, interrogation and arrest. The course addresses the particulars of investigating major crimes.

CRJS 460 Facial Reconstruction (4.5)

Prerequisite: None

The student will learn techniques and media used in the production of two-dimensional scientific materials. The student will also learn two-dimensional facial reconstruction, and will construct the facial features of the unknown individual on the basis of the underlying cranial structure.

CRJS 462 3D Facial Reconstruction (4.5)

Prerequisite: None

The student will learn techniques and media used in creating and producing three-dimensional scientific materials, including prosthetics. The student will also learn three-dimensional facial reconstruction and will construct the facial features of the unknown individual on the basis of the underlying cranial structure.

CRJS 465 Crime Mapping and Analysis (4.5)

Prerequisite: None

This course introduces basic concepts in Geographic Information Systems (GIS) applications in criminal justice. The class provides an overview of the use of maps in policing. Emphasis is on learning how to properly design, construct, manipulate, and interpret maps.

CRJS 470 Medical and Legal Death Investigation (4.5)

Prerequisite: CRJS 365

This course introduces the student to the field of medicolegal death investigation in the context of forensic science. In this course, students will learn jurisdiction established by the law to define the cause and manner of death, conduct a death scene investigation and techniques in establishing identity and post mortem interval. Students will obtain skills in notification of next of kin, interviewing witnesses, and interpreting crime scene photography.

CRJS 475 Cybercrimes (4.5)

Prerequisite: None

This hands-on introductory course provides students with the knowledge and skills necessary to begin a computer-based investigation. The course begins with an overview of computer forensics and then proceeds to introduce forensics tools, concepts, and documentation of evidence/procedures. The course uses common and accepted incident Response Policies and Procedures for previewing and securing digital evidence. Topics include: the basics of computer evidence and basic forensic methodology.

CRJS 499 Senior Capstone in Criminal Justice (4.5)

Prerequisite: All upper level courses

This course offers a comprehensive and systematic analysis of key contemporary criminal justice issues through a close review of the theories and policies guiding many crime fighting strategies. By applying critical thinking and analytical skills, oral and written communication skills, and information systems skills, students will learn of the complex nature of crime and society's response to criminality. This course serves as the CJ capstone class and involves the student preparing a project agreed upon between the student and the instructor. Each project will require research, report writing, oral presentation, and interactive teamwork.

DFAP 101 Production Techniques I (4.5)

Prerequisite: None

This course introduces students to the basic concepts, practices and equipment of motion picture production. Students will learn to organize a shoot, put together a crew, shoot out of sequence and finish a variety of video projects.

DFAP 102 Audio Production I (4.5)

Prerequisite: None

This course introduces students to basic audio concepts and equipment, including microphones, the studio mixing console and nonlinear recording and editing.

DFAP 201 Screenwriting I (4.5)

Prerequisite: None

In this introductory course, students examine the pivotal role of the script in the production process and introduces students to varied styles used in specific media. The course also explores the elements of narrative form, professional formats, dramatic tension, plot, and character development.

DFAP 202 Postproduction I (4.5)

Prerequisite: None

This course introduces the student to the theory and practice of nonlinear editing including capture, creation, manipulation, and output of digital video. It is an intensive course offering students a set of assignments which develop storytelling and operating skills using industry standard software.

DFAP 203 Producing (4.5)

Prerequisite: None

This course examines all aspects of preproduction planning for various productions. Beginning with the development of script proposals from clients' and producers' ideas, the student advances to storyboards, script breakdowns, schedules, legal requirements and budgets. Included are the practical skills of hiring a crew, purchasing insurance, obtaining releases and permissions, booking catering and working with rental houses.

DFAP 204 Production Techniques II (4.5)

Prerequisite: None

In this course, students continue to develop their understanding of basic and intermediate-level production mechanics.

DFAP 205 Audio Production II (4.5)

Prerequisite: None

The course teaches students basic concepts and methodologies required for multi-track recording and mixing, including level balancing, imaging, use of EQ, dynamic processing and spatial effects.

DFAP 210 Screenwriting II (4.5)

Prerequisite: None

Students continue to develop their skills in screenwriting, with particular focus on character driven, three-act narrative structure, story development and crafting dialog.

DFAP 211 Camera & Lighting I (4.5)

Prerequisite: None

Through a series of hands on exercises, students develop skills in the fundamentals of studio lighting, with particular attention paid to the various roles and responsibilities of the camera and lighting departments. Three point lighting, the use of filters, framing and composition and expressive lighting techniques are the focus of this practical module.

DFAP 212 Postproduction II (4.5)

Prerequisite: None

This is an intensive course studying the techniques and styles of editing, addressing dramatic tension, continuity and storytelling, and the psychological effects of specific techniques. Students are expected to complete and analyze a set of editing assignments and view numerous examples. Students will also develop their operating skills in relation to color grading, effects and sound design.

DFAP 220 History of Contemporary Music (4.5)

Prerequisite: None

A survey of music of the twentieth century, this course gives a broad overview of the major developments in music, and places those developments in a social context.

DFAP 221 Sound & Music for Film (4.5)

Prerequisite: None

An examination of the place of music and sound design within the film soundtrack from both an aesthetic and historical perspective.

DFAP 222 Music Production I (4.5)

Prerequisite: None

An introductory course focusing on the creation of music via MIDI (Musical Instrument Digital Interface). Students learn how to record, sequence and edit their own music using a computer with appropriate software and MIDI keyboard.

DFAP 240 Acting for the Screen (4.5)

Prerequisite: None

This is an introductory course in which a variety of acting styles are explored in an attempt to provide the skills necessary to communicate effectively with a television/film audience. The course teaches performers to analyze themselves, maximize their assets, and minimize their liabilities. It includes a series of in-class/on-camera exercises.

DFAP 295 Design Study (4.5)

Prerequisite: None

This course allows the student to obtain course credit for unique learning situations that may periodically present themselves. It may be repeated once.

DFAP 299 Student Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

DFAP 300 Field Recording Techniques (4.5)

Prerequisite: None

In this course, students explore the role of the sound recordist in film and video production and examine how to record sound for picture. Microphone selection, boom operation, stereo recording, live mixing, and use of radio mics are all essential elements of the course.

DFAP 301 Directing (4.5)

Prerequisite: None

During this course students examine the role of the director and the director's dual responsibilities of both artist and technician. Also covered is the director's role in the three phases of film production and his/her work with each department, including scripting, casting, creative work with actors, camera and lighting design and communicating effectively with the crew in order to achieve his/her vision.

DFAP 302 Music Production II (4.5)

Prerequisite: None

An advanced course extending the principles and applications established in Music Production I. Students learn how to record, edit, and program digitally sampled material, how to trigger those samples using MIDI and how to create sample-based music.

DFAP 303 International Cinema (4.5)

Prerequisite: None

This course examines the history of international cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding and aesthetic appreciation for film. Students will research and discuss selected cinematic genres, styles, techniques, and developments from the earliest days of cinema to the present.

DFAP 304 American Cinema (4.5)

Prerequisite: None

The course examines the history of American cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding and aesthetic appreciation of film. Students will research and discuss selected cinematic genres, styles, techniques and developments from the earliest days of cinema to the present.

DFAP 310 Production Techniques III (4.5)

Prerequisite: None

This class is designed to allow students to explore either a drama or a documentary production in depth and over two consecutive terms. Substantial research, a detailed treatment/screenplay and pre-production are followed by an advanced production period. This concludes the first half of the production process, which will be completed in the second course, Postproduction III.

DFAP 311 Music Recording (4.5)

Prerequisite: None

Applying the skills acquired in Audio II to multi-track music recording, students learn various techniques and strategies for recording live drums, bass, guitar and vocals. Students are also introduced to key concepts in mixing music within a stereo environment.

DFAP 312 Postproduction III (4.5)

Prerequisite: None

This advanced level course concentrates on workflow options and the “finishing” of digital video productions. Students edit their productions to a high standard, including titles, music, special effects and grading. Output, compression and DVD authoring will also be covered. In addition, lectures on various editing styles and techniques and the building of narrative structure enhance and build on the practical aspects of the course.

DFAP 313 Music Mixing & Mastering (4.5)

Prerequisite: None

Students take their multi-track recordings from the Music Recording course and learn how to build a mix in both stereo and surround, and how to master to CD and DVD.

DFAP 315 History of Documentary Film (4.5)

Prerequisite: None

This course combines and examines the analytical elements of the documentary film with a historical perspective from 1874 to the present. Included are the beginnings of cinema and the historical role of, motivations for, and social implications of the nonfiction film.

DFAP 320 Film & Audio Aesthetics (4.5)

Prerequisite: None

This is a theoretical course teaching students how to analyze film in terms of form, structure, cinematography, editing and use of sound and music.

DFAP 325 Screenwriting III (4.5)

Prerequisite: None

In this class, longer form narrative will be explored. Students are expected to enter the course with a developed and workable long-form concept and carry it through multiple drafts and rewrites. The stages of script development are covered in detail alongside case studies of selected work. Particular attention will be paid to developing the skill set of the student as well as developing individual writing styles. Students will also consider marketability, copyright issues, agents and the role of script readers and script reports.

DFAP 330 Camera & Lighting II (4.5)

Prerequisite: None

In this course, students develop advanced skills in motion picture photography and a greater appreciation for lighting style. Topics will include genre-appropriate lighting techniques, source lighting, lighting for composite and special effects photography, and lighting for the mobile camera.

DFAP 335 Postproduction Sound (4.5)

Prerequisite: None

Applying the skills already acquired in Audio II, students develop skills that are essential in order to create a professional film soundtrack, including: effects editing, automatic dialog replacement (ADR), dialog editing, audio sweetening and foley.

DFAP 340 Music for Picture (4.5)

Prerequisite: None

Students learn to compose music for a variety of film- and video-based briefs. Each assignment is mixed to stereo and subsequently laid back to picture.

DFAP 351 Media Writing (4.5)

Prerequisite: None

The objectives of this course are to examine and apply the techniques required for writing press feature articles (new, general interest, topical debate, art reviews, etc.) This course emphasizes the importance of writing in video production and its contribution at many different levels, and develops the critical reading of film and video as organized in structured essays and reviews.

DFAP 400 Advanced Production I (4.5)

Prerequisite: None

In this intensive course, students apply principles and techniques acquired in previous production classes to an advanced production. Students are expected to finish a professional-quality work, worthy of inclusion on their showreel.

DFAP 401 Senior Project I (4.5)

Prerequisite: DFAP 411

This senior level course enables the student to embark on a single project, made to a professional standard, drawing on the skills (practical, organizational and intellectual) developed across the program. This course focuses on the development of the creative idea, research and development. The class will be informed by specialist workshops, talks and screenings.

DFAP 402 Senior Project II (4.5)

Prerequisite: DFAP 401

The second stage of the Senior Project sees the student progress through the stages of production towards a final completed to deadline. Working independently, the student has the opportunity to apply their creativity, intellectual knowledge and collaborative skills.

DFAP 411 Pitching and Project Management (4.5)

Prerequisite: Program Chair Approval

In this course, students develop thesis-level projects to be produced in Senior Project I. Students will develop concepts, prepare project teams and packages, then pitch their projects to a panel of faculty and industry advisors. By the end of this course, thesis projects will be approved,

and students will know what roles they will play in thesis production during Senior Project I (to be taken the following quarter.)

DFAP 412 Portfolio (4.5)

Prerequisite: DFAP 425

Students will develop and submit demo reels to showcase their best work. Topics covered will include advance editing, presentation skills, resume writing, interviewing technique, and new media delivery (website, social media, etc). Portfolios will be submitted for review by faculty and invited industry experts. Upon completion of the course, students will have professional-quality, industry reviewed portfolios to use as part of their job search.

DFAP 420 Advanced Directing (4.5)

Prerequisite: None

This advanced course builds on the knowledge acquired in the previous directing course. Students intensively engage with the craft of the director, with emphasis on the visualization of the screenplay and the role of the director in rehearsing and handling actors in the production of a film. Practical workshops and exercises are supplemented with lectures and case studies of various film directors.

DFAP 425 Advanced Production II (4.5)

Prerequisite: None

In this intensive course, students apply principles and skills acquired in previous production classes to an advanced production. It is structured so that the lecturer operates as Executive Producer, with each student taking an equally active production role in the area that they are most suited to. Students must be able to exercise all their production and administrative skills. Particular attention will be given to scripting, planning, camera style, sound recording, lighting and post-production.

DFAP 430 Sound Design (4.5)

Prerequisite: None

Building on their experience in Audio Postproduction, students focus on the creative role of the sound designer, learning to record and mix sonic landscapes that enhance the moving image. Students will learn to mix in both stereo and surround sound.

DFAP 435 Advanced Music Production (4.5)

Prerequisite: None

An advanced practical course in which students compose, record, engineer and mix two original music pieces using live recordings combined with MIDI-based instrumentation. Students subsequently master their course projects to CD.

DFAP 440 Distribution and Marketing (4.5)

Prerequisite: None

This course investigates the processes involved after the production is "in the can" (finished). How do major motion picture studios go about promoting and distributing their films, and how does that differ from a small independent producer of programs? Included are the elements of distribution contracts, negotiating points, and an exploration of the hierarchy of the integral yet separate promotion and distribution businesses.

DFAP 450 Law in the Media (4.5)

Prerequisite: None

This course is intended to raise the general level of knowledge and understanding of those without formal legal training within the law as it relates to video and audio production. It addresses such legal issues as copyright, defamation of character, intellectual properties, and freedom of speech, pornography, and contracts.

DFAP 490 Professional Career Development (4.5)

Prerequisite: DFAP 425

This class will provide support and instruction for students as they prepare to enter the freelance/entrepreneur marketplace. Emphasis will be placed on developing self-promotion skills and an appreciation for professionalism within the context of the "entry level position". Practical and individually tailored tutorials are supported by a series of visiting lectures by industry professionals. Additional aspects of career development, such as production funding and networking are also covered.

DFAP 495 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of Digital Film and Audio Production. The specific topics of this course will be determined by the interests of both the students and the instructor.

DFAP 496 Thesis (4.5)

Prerequisite: None

This course is a special in-depth project under the direction of the Program Dean or Chair. The thesis is primarily concerned with a student's knowledge of the substantive content of his or her major field as defined by the general program of study. The thesis is regarded as the student's culminating work and should draw upon all of a student's experiences throughout his or her four years of study.

DFAP 499 Student Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

ECON 220 Microeconomics (4.5)

Prerequisite: None

This course focuses on Economic theory of the firm, resource allocation and price determination, the free market supply/demand mechanism, and pure and imperfect competition models are analyzed.

ECON 224 Macroeconomics (4.5)

Prerequisite: None

Presents basic economic concepts emphasizing the part the United States plays in a global economy. Foundations of economic theory are presented, using topics from television news and mass media. Topics introduced are GDP, National Income Accounting, United States fiscal policy and economic growth.

EDU 600 Introduction to Technology and Education (6)

Prerequisite: None

This course introduces students to foundational concepts and skills for personal and professional use of technology including the current edition of Windows Operating System and Microsoft Office. Students will focus on the essential skills required for the use of a multimedia computer, Word, Excel, PowerPoint, e-mail, and the Internet. This course also explores instructional technology, including definition, components of design, and development. The use of technology in the classroom, as well as Distance Education, is covered.

EDU 602 Analysis, Assessment and Technology (6)

Prerequisite: None

This course provides the foundations of analysis and assessment methodologies used in the field of education. Students are introduced to applied quantitative and qualitative educational research methods in context of the practitioner's educational environment. Emphasis is placed on the use of technology in assessment practices.

EDU 610 Understanding the Learning Process (6)

Prerequisite: None

This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore developmental, behaviorist, cognitive, social, and adult learning theories, as well as the research regarding the role of motivation and learning in novel domains.

EDU 612 Educational Research Methods (6)

Prerequisite: None

This course focuses on educational research methods for the teaching practitioner. Students will design, conduct, and present an applied educational research project.

EDU 620 Principles of Instructional Design (6)

Prerequisite: None

This course provides a foundation for the practice and evaluation of instructional design, as well as an in-depth elaboration of standard instructional design models and associated methodologies. The course includes strategies for development of objectives, taxonomy classification schemes, content analysis procedures, and instructional strategy selection, as well as adaptation and adoption of available resources.

EDU 622 Applying Learning Theories (6)

Prerequisite: None

This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations, emphasizing the practical implications of cognitive science. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore learning theories, such as cognitive, behaviorist, social, developmental, and adult learning theories, as well as the research regarding transfer of learning in various domains. Students will apply these concepts in their respective fields by utilizing the practical instructional strategies based on these theories.

EDU 630 Cognitive Approaches to Learning (6)

Prerequisite: EDU 600, EDU 610, EDU 620

This course looks at the practical implications of cognitive science, exploring the mechanisms by which people acquire, process, and use knowledge. Key theorists, such as Tolman, Bruner, Bransford, Ausubel, and others, are examined. Students will be expected to apply these concepts in their respective fields by utilizing the practical instructional strategies based on these theories including framing, chunking, content mapping, the advance organizer, metaphor, rehearsal, imagery, and mnemonics.

EDU 633 Principles of Curriculum Improvement (6)

Prerequisite: EDU 622

In this course, students will examine forces influencing curriculum improvement. This course focuses on the analysis of curriculum and the application of principles for resolution of curriculum problems.

EDU 635 Leading Educational Organizations (6)

Prerequisite: None

This course will examine contemporary leadership theory and its applications in current education services as well as workplace learning and performance settings. This course is designed to prepare students for operational and strategic leadership.

EDU 636 Instructional Technology (6)

Prerequisite: EDU 622

This course introduces students to foundational concepts and skills for personal and professional use of technology, including productivity software. This course explores instructional technology including definition and components of design and development. The use of technology in the classroom as well as distance learning is covered.

EDU 638 Educational Assessment and Evaluation Systems (6)

Prerequisite: None

This course examines the scope of evaluation processes and how those processes fit into other organizational operating systems. How to integrate information from various parts of an educational system into an evaluation process will be discussed, as well as the value to an organization of having a robust evaluation system.

EDU 640 Computer-Mediated Learning Environments (6)

Prerequisite: EDU 600, EDU 610, EDU 620

The course examines the use of computer-mediated learning environments in classroom, lab, and distributed learning contexts. Students will work on specific projects related to their field of practice creating computer-based instructional materials reflecting problem definition, learner analysis, objectives specification, criterion tests, construction, strategies selection, formative validation, and evaluation. Attention is given to ethical and legal issues.

EDU 643 Designing Effective Courses (6)

Prerequisite: EDU 633

This course examines techniques and methods of effective course design and implementation. Topics covered include motivation, consultation, instructional strategies, and student assessment.

EDU 645 Human Resource Planning and Evaluation (6)

Prerequisite: None

The course examines the processes of human resource planning in educational organizations, including recruitment and selection, training and development, motivation, and performance appraisals. It provides an overview of human resource administration as well as addresses evaluation, problem-solving, and leadership skills.

EDU 648 Methods and Instruments for Assessment (6)

Prerequisite: EDU 638

This course provides an overview of various published instruments and their appropriate use in educational and training settings. Topics include how to determine the validity and reliability of existing instruments, automated survey and data collection systems, and information management/knowledge management systems for data collection, storage, and retrieval/reporting.

EDU 660 Curriculum Design and Evaluation (6)

Prerequisite: None

This course examines the development of comprehensive educational curricula and/or development programs. Students will perform all phases of curricula design tied to their area of professional practice.

EDU 670 Educational Research Methods (6)

Prerequisite: None

This course focuses on educational research methods for the teaching practitioner. Students are introduced to applied quantitative and qualitative educational research methods in context of the practitioner's educational environment.

EDU 673 Decision Making in Curriculum and Instruction (6)

Prerequisite: EDU 643

This course examines the roles of curriculum designers and instructors in the educational decision-making process. Students analyze the underlying assumptions and research supporting various teaching and design practices. Students will create a curriculum design project integrating concepts and skills gained throughout this program.

EDU 674 Online Learning: Theory and Practice (6)

Prerequisite: EDU 640

This course explores the organization, development, and delivery of distance learning programs. Additionally, this course explores course logistics, technology applications, and student management systems. Students will engage in discourse with instructors, peers, and other experts while creating Internet resources to be used in their own educational settings. By the end of the course, students will have an electronic portfolio of their work and be prepared to assume leadership roles within their specific contexts related to technology.

EDU 675 Education Planning and Development (6)

Prerequisite: None

This course provides a view of leadership responsibilities in planning and developing new educational programs, products, and services. Students will examine processes and issues related to change management, including changes involving technology. The course offers an opportunity for students to consider how educational leaders introduce and implement new educational programs, products, and services in an organization.

EDU 678 Using Evaluation Results (6)

Prerequisite: EDU 638

This course examines how to create an evaluation plan, including how to interpret and present results from complex evaluation data to parents, managers, or other stakeholders. This course will also focus on how to create a certification program.

EMG 630 Entertainment Marketing and Promotions (6)

Prerequisite: MKT 640

This course applies marketing concepts to the Entertainment sector with special emphasis on the role of promotion, competitive intelligence, segmentation, target marketing, media planning, and marketing management. The variables in marketing communication including analysis of media resources, positioning, message creation, effectiveness, and evaluation of promotion are explored. Corporate partnerships and the management of entertainment stakeholder groups for the performing arts, concerts, conventions, and expositions will be examined.

EMG 650 Management of Entertainment Delivery Systems (6)

Prerequisite: EMG 630

This course explores management competencies, leadership, ethics, and business strategies required to operate a successful entertainment business. Discussions will include management of venues such as convention centers, performing arts centers, arenas, theme parks, and exposition facilities. Strategic planning for events, cost sources, promotion, audience, partnerships, revenue, environment, risk management, and political implications will be discussed. Artist, group management, legal and contractual arrangements will be examined for the entertainment industry. Career options in the Entertainment Industry will also be presented.

ENGL 097 Foundation Reading (4.5)

Prerequisite: None

This is a general English course designed for non-native students with a Low-Intermediate level of English, with the aim of building their language skills towards Intermediate level and a special focus on skills necessary for future academic study. The course stresses the parts of speech, basic vocabulary and grammar fundamentals, and builds up students' speaking, listening and reading skills. It also covers the basic mechanics of sentence writing and introduces the concept of paragraph.

ENGL 098 Foundation Writing (4.5)

Prerequisite: None

This is a general English course designed for non-native students with an Intermediate level of English, with the aim of building their language skills towards Upper-Intermediate level and a special focus on skills necessary for future academic study. The course continues developing students' vocabulary and grammar knowledge, as well as their speaking, listening and reading skills, and reinforces the mechanics of sentence and paragraph writing and organization.

ENGL 099 Preparatory English (4.5)

Prerequisite: None

This is a general English course designed for non-native students with an Upper-Intermediate level of English, with the aim of building their language skills towards Advanced level and a special focus on skills necessary for future academic study. The course revises and builds up students' vocabulary and grammar knowledge. It also continues developing their speaking, listening and reading skills, and focuses on writing various types of paragraphs (definition, comparison/contrast, logical division on ideas, process etc.).

ENGL 100 Foundation English (4.5)

Prerequisite: None

This is a preparatory Academic English course designed for non-native students with an Advanced level of English. The concept of "essay" will be introduced and explored. Various types of essays (Process, Comparison/Contrast, Cause/Effect and Argumentative) will be analyzed, followed by students' own attempts at drafting, writing and editing these types of essays. Instruction will also cover listening and reading skills, as well as note-taking strategies.

ENGL 106 English Composition I (4.5)

Prerequisite: None

In this course, students focus on developing writing skills through practice and revision of a variety of different types of essays. Students are also given instruction in library and online research and methods of documentation.

ENGL 107 English Composition II (4.5)

Prerequisite: ENGL 106

In this course, students focus on research and developing writing skills through writing the "argument" essay. Students are also given instruction in library and online research and methods of documentation.

ENGL 206 Topics in Literature (4.5)

Prerequisite: ENGL 106

Students in this course can learn to interact with and respond to literature through the study of a body of works drawn from a wide range of genres and cultures. To adequately respond to the literary works presented to them, the library, online research, and methods of documentation are explored.

ENGL 210 Creative Writing I (4.5)

Prerequisite: ENGL 106

This class introduces students to various genres of writing, i.e., short story, memoir, poetry, and drama, and provides opportunities to write in each genre.

ENGL 215 Creative Writing II (4.5)

Prerequisite: ENGL 210

This class builds on the foundation work of Creative Writing I. Fewer works are studied in greater depth, and most of the course work focuses on student work. Each student completes one major and one minor project in the term.

ENGL 413 Literary London (4.5)

Prerequisite: None

This course introduces students to selected texts of English literature on a theme, establishes a context for understanding the development of literary genres, and helps students to understand critical theory as it affects reading of literature. The course is designed to broaden understanding of British culture as experienced by chosen writers and reflected in their works, and includes visits in London to places that formed writers' perceptions in selected works.

ENSM 400 Marketing of Entertainment and Sport (4.5)

Prerequisite: MKTG 305

This course will examine, utilizing basic principles of marketing, the industries of Entertainment and Sport. Class topics will include products and services, market strategies, research, consumer behavior, advertising, publicity, and promotions as they relate specifically to entertainment and sport organizations. Positioning, market segmentation, promotional licensing, and sponsorship will also be explored.

ENSM 405 Facility Planning and Event Management in Entertainment and Sport (4.5)

Prerequisite: None

This course provides the student with an examination of the functions of planning, management, evaluation, maintenance, operations, risk management, and situational analyses as they relate to venue management. The course will provide a comprehensive knowledge of event planning with an overview of marketing for sporting and recreational facilities, athletic championships, performing arts centers, arenas, convention centers, theme parks, and exposition facilities representing the Sport and Entertainment industries.

ENSM 410 Finance and Economics in Entertainment and Sport (4.5)

Prerequisite: FINA 310

This course provides an analysis of financial and economic concepts and theories and their application in the Entertainment and Sport industries. Topics will include operational financing, financial reports, accounting and business cycles, supply and demand, fiscal policy, budgeting, and fundraising.

ENSM 415 Sport and Entertainment Law and Agency (4.5)

Prerequisite: None

This course introduces the basic legal system, its terminologies and principles as applied to the entertainment and sport industries. Legal and legal policy issues are identified and analyzed, ramifications and limitations to Sports and Entertainment organizations are explored; emphasis is placed on contracts, property rights, labor relations, and agent athlete relations. Other topics include free speech, defamation, invasion of privacy, publicity rights, copyright, and contractual relations between entertainers, performing organizations, and entertainment organizations as well as issues of infringement and piracy. A global view of entertainment, professional sport and trade laws will be discussed.

FASH 201 Design Process (4.5)

Prerequisite: None

Design Process teaches you how to pinpoint a source of inspiration from a current or topical exhibition. Working to a set brief you will be introduced to research development and gain an understanding of how to apply a creative working process from inspiration, to design, to product. You will gain an understanding of how to apply the selection process to your work and how to pull information from various aspects to culminate in final range planning and capsule collections. With a strong understanding of “idea development”, and developing a “concept” you will experiment with different media to find solutions for communicating these ideas in a creative visual format.

FASH 205 3D Form I (4.5)

Prerequisite: None

3D Form One introduces you to the basic concept of working in 3 Dimensions in order to create a 2 Dimensional “block” or pattern for a selection of skirts of your own design. You will be introduced to the tools necessary for calculating specific body measurements, core terminology and cutting techniques enabling you to add seams, fullness, pleats, gathers and functional details. Working to a design brief you will be required to explore and collect research material to develop design ideas which will form the basis of your experimental garments.

FASH 206 Marketing for Fashion (4.5)

Prerequisite: None

In Marketing for Fashion you will begin to gain knowledge of the concept of fashion marketing, the marketing environment and market segmentation. In this, your first introduction to fashion marketing, it is important for you to learn to apply basic marketing research skills, tools and methodologies, which will enable you to start to research contemporary fashion companies, their products and consumers and how they operate within the wider marketplace. Through exercises and group projects you will develop an understanding of effective team working.

FASH 207 3D Form II (4.5)

Prerequisite: None

3D Form II further develops your knowledge of basic pattern cutting skills focusing on the bodice. You will continue to develop your pattern production techniques and use of terminology. You will be working to a set brief requiring you to demonstrate development through initial research, design, experimentation and final garment.

FASH 208 Promoting Fashion (4.5)

Prerequisite: None

In Promoting Fashion you will examine external and internal promotional activities of fashion companies including public relations, fashion styling, fashion shows, advertising, visual merchandising and the fashion media. To understand the way in which fashion promotions work to promote fashion products and brands to consumers it is important to consider fashion promotion in relation to society and cultures. You will start to explore fashion communication through engagement with the visual and written areas of fashion promotion and the production of a series of promotional assignments which communicate to the consumer using words and images.

FASH 209 The Fashion Cycle (4.5)

Prerequisite: None

In The Fashion Cycle you will gain a broad understanding of the fashion industry and the different contexts in which it sits. You will gain a good understanding of the structure of the industry and the way that fashion works. This will provide you with a good foundation on which to build deeper specialist knowledge as you move through your fashion program. You will learn how to explore the business of fashion through investigation, observation and gathering of materials. You will learn to question, discuss, and argue about current fashion business issues and to put forward ideas and information in presentations, and written work. You will learn how to know what is happening at the forefront of fashion, and to think about the future for fashion.

FASH 210 Fashion Marketing Research (4.5)

Prerequisite: None

In Fashion Marketing Research you will develop your knowledge and understanding of fashion marketing through analytical enquiry into the business of fashion. You will research, analyze and present an informative report on a selected aspect of the fashion industry. Your research will include aspects of locating and utilizing both market and competitor intelligence from a wide range of sources. You will broaden your understanding of fashion marketing practices, and the strategies and techniques used by companies to give competitive edge. Within this context, you will also be introduced to fashion marketing in the context of the wider marketplace, taking into consideration global, environmental and cultural issues.

FASH 212 Historical & Contextual Studies (4.5)

Prerequisite: None

In Historical and Contextual Studies you will be introduced to studying fashion from a historical and contextual viewpoint. The course will introduce fashion as a cultural phenomenon that will enable you to develop an analytical approach to contemporary fashion. Fashion is understood as object, image and idea and will be explored as such through the analysis of designs, images and ideas. The course will explore the links between clothing and other

mediums and will be thematic as well as historically chronological in approach. You will be introduced to methods of enquiry and terminology which you will be able to use in your own marketing and/or design practice.

FASH 214 Targeting Customers (4.5)

Prerequisite: None

In Targeting Customers you will study consumer buyer behavior, analyzing its relationship to how consumers purchase fashion products and brands. The course will focus on research into consumer attributes and trends that inspire and influence the purchase of fashion products. You will develop an understanding of how cultural, social, personal and psychological characteristics of consumers affect their buyer behavior. You will develop an understanding about how customer attributes including geo-demographics, social class, life cycle, reference groups, lifestyles, values and attributes affect the development and marketing of international fashion product and brands. You will learn how market researchers effectively communicate their findings to others, through statistical, biographical and visual formats.

FASH 216 Images & Society (4.5)

Prerequisite: None

In Images and Society you will be introduced to a range of theories about how society uses images to communicate and express. Our contemporary culture is saturated with imagery, we are bombarded by images: advertising, TV, photography, film, art and the Internet all clamor for our attention. Our relationship with these visual signs, how we read, respond to and/or ignore them is a key factor in the way we live our lives. This course aims to provide the student with the visual and theoretical literacy with which to survive this bombardment and turn the energy of the world of visual communication to their advantage in its application within the world of fashion promotion.

FASH 218 Fashion Events (4.5)

Prerequisite: None

In Fashion Events you will be introduced to the different roles that have to work together in order to create a successful fashion event. You will develop an understanding of traditional runway shows and other fashion events such as exhibitions, seasonal press days and PR marketing activities to understand their role within contemporary fashion. You will learn the theory of fashion event production through lectures and guest talks, and work in teams to plan a professional event.

FASH 220 In-Store Promotion (4.5)

Prerequisite: None

In-store Promotion offers you the opportunity to gain insight into the promotional strategies used in fashion retailing to promote products and/or brands to consumers. In this highly competitive marketplace the visual communication, window displays, display and location of merchandise within the store and selling environment, are important tools in maximizing sales. You will develop knowledge of all these aspects of visual merchandising, and relate visual merchandising in contemporary fashion retailers to the consumer buyer behavior of their customers. Using this information you will create your own ideas for visual merchandising displays.

FASH 221 Fashion Portfolio I (4.5)

Prerequisite: None

Fashion Portfolio I introduces you, as potential fashion designers to the concepts, techniques and uses of various media that will enable you to communicate your ideas. This will be achieved through drawing live models using line and color, representing texture and movement. This will develop your perception and visual interpretation of garments and how they relate to the human form.

FASH 223 Textiles for Fashion I (4.5)

Prerequisite: None

In Textiles for Fashion you will be introduced to various hand knitting, crochet, felting and weaving techniques. Working to a brief the course allows you the opportunity to explore, create, develop and display your textiles on illustrative boards for professional presentation of your collection. You will have the opportunity to design for men's or women's wear.

FASH 227 Sewing Techniques (4.5)

Prerequisite: None

In Sewing Techniques you will be introduced, under close supervision, to the use of basic manufacturing processes, construction techniques and the study skills that are integral to the design process. You will keep a technical and sample file, showing your learning through this course. Using knowledge gained in manufacturing and construction, you will make a garment in response to a given brief incorporating the sewing techniques learned. You will keep a journal to document your learning and to review and reflect on your progress.

FASH 231 Retailing for Fashion (4.5)

Prerequisite: None

In Retailing for Fashion you will cover concepts, strategies and methodologies used for retailing management. You will explore the changing retail environment and methods of distribution including e-tailing, mail-order supermarkets and store retailing through which fashion companies sell their range of products. These include clothing, accessories, perfume, and lifestyle products. As part of the course you will analyze these various formats, fascias and environments that these companies use in successful fashion retailing.

FASH 241 Fashion Shows (4.5)

Prerequisite: None

In Fashion Shows you will be introduced to the different roles that have to work together in order to create a successful fashion show. You will develop an understanding of tradition runway shows in the context of other fashion events and their role within contemporary fashion. You will learn the theory of fashion show production through lectures and guest talks, and work in teams to plan a professional event.

FASH 295 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of fashion design. The specific topics of this course will be determined by the interests of both the students and the instructor.

FASH 299 Study Tour (4.5)

Prerequisite: None

The Study Tour combines lectures, research, analytical studies and travel to provide an opportunity to learn and understand how fashion operates in a different part of the world with a different culture, history and ways of engaging in design, business, marketing, etc. The course allows you to visit and experience the cultural and professional environments of a world city through scheduled appointments, private tours, and presentations. You will meet with an instructor every second week for a two-hour class in preparation for the study tour. Final projects documenting and analyzing the experience are required for completion of the course.

FASH 300 Creative Drape (4.5)

Prerequisite: None

Creative Drape builds upon the cutting skills you gained in previous courses and introduces how to apply drape and volume to garments. You will discover and develop the techniques of manipulating paper drafts and draping directly onto the stand and to judge which method would be most suitable. There is a set design brief enabling you to work with greater autonomy as you develop the visual and verbal language with which to communicate the techniques, technologies and materials with skill and imagination. This will enable you to demonstrate good working practice in response to critical assessment.

FASH 301 Fashion Trends (4.5)

Prerequisite: None

In Fashion Trends you will look at how they arise by considering macro business environmental drivers as well as social and cultural influences. You will consider trend identification, market assessment and competitive response strategies. This will be appropriate preparation

for fashion product development, range planning and the exploitation of market opportunities.

FASH 302 Fashion Portfolio II (4.5)

Prerequisite: None

Fashion Portfolio II will enable you to further develop and enhance your individual drawing style, employing and expanding on the skills, technology and media introduced in Fashion Portfolio I. You will interpret the fashion figure by drawing a variety of poses and outfits from life, discovering how the figure can be dramatized in order to show the body and garments to visual advantage. We will examine methods of achieving professional levels of garment representation, layout and overall presentation. This will be done both manually and using appropriate computer software.

FASH 303 Womenswear I (4.5)

Prerequisite: None

In Womenswear I you will build, expand on and apply technical, theoretical and design skills and knowledge from 3D Form I to III (also Textiles for Fashion and Creative Drape for Fashion Design students). This course will enable you to explore and generate creative design concepts through research and interpretation of a given project brief and will give you the opportunity to demonstrate your skills through range building and planning, use of fabrication, color, selection and styling of a range of male or female garments. Working with increased independence and autonomy, you will complete a sketchbook, design boards and finished outfit.

FASH 304 Fashion Product Development (4.5)

Prerequisite: None

In Fashion Product Development you will build on your earlier classes to relate current and future fashion trends to “desirable” fashion products. You will work in a team to respond to an identified fashion trend to plan and manage the design of a new product/range extension or the development of a marketing plan. This could involve repositioning an existing product range or developing a new product range for an existing or new market.

FASH 305 Womenswear II (4.5)

Prerequisite: None

In Womenswear II you will build, expand on and apply technical, theoretical and design skills and knowledge from 3D Form I to III (also Textiles for Fashion and Creative Drape for Fashion Design students). This course will enable you to explore and generate creative design concepts through research and interpretation of a given project brief and will give you the opportunity to demonstrate your skills through range building and planning, use of fabrication, color, selection and styling of a range of male or female garments. Working with increased independence and autonomy, you will complete a sketchbook, design boards and finished outfit.

FASH 306 Fashion Branding (4.5)

Prerequisite: None

In Fashion Branding you will explore contemporary fashion brands and examine the strategies they use to create a unique personality, generate appeal and generally develop a “desirability factor” for potential consumers. This course will build directly on your skills and knowledge by deepening the understanding of the complexity of brands and branding, from conception and development, through to the management and marketing of the end products. The course will cover the development of values and ethics required to develop successful brands, as well as the creation of identity, revitalization and extension strategies. You will also explore the implications of changing environments for fashion consumers and fashion brands, and employ creative thinking, innovative problem solving and applied skills and methodologies to investigate and develop appropriate solutions to brand strategies.

FASH 307 CAD for Fashion (4.5)

Prerequisite: None

CAD for Fashion re-enforces the application of creative software (Photoshop, Illustrator, etc), to advance student's skills with computer applications used to enhance fashion presentations including color rendering of drawings and drafting of flats. Students will design a collection, and all the appropriate accoutrements that sit alongside the collection. Students will then take this work and develop and present it in a professional manner using the CAD skills learned in this class.

FASH 308 Media & PR (4.5)

Prerequisite: None

In Media and PR you will learn how fashion communications are planned, written, managed and delivered. Through directed activities you will experience situations replicating the “real-life” of working in the fast paced roles of fashion public relations and journalism. These assignments will develop your knowledge and understanding of the dynamics and interplay between the key fashion promotion sectors, highlighting the methodologies required for building successful working relationships within these roles. During this course, you will be expected to work with a degree of autonomy, structuring your own time management and applied research to a professional level and developing your professional and communication skills to a higher level. You will also be required to utilize a range of new and emerging technologies and applications to the media and communication assignments.

FASH 309 Styling Fashion (4.5)

Prerequisite: None

In Styling Fashion you will explore the skills required for this growing specialty in the fashion industry. The stylist creates the visual fashion story whether it is for art, photography, video, window display, advertising, promotions or fashion shows. You will have the opportunity, in groups, to spend time in a photographic studio and on location to develop an understanding of the role of stylist on fashion shoots, and other scenarios.

FASH 310 Fashion Buying (4.5)

Prerequisite: None

Fashion Buying presents buying practices and techniques, with an examination of consumer buying power, major market resources, governmental regulations and merchandise analysis. Through a simulated experience, students will conduct research and plan a six-month seasonal dollar merchandise plan. A final product book will include all stages of development of the seasonal merchandise plan including trend forecasting, vendor negotiation, and profitability analysis.

FASH 311 3D Form III (4.5)

Prerequisite: None

3D Form III extends your knowledge of pattern cutting and introduces the skills required to cut and make trousers. You will continue to develop your pattern production techniques, use of tools required for drafting trousers and employ an extended use of appropriate construction terminology. You will work to a design brief requiring you to demonstrate how you developed initial research and design ideas for both the mens and womenswear market.

FASH 312 CAD for Fashion Marketing (4.5)

Prerequisite: None

CAD for Fashion Marketing re-enforces the application of creative software (Photoshop, Illustrator, etc), to advance student's skills with computer applications used to enhance fashion presentations including color rendering of drawings and drafting of flats. Students will design a collection, and all the appropriate accoutrements that sit alongside the collection. Students will then take this work and develop and present it in a professional manner using the CAD skills learned in this class.

FASH 314 Strategic Fashion Marketing (4.5)

Prerequisite: None

Strategic Fashion Marketing gives students the opportunity to develop marketing strategies and tactics from initial concept to finished proposal. Students will utilize elements of management leadership, critical thinking, problem-solving and creative skills to develop a strategic marketing initiative and implementation plan.

FASH 315 Fashion Accessories (4.5)

Prerequisite: None

In Fashion Accessories you will be introduced to the specialist cutting and manufacturing skills involved in creating accessories. While building on existing conceptual and design skills, you will develop a strong understanding of the accessories market place and the relationship between this and the fashion garment industry. You will produce a small range of pieces with the opportunity to explore millinery, glove making and fashion bags or shoes. This course provides the option to design for men or women.

FASH 320 Introduction to Costume (4.5)

Prerequisite: None

In this course students will explore the role of the costume designer in the theatre and film production process, including collaboration with directors, actors and other members of the design team. Script analysis and breakdown, design concept and communication of character (culturally, economically and psychologically) through clothing will be stressed. Research methods, organizational skills, sketching and fitting room etiquette will be examined as well.

FASH 322 Journalism for Fashion (4.5)

Prerequisite: None

Journalism for Fashion is the basis of fashion advertising copy for media and public relations (PR). You will develop a sound understanding of its role within the wider context of the contemporary fashion industry by researching its history and understanding its growth and development. Through workshops and tuition you will expand your individual creative writing skills, learn about interview techniques and identify job opportunities within the industry.

FASH 324 eCommerce for Fashion (4.5)

Prerequisite: None

The application of information technology has become critical to all areas of business. In eCommerce for Fashion you will explore its application to marketing communications, promotion and sales. The focus will be on fashion promotional activities but will be presented in the context of IT usage across the fashion industry.

FASH 326 Supply Chain Management (4.5)

Prerequisite: None

Behind the highly visible world of retail brands and fashion outlets there are major manufacturing and logistics operations. In Supply Chain Management you will explore the structure and dynamics of this industry by considering the flows of goods, money and ideas in the context of the end user (consumer) requirements. The course will build on the lower level Fashion Marketing courses with a greater emphasis on business to business, B2B, rather than their predominant Business to Consumer, B2C, focus. The course will consider the economic, social and ethical challenges faced by this part of the fashion industry.

FASH 330 Costume Construction (4.5)

Prerequisite: None

This course will introduce students to various techniques used in constructing and patterning costumes for stage and screen. Fabric modification and craft techniques will also be examined. Students will also explore the role of costume shop technicians and wardrobe personnel.

FASH 335 Historical Costume Design (4.5)

Prerequisite: None

This course will examine the design and construction of historically inspired costumes and fashion. Methods of historical clothing research and the examination of theatrical conventions associated with period plays will be addressed. Students may construct period foundations as well as outer garments. Methods of research and play analysis will be presented.

FASH 401 Collection Project (4.5)

Prerequisite: None

The Collection Project course offers you the opportunity to identify your individual vision and design philosophy, which you will carry through to your collection/final project. The course is designed to enable you to fully explore, experiment with and develop ideas, methods and processes for your collection/final project. You will prepare a personalized brief outlining areas of research and development relevant to the concept of your ideas, and management of this process, including a customer profile report and visuals. In this way

your work will become clearly self-initiated, enabling you to demonstrate the skills you have already acquired and outlining areas through which you intend to learn further. As part of the ongoing research, exploration and design development you will create experimental toiles and textile development where relevant. This will consolidate your proposal and give direction to your progression over the course of your final project.

FASH 403 Final Fashion Portfolio (4.5)

Prerequisite: None

Final Fashion Portfolio will give you the opportunity to consider your future and define your goals as you prepare to move from university into the fast moving world of fashion. The course will help you to research the career market, analyze your skills and strengths while developing your portfolio and building your confidence in preparation for professional practice.

FASH 404 Integrated Marketing (4.5)

Prerequisite: None

In Integrated Marketing you will be exposed to innovative and visionary contemporary marketing communication campaigns, used to generate awareness and sales of brands, products or services in fashion and fashion related sectors. You will cover fashion communication media within a fully integrated fashion marketing communications strategy. You will be working as part of a team to develop ideas and proposals for integrated marketing communications in response to a complex brief.

FASH 405 Fashion Menswear (4.5)

Prerequisite: None

Fashion Menswear enables you to build upon the design, technical and cutting skills you have learned up to this point. You will focus on developing a collection that demonstrates the specialist skills involved, in the relevant area of design, its market and trends. There is a set design brief enabling you to work with greater autonomy. You will employ materials, techniques and technologies with imagination to enable the creation and development of a range of clothing. You will make one outfit from your designed collection. You will demonstrate good working practice in response to critical assessment.

FASH 406 Contemporary Response (4.5)

Prerequisite: None

In Contemporary Response you will consider and discuss the influence of current world events, global issues, future trends and developments on the strategic marketing of fashion. You will have the opportunity to participate and contribute to a series of seminars and debates on identified key issues for fashion marketing. In this honors level course you will work autonomously in researching material for selected seminars and debates, as well as choosing a topic for deeper study.

FASH 407 Fashion Thesis (4.5)

Prerequisite: None

Fashion Thesis draws upon knowledge and skills developed in theoretical studies in levels one, two and three. In the thesis you will explore a subject of your own choosing negotiated with your tutor who will guide your selection. The subject will be fashion related and may be something you have touched upon earlier in your studies which you want to explore in depth. It will be a subject which relates in some way to the Collection you wish to produce, and work for the thesis will help to inform your thinking for your Collection and possibly to set your Collection within the contexts of contemporary fashion. Fashion Thesis is concerned with choosing a topic, setting the parameters of your research, and gathering research material. Then students move on to write the thesis in full. You will work independently, effectively applying skills learned earlier in your degree, with weekly individual and/or group tutorials to guide you. As you write your thesis, you will be exploring concepts and ideas from the thesis through practical application in your Fashion Collection classes. You will be given weekly tutorial guidance as you structure and write your 8,000 word project. Fashion Thesis is usually taken alongside Collection Project.

FASH 408 Professional Development (4.5)

Prerequisite: None

As you prepare to move from university into the fast moving world of fashion, Professional Development will give you the opportunity to consider your future and to plan and prepare to achieve your goals. The course will help you to define your goals, analyze your skills, your

strengths, and research the career market. It will enable you to develop your skills and to build your confidence in preparation for launching yourself into the fashion marketplace.

FASH 410 Fashion Collection I (4.5)

Prerequisite: None

In Fashion Collection I you will continue to develop the work and ideas begun in Collection Project, consolidating your ideas and your philosophy in preparation for moving on to further Collections classes. Final Collection One requires you to review and demonstrate your ability and accomplishment as a fashion designer as you apply the knowledge and skills you have learned during the program, to your final collection. You will continue to apply inspirational research to your self-initiated brief, translating ideas, engaging in toile development and consolidating fabrication, color and textile manipulation. Your work will be focused and within the contexts set out in your brief. By the end of this course you will have completed fully resolved toiles for three outfits, which will be reviewed by the course team and your peers. (Fashion Collection One will usually be taken alongside Fashion Collection Two, so students will be designing a collection of 6 outfits in total.) You may wish to attempt more outfits. Speak to your tutor for recommendations and advice.

FASH 411 Final Fashion Marketing Project I (4.5)

Prerequisite: None

In Final Fashion Marketing Project I you have the opportunity to undertake a sustained period of self-directed research to employ all of your learning, to explore an area of interest to you. The area chosen needs to be related to your studies on fashion marketing. You will be expected to work autonomously and to use tutor guidance to inform your work. You will work on an individual project. Group tutorials will enable you to learn from each other, and gain mutual support.

FASH 412 CAD for Fashion II (4.5)

Prerequisite: None

This course introduces students to industry specific software (such as Gerber and/or Lectra) used to create and manipulate fashion pattern. Note: The software used varies from campus to campus based upon need and resources.

FASH 420 Fashion Collection II (4.5)

Prerequisite: None

In Fashion Collection II you will continue to develop the work and ideas begun in Collection Project, consolidating your ideas and your philosophy in preparation for moving on to further Collections classes. Final Collection Two requires you to review and demonstrate your ability and accomplishment as a fashion designer as you apply the knowledge and skills you have learned during the program, to your final collection. You will continue to apply inspirational research to your self-initiated brief, translating ideas, engaging in toile development and consolidating fabrication, color and textile manipulation. Your work will be focused and within the contexts set out in your brief. By the end of this course you will have completed fully resolved toiles for three outfits, which will be reviewed by the course team and your peers. (Fashion Collection Two will usually be taken alongside Fashion Collection One, so students will be designing a collection of 6 outfits in total.) You may wish to attempt more outfits. Speak to your tutor for recommendations and advice.

FASH 421 Final Fashion Marketing Project II (4.5)

Prerequisite: None

In Final Fashion Marketing Project II you have the opportunity to further develop your ideas and activity from Final Fashion Marketing Project I or to undertake a new project. This will be a sustained period of self-directed activity. The area chosen needs to be related to your studies on fashion marketing and negotiated with your tutor. You will be expected to work autonomously using tutor guidance to inform your work. This will be an individual project but group tutorials will enable you to learn from each other and gain mutual support.

FASH 430 Fashion Collection III (4.5)

Prerequisite: None

In Fashion Collection III you will complete and style a collection of a minimum six outfits. Working independently, viewing tutors as a resource through which you seek guidance and feedback you will continue to develop and demonstrate professionalism through time-management, planning and the progress of your collection. This course will include preparation for professional practice. Your outfits should be fully accessorized and styled before assessment and possible inclusion in the Graduation Fashion Show. Only collections that are fully complete and demonstrate your development at honors level will be considered.

FASH 431 Final Fashion Marketing Project III (4.5)

Prerequisite: None

In Final Fashion Marketing Project III you will develop ideas identified in Final Fashion Marketing Projects I & II. Utilizing your knowledge of fashion promotion and information technology skills, you will undertake idea generation, selection, creation and presentation phases, culminating in the creation of a fashion marketing communication. You will work autonomously and be self-directed in your study, informing your work with the guidance and feedback of your tutors. For large projects you may complete an initial phase in this course with an interim report and complete the project in Final Fashion Marketing Project IV.

FASH 435 Advanced Costume Design (4.5)

Prerequisite: None

This course is an intensive study in a particular aspect of Costume Design. The specific topics of this course will be determined by the interests of both the students and instructor.

FASH 440 Fashion Business (4.5)

Prerequisite: None

The Fashion Business course is designed to introduce students to business operations and practices in the fashion industry. The course combines the acquisition of knowledge and skills to start a fashion business and

involves developing a business plan, complete with market analysis, forecasting, target customer research, and financial information.

FASH 441 Final Fashion Marketing Project IV (4.5)

Prerequisite: None

In Final Fashion Marketing Project IV you will either complete your fashion marketing communication that was developed to an interim level in Final Fashion Marketing Project III or develop a new fashion marketing communication based on ideas identified in Final Fashion Marketing Projects I & II. Utilizing your knowledge of fashion promotion and information technology skills, you will undertake idea generation, selection, creation and presentation phases, culminating in the creation of a fashion marketing communication. You will work autonomously and be self-directed in your study, informing your work with the guidance and feedback of your tutors.

FASH 445 Final Project Marketing Plan (4.5)

Prerequisite: None

Final Project Marketing Plan builds on earlier work in both design and marketing courses. In this course you will analyze the marketplace for your Fashion Collection or Final Project FDM. You will finalise the Marketing Plan, organizing information, ideas, arguments and justifications into a coherent structure, ready for final presentation. Through negotiation with your tutors you will decide upon an appropriate form for presentation of your work, and at mid-term you will hand in a first draft. You will submit and present the final piece of work, with supporting visuals and other materials, at the end of the term.

FASH 495 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of fashion design. The specific topics of this course will be determined by the interests of both the students and the instructor.

FASH 499 Study Tour (4.5)

Prerequisite: None

The Study Tour combines lectures, research, analytical studies and travel to provide an opportunity to learn and understand how fashion operates in a different part of the world with a different culture, history and ways of engaging in design, business, marketing, etc. The course allows you to visit and experience the cultural and professional environments of a world city through scheduled appointments, private tours, and presentations. You will meet with an instructor every second week for a two-hour class in preparation for the study tour. Final projects documenting and analyzing the experience are required for completion of the course.

FIN 620 Financial Statement Analysis (6)

Prerequisite: None

In this course, students can learn how to analyze financial statements and methods used to value companies.

FIN 630 Global Financial Management (6)

Prerequisite: None

Within the context of the multinational firm, this course examines the development of policy, financing options for international business, and the making of standard financial management decisions.

FIN 640 Derivatives (6)

Prerequisite: None

The course provides an understanding of derivatives and their usage in risk management. Topics include the most common types of derivatives from basics to futures and forwards, zero rates, basic, intermediate and advanced options, and the application of the knowledge acquired in assessing the price of options. It addresses researching and implementing trading strategies, and the analyzing of the Black and Scholes Options.

FINA 310 Financial Management (4.5)

Prerequisite: None

This course examines the key components of financial decision making: valuation and risk management. Students will examine the implications of forecasting, capital budgeting, working capital management, and project risk management.

FINA 405 Investment (4.5)

Prerequisite: FINA 310

This course focuses on securities and securities markets. Topics include analysis of various categories of corporate securities, public securities, and other investments, types of risks and taxes that affect investment policy timing, selection and investment values.

FINA 410 International Financial Management (4.5)

Prerequisite: FINA 310

This course discusses how multinational corporations make financial decisions. Topics include international cash management, hedging cash flows, international capital budgeting and international financing.

FINA 420 Commercial Bank Management (4.5)

Prerequisite: FINA 310

This course studies the changing banking environment in the US and the principles and practices used to effectively manage a commercial bank. It covers value creation in banking as well as capital funds, assets, and liability management. The course examines a typical bank's loan portfolio and its management. Hedging and derivatives are also covered.

FINA 430 Financial Policy and Strategy (4.5)

Prerequisite: FINA 310

This course focuses on the theory of the firm, strategic options, the financing of corporate strategies, strategic positioning, and corporate governance. Theories are used to examine the forces and factors that influence the strategies pursued by corporations and the governance of those firms. Focus is placed on quantitative and qualitative analysis of financial policies based on readings and empirical research.

FREN 101 Elementary French (4.5)

Prerequisite: None

Long recognized for its cultural significance, the French language continues to grow in importance in the design and business communities. This course provides students with an oral and written approach to beginning French grammar and conversation, with special emphasis on communication skills.

GDGD 101 Introduction to Game Design & Theory (4.5)

Prerequisite: None

This course introduces students to game design and development terminology, principles, tools, and techniques. Students will examine the history and theories of game design and will explore a variety of game genres and software applications that are used in the creation of digital media. Business principles, legal issues, and technological development are discussed in relation to the creation of computer games.

GDGD 205 Project Management for Game Development (4.5)

Prerequisite: None

In this course the student examines the challenges and issues related to producing and releasing a game. Students will assess the game development process and discuss factors important to developing a game, including the production schedule and postrelease. We identify threats to keeping a project on track and the tools used to ensure that development is on time and within the allocated budget. We also examine the different stages of production and the additional challenges associated with the postrelease phase, including coordinating support.

GDGD 210 Concept Art (4.5)

Prerequisite: None

Elements of 2D and 3D design are introduced through the exploration of various media. Students will explore the basic principles of animation to develop an understanding of character and performance. Students will develop a personal approach while exploring the possibilities in character design and armature building and clay sculpting.

GDGD 211 Digital Media Development (4.5)

Prerequisite: None

This course involves the creation of 2D and 3D assets. Students will learn to create assets for a variety of media via industry software. Students will gain knowledge of the different formats used in the industry for different media.

GDGD 212 Storyboarding (4.5)

Prerequisite: None

This course focuses on planning, conceptualizing, and developing non-linear storytelling. Students will draft and refine branching, player-driven, and open-quest plots, dialogues, and stories. Creative writing processes will also be examined and refined during the construction of narratives, subplots, and storyboards. Students will experience how character development, plot movement, and player experience can be channeled over the course of a game. Various literary structures, genres, styles, and trends will be analyzed, including the mono-myth, the classical 3-act structure and instantiated activities. Students will write and create storyboards and edit them to tell a story.

GDGD 213 Level Design (4.5)

Prerequisite: None

This course focuses on planning, conceptualizing, developing and testing digital game levels. Students will draft and build interior and exterior environments for selected game engines using realistic textures, dynamic lighting, interactive props, and special effects. Creative and technical writing processes will also be examined and refined during the construction of narratives, subplots, and storyboards. Students will experience how a self-contained level fits into the larger overall context of a game. Various game structures, genres, styles, and trends will be analyzed, including legal and ethical concerns related to the design of games.

GDGD 300 Portfolio Development & Review (4.5)

Prerequisite: None

Portfolio Presentation and Review is designed to begin the process of developing a professional presentation of lower level skills need to move forward to an in depth upper level study of Game Design.

GDGD 301 3D Modeling & Texturing (4.5)

Prerequisite: None

This course is designed to teach students how to model and texture characters and objects for games. Focus will be placed on character and object forms and polygon optimization. Students will also explore tools to bake textures and work with UV editing and texturing for mesh geometry.

GDGD 302 3D Character Development (4.5)

Prerequisite: None

This course is devoted to development of skills in creating characters for games including character sheet and specs, sketch, sculpture and 3D. Students will create characters and interject personalities via texture and movement.

GDGD 303 Character Rigging (4.5)

Prerequisite: None

In this course students will learn to create character rigs and animations for games. Topics such as key frame animation and motion capture data editing will be covered, as well as exporting for the game engine.

GDGD 304 Advanced Level Design (4.5)

Prerequisite: None

This course serves as a continuation of 3D Environment Development. It focuses on the physical building of level assets for games and optimizing the worlds for export into select game engines. Students will learn specific techniques for exporting geometry from 3D applications and the rebuilding and reposition of game geometry for game play purposes. Students will also learn to manipulate player action and interaction within the world space.

GDGD 305 Animation I (4.5)

Prerequisite: None

In this course, students will learn how to create animations for games. Topics such as key frame animation and motion capture data editing will be covered as well as methods for exporting files to game engines.

GDGD 306 Game Quality Assurance Testing (4.5)

Prerequisite: None

In this course students will apply software testing methodologies commonly used in the game industry. The course examines several game genres and details the product cycle and testing fundamentals specific to each.

GDGD 401 Environmental Design (4.5)

Prerequisite: None

Students will study and learn to work within the game play needs associated with building virtual worlds for games. They will learn how level design can shape the player experience and can be tailored for desired effects. Students will learn how to incorporate 3D assets created in a modeling software package into a game engine, and create a variety of indoor and outdoor world levels.

GDGD 402 Video & Audio for Games (4.5)

Prerequisite: None

This course focuses on skill development in producing and editing video and sound for games. Students will learn the basics of non-linear editing as well as processing and compression for various outputs, such as: NTSC, Multimedia (CD) and World Wide Web, with attention to the principles of composition and design.

GDGD 410 Advanced Character Development (4.5)

Prerequisite: GDGD 303

This course emphasizes digital re-creation and anatomical construction of believable characters. Students will examine the nature of believable and engaging character design with topology intended for rigging and animation for games. Through advanced polygon modeling tools and texturing techniques, students will create biped and inorganic character anatomy to express predetermined movement requirements for games.

GDGD 411 Animation II (4.5)

Prerequisite: None

In this course, students will continue to create advanced animations for games. This course is a continuation of Animation I.

GDGD 412 Game Production I (4.5)

Prerequisite: GDGD 305

This course is a 2 part course where the artist and programmers come together in full production to create a game. Students will examine the challenges and issues related to producing and releasing a game. Students will assess the game development process and discuss factors important to developing a game, including the production schedule and postrelease. We identify threats to keeping a project on track and the tools used to ensure that development is on time and within the allocated budget. We also examine the different stages of production and the additional challenges associated with the postrelease phase, including coordinating support.

GDGD 413 Game Production II (4.5)

Prerequisite: None

This course is the second course where the artist and programmers will continue their game project together in full production.

GDGD 498 Portfolio Presentation II (4.5)

Prerequisite: GDGD 413

This class is a capstone class designed to educate the student to present their game design skills in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline.

HCM 610 Systems in Healthcare (6)

Prerequisite: None

This course examines the concepts and skills necessary to assume leadership positions by integrating the various business functions. Systems are discussed that consider valid assumptions of human behavior, inter-organizational perspectives, medical needs, education, communication, and resources.

HCM 620 Health Policy (6)

Prerequisite: HCM 610

This course attempts to underscore the important role political factors play in the development of health policy, how administrative agencies translate legislation into statutory law, and the role played by the media in shaping public opinion on health policy issues.

HIST 301 History of London (4.5)

Prerequisite: None

Few other cities have been as influential in the creation of the modern world as London. Founded during the Roman Empire, it gained its significance as a result of the British Empire, and today is home to 5 UNESCO world heritage sites (more than any other city in the world). Its stock exchange competes with New York's. It is twice the size of any other city in the Europe Union and yet it has more green space than any other city of comparable size. Students will learn how and why this happened via a combination of museum visits, field trips and classroom activities.

HLTH 211 Medical Terminology (4.5)

Prerequisite: None

This course focuses on the practical application of medical vocabulary. In addition to learning the basics of spelling, definition, and pronunciation, students acquire skills in derivation, analysis, and reconstruction of terms. Particular attention is given to operative, diagnostic, therapeutic, and symptomatic terminology of all body systems, as well as to systemic and surgical terminology.

HLTH 221 Medical Office Procedures (4.5)

Prerequisite: None

This course presents clerical and administrative responsibilities of the medical assistant. Students will focus on the specific procedures, skills, and activities necessary for establishing and maintaining an efficient medical and allied health office. Special emphasis is placed on the legal, ethical, and regulatory implications and requirements of these activities and procedures.

HLTH 231 Medical Records (4.5)

Prerequisite: None

This course provides the student with an introduction to the generic components of health record content within various health care settings. Special attention is given to the structure and use of health care data, including how these relate to primary and secondary medical record systems.

HLTH 240 Introduction to ICD Classification and Reimbursement (4.5)

Prerequisite: None

This course provides an introduction into the processes used in the health care industry for disease classifications and reimbursement. Students are introduced to disease, diagnostic procedures, and the processes used in classification, identification and categorization. Topics may include introduction to classification systems, coding, ICD coding, and inpatient reimbursement methods including Fee for Service, diagnostic related groupings, All Inclusive Rates, Risk Assignment and outpatient reimbursement. We will also examine the future of IT in the health sciences by looking at internet information, ethical and security issues.

HLTH 241 Fundamentals of Healthcare Technology (4.5)

Prerequisite: None

Presents computer applications found in healthcare situations. Topics include basic computer applications used in medical offices, hospitals and nursing homes.

HLTH 242 Fundamentals of Billing and Coding Technology (4.5)

Prerequisite: None

This course provides intermediate CPT/HCPCS coding conventions and practices. Students are introduced to the skills, concepts and knowledge needed to provide and maintain reimbursement for organizations.

HLTH 250 Introduction to Coding and Billing (4.5)

Prerequisite: None

Continued discussion of the processes used in medical insurance for coding and billing. Students are introduced to Current Procedural Terminology (CPT) processes and using CPT errata. Topics include coding systems and traditional reimbursement methods.

HLTH 400 Healthcare Management (4.5)

Prerequisite: None

This course explores management issues in healthcare such as the environment of care, performance improvement, risk assessment, and managing diverse workforces in healthcare.

HLTH 410 Ethical and Legal Aspects of Healthcare (4.5)

Prerequisite: None

This course provides a working knowledge of law and ethics in a wide variety of healthcare topics, enabling students to deal with common legal and practical problems facing patients, their families, practitioners, care givers, and society within the healthcare industry. Students must possess a basic knowledge of ethics and the law as it applies to their areas of responsibility.

HLTH 420 Healthcare Finance (4.5)

Prerequisite: FINA 310

This course covers an analysis and evaluation of the economic, financial and payment environment of the health care consumer, provider, institution and the different organizations found in the health care industry. These areas will be integrated to provide a complete understanding of the managed care organization's economic, financial and payment objectives to provide health services to all healthcare clients.

HLTH 430 Healthcare Information Systems (4.5)

Prerequisite: None

This course is designed to assist healthcare students in understanding principles of analysis, design, evaluation, selection, acquisition, and utilization of information systems in the healthcare organization. Sufficient technical detail on computer hardware, software, networks, and data management is included to enable the student to become conversant with modern information technology and its use in healthcare organizations.

HUMA 200 History of Art I (4.5)

Prerequisite: None

A well-rounded student requires exposure to the history of humankind's artistic achievements. The purpose of this class is to acquaint students with an historic panorama of the visual arts, trends, and the creative spirit of the masters. The scope of the class covers the time from the ancient cave drawings to the Baroque period.

HUMA 201 History of Art II (4.5)

Prerequisite: None

Beginning with the Neoclassical period and following the major modern movements of abstraction, expressionism, and fantasy to the present day, this sequel to ART 200 completes the survey of humanity's artistic accomplishments. Field trips to permanent collections and exhibitions of contemporary art are scheduled throughout the term.

HUMA 205 Art Appreciation (4.5)

Prerequisite: None

This course introduces a variety of art forms within a cultural context, providing a basis of understanding of societal and cultural developments in historic and contemporary terms.

HUMA 210 Classical Music History (4.5)

Prerequisite: None

An introductory survey of formal Western music, from Gregorian chants to twentieth century minimalism, this course aims to give students a broad overview of the major developments in western music history.

HUMA 215 Topics in Cultural Studies (4.5)

Prerequisite: None

This course explores a specific region or culture in depth, emphasizing its cultural, political, and economic characteristics.

HUMA 301 Photography as an Art Form (4.5)

Prerequisite: None

This class aims to introduce to students a diverse range of photographer's work since the turn of the century, paralleling some of the major art movements of the 20th century. It will also offer students the opportunity to develop their own visual skills through project work and group seminars. Technical skills are not required for this class. Materials required include any camera the students can use (e.g. digital, SLR black and white, or color film).

HUMA 303 Survey of British Museums (4.5)

Prerequisite: None

In London alone there are dozens of museums and galleries housing a remarkable series of displays. In this course, students will have the opportunity to visit as many of the major institutions of the capital as time permits. The course contents include an explanation of the wide variety of historical and design collections.

HUMA 304 Aesthetics (4.5)

Prerequisite: None

This course explores a range of theoretical and experimental tools through which art might be encountered and judged. It investigates whether particular objects have defining characteristics that affect their value as art, or if in fact, aesthetic value comes from culture or a special aesthetic interest on the viewer's part.

HUMA 305 Design Debates (4.5)

Prerequisite: None

Design Debates builds on the issues related to Interior Design and Design in general. Fundamental, key topics will be illustrated with a series of lecture, and then debated, in the attempt to foster awareness and critical thinking. This course will critically examine in depth current design "theories" in evolution and some of the ethical, moral and philosophical debates that surround creative practice in the contemporary period.

HUMA 312 History of the Theatre (4.5)

Prerequisite: None

History of the Theatre is structured to give students the opportunity to gain an understanding and insight into contemporary theater using current productions as the basic study units of the course. Classroom time is spent in group discussions of these productions. Lectures are given by the instructor on the history of theater from ancient Greek drama to the present, elements of production, and current trends in American and British drama. A supplemental fee will be charged to students enrolling in this class.

HUMA 405 Design & Sustainability (4.5)

Prerequisite: None

Design & Sustainability will critically explore the role of design in consumer culture and the debates that have emerged about sustainability in the latter part of the 20th century onwards. It will evaluate theoretical perspectives on topics such as consumption, identity, free/fair trade and globalization, and consider the design strategies that attempt to address the global, environmental and social issues highlighted in sustainability.

IDIA 101 Interior Drafting (4.5)

Prerequisite: None

In this course, the student is introduced to the fundamentals of manual drafting and the tools used in this technique. Some of the goals are to learn basic interior drafting vocabulary, line quality, lettering, and drafting conventions for a floor plan, furniture plan, interior elevations, building sections, and reflected ceiling plans. The course involves presentation techniques and axonometric drawings. Anthropometrics and ergonomics will be introduced.

IDIA 202 CAD I (4.5)

Prerequisite: None

In this course, students are introduced to the fundamentals of computer aided drafting and the tools used in this technique. Students can learn basic computer drafting vocabulary, line weights and values, as well as the skills necessary to produce floor plans, interior elevations, building sections, and reflected ceiling plans.

IDIA 203 Introduction to Interior Design I (4.5)

Prerequisite: None

This course investigates the fundamental elements of interior design and conveys their use through practical and theoretical research. The student will study the aesthetic response of the elements of design which include, for example, space, shape, form, mass, line, texture, pattern, light and color in two and three dimensional space through experiments and projects. Through the theoretical and contextual investigation of these responses and their application the student will understand their use as an integral part of the design process.

IDIA 204 Introduction to Interior Design II (4.5)

Prerequisite: None

This course investigates further the principles of interior design, including unity, balance, proportion, scale, and rhythm, covered in Introduction to Interior Design I. The students will develop practical applications through a design project. In addition the students will gain knowledge on contextual analysis, color psychology, client analysis, selecting finishes through mood and sample board as well as various other presentation techniques. The understanding and use of anthropometric and ergonomic

concepts and requirements will be intensified and issues about the design profession at national and international levels will be discussed.

IDIA 205 History of Interior Design I (4.5)

Prerequisite: None

This course is a survey of the development of interior design from the Egyptian through to the Classical Revival period through to the present. Knowledge of the terminology and the recognition of distinct identifiable styles are expected to be attained through lectures, slide presentations, field trips, research, and analytical assignments. Emphasis is placed on recognizing masters of contemporary design.

IDIA 210 Rendering & Presentation Techniques I (4.5)

Prerequisite: None

This course introduces students to multiple interior illustration techniques, from rapid-visualization and thumbnail sketching to the formal composition of one and two-point perspectives. Students explore rendering of three-dimensional forms, shapes and objects and learn the basics of rendering techniques, using several media and representation styles. Students will be also encouraged to develop their rendering style.

IDIA 211 Rendering & Presentation Techniques II (4.5)

Prerequisite: None

In this course students will investigate further multiple methods of color rendering in various media. The rendering techniques vary from design development color sketches to a full-color, high standard of presentation. Students will be introduced to different examples of mixed media techniques, usually used in professional design project presentation. Subsequently they will be asked to produce visuals for a presentation, developing a range of personal techniques.

IDIA 212 History of Interior Design II (4.5)

Prerequisite: None

This course is a survey of the development of interior design from the Classical Revival period through to the present. Knowledge of the terminology and the recognition of distinct identifiable styles are expected to be attained through lectures, slide presentations, field trips, research and analytical assignments. Emphasis is placed on recognizing masters of contemporary design. Completion of a notebook due at the end of term that will illustrate the above significant styles that have been studied, containing illustrated essays based on library research, class notes and the textbook.

IDIA 213 Resources & Materials (4.5)

Prerequisite: None

This course further develops the student's ability to recognize and specify appropriate resources and materials. The student learns the application techniques and code regulations that influence a designer's selection. Preliminary cost estimating is also introduced.

IDIA 220 Contextual Studies (4.5)

Prerequisite: None

This is a course in which students research at an advanced level the relationship between interior space and context. Geographical, topographical, structural and social conditions are deeply intertwined with the physical structure of buildings and the human perception of interior spaces. Students will investigate, map, and record a portion of an existing building. They will produce a survey of the space assigned, as well as a report containing a photographic documentation and an analytical essay. They will also propose an alternative use of the space mapped that can engage with and enhance the spirit of the place.

IDIA 271 Historic Interiors (4.5)

Prerequisite: None

This course is a study of the development of interior design and decoration from Middle Ages to the late twentieth century. Slide presentations, lectures, and field trips are part of this course. Emphasis is placed on recognizing, recording and researching these different identifiable styles in a cosmopolitan city.

IDIA 272 Historic Architecture (4.5)

Prerequisite: None

This course is a study of the development of architecture through history. Slide presentations, lectures and field trips are part of this course. Emphasis is placed on recognizing, recording and researching the different identifiable styles present in a cosmopolitan city.

IDIA 295 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of interior design. The specific topics of this course will be determined by the interests of both the students and the instructor.

IDIA 299 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design and design history in another culture. The course allows students to visit and experience the design features and the professional environment of a new city (varies) through scheduled appointments, private tours, and presentations.

IDIA 300 Residential Interior Design I (4.5)

Prerequisite: None

This is a fundamental studio course in which the student develops a residential interior. The course includes lectures, in-class assignments, on-site investigation, field trips and critiques. The student will be expected to accomplish projects and learn essential skills such as contextual analysis, client analysis, programming, space planning, code analysis, furniture and finish selection. In addition, electrical, lighting, and plumbing requirements are introduced. Students are also expected to develop an awareness of the environment and issues related to environmental design, and to integrate in their project energy saving measures.

IDIA 301 Sustainable Design for Interiors (4.5)

Prerequisite: None

The course is composed of a first theoretical core, in which theory and standards will be illustrated, and a second core in which students will apply sustainable principles to the design process. A series of initial lectures will introduce briefly the theories of sustainable growth and environmental design as a necessary theoretical background to underpin sustainable design practice. Students will become familiar with the principles of the most important standards (such as LEEDS or BREEAM) used to benchmark energy efficiency, non-toxic materials, and air quality in interior environments. Finally, students will test their understanding of sustainable design on a small design studio, in which they will be expected to produce a creative, innovative, low-energy interior environment.

IDIA 302 Commercial Environments (4.5)

Prerequisite: None

This is a fundamental course in the design of environments for commercial use. Through studio projects, lectures and field trips, the student develops a commercial interior that includes contextual analysis, critical client analysis, complex programming, space planning, and the use of open-office systems or other appropriate furniture systems. The student is also introduced to relevant accessibility codes/legislation and standard building and fire safety codes as they pertain to commercial design. Students are also expected to develop an awareness towards the environment and the issues related to environmental design, and to integrate in their project energy saving measures.

IDIA 303 Interior Design Detailing (4.5)

Prerequisite: None

In this course, the student will develop interior detailing technical skills such as stairways, doors, windows, and all other relevant building components. Built-in furniture details for residential and commercial spaces will also be investigated.

IDIA 304 Lighting for Interiors (4.5)

Prerequisite: None

This course focuses on the fundamentals of interior lighting design, recognition of light sources and systems, light measurement and calculation. The student will learn to analyze the spatial requirements for light, select proper systems, calculate the level of lighting, draw reflected ceiling plans, lighting legends, and lighting schedules. Low energy consumption lighting solution will be explored. Emphasis is placed on communicating a design solution by accomplishing projects that are application orientated.

IDIA 305 Working Drawings & Specifications (4.5)

Prerequisite: None

In this course, advanced architectural drafting techniques are used to complete a set of working drawings, specifications, and finish schedules for either a residential or commercial project. The principles of interaction with other design professionals and/or team members are emphasized.

IDIA 306 Building Systems & Codes (4.5)

Prerequisite: None

In this course the student will develop an understanding of the basic elements of construction and building systems including mechanical, electrical and plumbing systems. Emphasis is placed on the development of a related vocabulary and a critical understanding of the interaction between the design idea and the construction method.

IDIA 307 Furniture Design (4.5)

Prerequisite: None

This course focuses on the issues related to custom furniture design including construction, styles, function, technical aspects and costs. Through the study of the human form and by researching appropriate materials and construction techniques, students develop a design of a furniture prototype from initial concept to construction. Students will be also introduced to concepts such as sustainable materials, finishings and production techniques, and life cycles of products.

IDIA 310 Residential Interior Design II (4.5)

Prerequisite: None

Building on the skills and knowledge acquired in Environments for Living I, this advanced studio course will require students to design more complex residential projects. Through research and analysis, students design and construct a model of an environmentally friendly residential interior, as well as exploring residential building systems in depth.

IDIA 320 Retail Store Environments (4.5)

Prerequisite: None

This is an advanced design studio that focuses on retail planning and design, and the constant evolution of the retailing experience. Students are required to analyze branding values, the product image, research the target market, and generate innovative and cutting edge design that compliments the product lines, while interacting in new ways with the customers. Complete presentations include comparative analyses, floor plans, reflected ceiling plans, elevations, details, custom design, and furniture/finish selections and specifications.

IDIA 369 The Country House & Its Landscape (4.5)

Prerequisite: None

This is a study and research course that requires in-depth research into historic properties and their gardens. Students will have the opportunity to identify and analyze the predominant style of each property as evidenced by the interior and exterior detailing and conduct on-site investigation and recording. This course includes a written research document made up of illustrated essays and a visual and written record of the visited buildings to be presented at the end of term.

IDIA 401 Event Design (4.5)

Prerequisite: None

This course enables the student to understand the presentation of design elements associated with ephemeral and transient events such as exhibitions, conventions, displays and set design. Selection of materials, budgeting, construction methods, dismantling, storing and transportation techniques will be integrated in the design process and final design. Presentations to include working drawings, models and detailing.

IDIA 412 CAD II (4.5)

Prerequisite: None

This course continues to build on the fundamentals of Computer-Aided Design I. Students can develop competencies in the production of drawings that require advanced levels of drawing commands and techniques for modeling 3D spaces, and then move on to familiarize with appropriate software for rendering. Emphasis is given to dimensioning systems, printing techniques, the preparation of construction documents, and developing production speed and efficiency.

IDIA 413 Universal Studies in Interior Design (4.5)

Prerequisite: IDIA 302

This is an advanced course stressing analytical research and the practical implementation of the principles necessary for the design, health, and safety of spaces for special population groups such as children, the physically challenged, the elderly, and the poor throughout the world. Students will study "world-related" issues in design such as low-cost housing, recycling of building components, and sustainable energy.

IDIA 414 Professional Business Development (4.5)

Prerequisite: None

This course is designed to introduce business practices and procedures specific to the professional practice of interior design. Guest speakers and field trips may supplement instruction.

IDIA 415 Thesis Research (4.5)

Prerequisite: None

In this course, students are required to prepare a thesis proposal with the assistance and approval of the Program Dean. The proposal should take into account the student's strengths, weaknesses and professional ambitions. The student shall produce a research paper (thesis) that demonstrates a comprehensive understanding of interior design and an ability to carry out pertinent research in an independent manner. Requirements also include analytical studies, site selection and documentation, and a final presentation to an advisory panel.

IDIA 416 Thesis Design (4.5)

Prerequisite: IDIA 415

This is a key course in which the student is required to implement his/her thesis research by developing the final project of the academic program, that incorporates principles of design, demonstrating a comprehensive understanding of interior design and evidence of professional capability. Final presentation of the resulting design to an advisory panel will be required.

IDIA 420 Portfolio (4.5)

Prerequisite: IDIA 416

This is the capstone course assisting students in marketing themselves by developing the communication skills necessary for successful employment. Students will have the opportunity to create a comprehensive portfolio and undergo mock-interviews in order to prepare them for a job interview. Lecture and research that applies to visual, oral and written presentation skills, as well as marketing skills will be conducted. Guest speakers and/or jurors, and field trips may supplement instruction.

IDIA 495 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of interior design. The specific topics of this course will be determined by the interests of both the students and the instructor.

IDIA 499 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design and design history in another culture. The course allows students to visit and experience the design features and the professional environment of a new city (varies) through scheduled appointments, private tours, and presentations.

INTR 390 Internship (4.5)

Prerequisite: None

With the aid of the Program Chair/Dean and the Student Affairs Office on each campus, the student participates in a practical on-site internship in which theoretical principles are applied to work situations under professional supervision.

INTR 490 Internship (4.5)

Prerequisite: None

With the aid of the Program Chair/Dean and the Student Affairs Office on each campus, the student participates in a practical on-site internship in which theoretical principles are applied to work situations under professional supervision.

INTR 496 Thesis (4.5)

Prerequisite: None

This course is a special in-depth Research based written project under the direction of the Program Dean or Chair. The thesis is primarily concerned with a student's knowledge of the substantive content of his or her major field as defined by the general program of study. The thesis is regarded as the student's culminating work and should draw upon all of a student's comprehensive experiences throughout his or her study of upper level studies within the program.

INTR 499 Internship (4.5)

Prerequisite: None

With the aid of the Program Chair/Dean and the Student Affairs Office on each campus, the student participates in a practical on-site internship in which theoretical principles are applied to work situations under professional supervision.

IPM 621 Principles of Project Management (6)

Prerequisite: ITS 610, ITN 620

The course provides an overview of the roles, responsibilities, and management methods of the technology project manager. The course assumes no prior knowledge in management techniques and is intended to teach students how to develop approaches and styles of management for software projects.

IPM 631 Technical Project Leadership, Management, and Communication (6)

Prerequisite: ITS 610, ITN 620

An interactive course designed to provide a solid foundation in key leadership competencies and to afford you the opportunity for a truly transformational leadership experience.

IPM 641 Quality Management for IT Projects (6)

Prerequisite: ITS 610, ITN 620

This course combines project management with quality management by guiding you from Initiation to Closure with the use of cost control. You will develop and review typical management deliverables that illustrate the ability of the Project Manager to control the success of projects. In addition, you will use computer applications as a tool for project management.

ITCF 272 Introduction to Cybercrime and Digital Forensics (4.5)

Prerequisite: None

This course provides students with an introduction to the concepts and systems involved in digital forensic investigations and with an overview of cybercrime. The course discusses recognized incident response policies

and procedures for collecting, preserving, analyzing, and reporting digital evidence, cybercrime history, child exploitation, fraud, identity theft, investigative organizations, cyberstalking, emerging technologies, and future threats.

ITCF 273 Technical and Legal Report Writing and Presentation (4.5)

Prerequisite: None

This course is designed to provide students with the knowledge to write accurate, complete technical reports and documentation suitable for legal and client forensic presentation. Strong focus will be placed on structure and navigation of the material, writing style, and presentation of the report.

ITCF 275 Laws and Ethics in Digital Forensic Investigations (4.5)

Prerequisite: None

During this course, students will examine digital crime and investigation legislation at various levels of government. Students will also discuss ethical concerns related to digital forensic investigations, and types of digital crime.

ITCF 276 Introduction to Digital Forensic Investigations (4.5)

Prerequisite: None

During this course, students will examine digital investigation techniques for applications running for desktop and personal operating systems.

ITCF 473 Advanced Digital Forensic Investigations (4.5)

Prerequisite: None

During this course, students will examine digital investigation techniques for applications running for network operating systems.

ITCF 475 Electronic Discovery (4.5)

Prerequisite: None

This course is designed to provide students with the essential information related to electronic discovery. Discussions will focus on organizational electronic discovery needs and how digital investigators can fulfill those needs. Topics may include finding data collection, media restoration, file and email conversion, keyword and metadata searching, filtering, and classification and presentation of data.

ITCF 477 Network Forensics (4.5)

Prerequisite: None

This course covers the evaluation of policies, procedures, and tools for the collection, examination, analysis, and reporting a variety of network devices. Students will examine forensic techniques for collection, preservation, analysis, and reporting of digital network evidence. Topics may include cellular telephones, mobile computing platforms, network traffic analysis, electronic mail, and Internet investigations.

ITCF 479 Global Forensics (4.5)

Prerequisite: None

This course discusses advanced topics in digital forensics related to the interconnectedness and globalization of the discovery information space. International organization regulations, language barrier, rogue providers, and other topics will be covered in this course.

ITCO 101 Discovering Information Technology (4.5)

Prerequisite: None

From entry-level technicians to computer scientists to chief information officers, there are limitless career possibilities in today's Information Technology. In this course, students may explore hands-on projects such as building websites, databases, and wireless networks, as well as installing computer components and investigating digital evidence and discuss future trends in information technology. This course also introduces the student to the various career elements of IT.

ITCO 103 Introduction to Computer and Network Hardware (4.5)

Prerequisite: None

This course provides the student with the experience and knowledge necessary to properly install, configure, upgrade, and troubleshoot microcomputers and basic network hardware. Included will be a discussion of desktop and portable systems, printers, input devices, and fundamental networking components.

ITCO 211 Introduction to Operating Systems (4.5)

Prerequisite: None

In this introduction to operating systems, students will be exposed to contemporary operating systems; examples may include Windows and Linux. Topics may include supporting the operating system, network considerations for operating systems, the desktop interface, manual and automatic package installation and update, virtualization, and basic maintenance.

ITCO 221 Fundamentals of Programming and Logic (4.5)

Prerequisite: None

In this course, students will be introduced to topics such as variables and scope, data types, control structures, and development environments. Students will create algorithms using basic problem solving techniques.

ITCO 222 Introduction to Programming Using Alice (4.5)

Prerequisite: None

In this course students will examine programming concepts and apply constructs such as control structures, arrays, functions, and procedures, using the Alice programming environment.

ITCO 231 Introduction to Databases (4.5)

Prerequisite: None

In this course students will review the fundamental concepts of database systems, leading to the rationale for today's dominance of the relational model. Students will learn how to enter data and query them using simple database applications including Microsoft Access and MySQL. Additional topics for this course include design-by-normalization, thoughtful declaration of indices, the functionality of ODBC and other APIs, and the difference between transactional and analytic systems.

ITCO 251 Network Infrastructure Basics (4.5)

Prerequisite: None

This course provides students with a conceptual overview of network infrastructure. Topics may include network configurations, networking hardware, network operating systems, segmentation through subnetting, and network management issues. Network communication is presented at the conceptual level via OSI reference model, and then at a practical level with TCP/IP.

ITCO 299 Comprehensive IT Project (4.5)

Prerequisite: None

In this course, students will explore the integration of information technology skills and knowledge from areas of information technology such as computer hardware, networking, database systems, and programming with emphasis on the forensics aspect of digital information systems.

ITCO 311 IT Project and Team Management (4.5)

Prerequisite: None

This course provides students with the opportunity to experience project and team management in a realistic setting. Students form groups that undertake specific projects, while learning about group dynamics, communications, project scoping, resource allocations, and timeline planning.

ITCO 321 Data Structures and Implementation (4.5)

Prerequisite: None

This course provides students with an intermediate approach to organizing and storing data for efficient use by computers. The course builds on students' existing knowledge of mathematics and programming to illustrate the data structure abstractions and their manifestation in computer applications.

ITCO 331 Relational Database Management Systems (4.5)

Prerequisite: None

This course discusses the installation and configuration of an enterprise-level relational database management system. Students will learn how to configure the system for multiple users, grant access privileges, distribute the database over the filesystem, and ensure the integrity of the data content captured by the database.

ITCO 333 Data Modeling and Design (4.5)

Prerequisite: None

This course examines relational database concepts and implementation of database systems. Emphasis will be placed on conceptual modeling and in particular the entity-relationship diagram. Students will learn to distinguish between conceptual and physical schemas, appreciate the role of the 1-m relationship, and will be able to translate a conceptual schema into a full-fledged database.

ITCO 351 Computer Networks (4.5)

Prerequisite: None

In this course, students will review the design and components of LAN and WAN systems and demonstrate the ability to implement and deploy network topologies using the necessary network hardware and software systems. Topics in this course include network configurations, networking hardware, network operating systems, segmentation through subnetting, and network management issues. Network communication is presented at the conceptual level via OSI reference model, and then at a practical level with TCP/IP.

ITCO 391 Human/Computer Interfaces and Interactions (4.5)

Prerequisite: None

The course examines human factors and performance vis-à-vis technology applications, components of technology, and methods and techniques used in design and evaluation of system and application interfaces.

ITCO 435 Data Mining and Warehousing (4.5)

Prerequisite: None

In this course, students will focus on the concepts, methods and skills for developing and mining data warehouses for the best competitive business strategy. It also develops analytical thinking to identify such appropriate business strategies. The course will focus on the programmatic interface between databases and analytical tools, the statistical foundation of datamining, dimensional modeling, and the extraction-transformation-loading staging of a data warehouse.

ITCO 451 Planning and Implementing a Network (4.5)

Prerequisite: None

This advanced course brings together a variety of critical topics including network configuration, management, and monitoring through various tools. Students will advance their understanding of networks by learning how to use various management protocols and how to resolve critical (but predictable) problems in scalable network topologies.

ITCO 499 Program Capstone (4.5)

Prerequisite: None

An internship or senior project that satisfies the concentration outcomes and meets the approval of the University Program Committee.

ITD 640 Database Design and Implementation (6)

Prerequisite: None

In this course students will focus on the design and implementation of a relational database management system, including concepts such as data extraction and data manipulation.

ITF 601 Cell Forensics (6)

Prerequisite: ITS 610, ITN 620

In this course students will examine wireless communications and equipment, legal issues associated with wireless communications and forensics, and types of wireless data storage. Students will also focus on acquisition and protection of cellular devices, and examination of cellular device data.

ITF 602 PDA Forensics (6)

Prerequisite: ITS 610, ITN 620

During this course students will examine types of PDAs, PDA operating systems, and forensic rules for PDAs. Students will also examine acquisition concerns and analysis of different types of PDAs.

ITF 603 Special Topics in Computer Forensics (6)

Prerequisite: ITS 610, ITN 620

During this course, students will examine current trends and technologies in computer forensics.

ITGE 282 Scripting Techniques (4.5)

Prerequisite: None

This course discusses scripting and the role of scripting languages, demonstrates how to create and execute scripts, and showcases the influence of scripting on programming, especially in the context of rapid prototype development.

ITGE 283 Applications of Math and Statistics to IT (4.5)

Prerequisite: None

This course discusses the importance of discrete mathematics and of probability and statistics in IT. Students in this course will further their understanding of discrete mathematics necessary for application development. They will also learn how to apply statistical techniques to improve the performance of IT system.

ITGE 285 Web Systems and Digital Media (4.5)

Prerequisite: None

This course advances the student's notion of the web as an information architecture based on technologies and systems aimed at delivering digital content.

ITGE 286 Economics of IT (4.5)

Prerequisite: None

The course provides students with the skills necessary to articulate business cases in support of IT deployment.

ITGE 483 Problem Solving in IT (4.5)

Prerequisite: None

This course will introduce students to logical and critical thinking skills. The course will build on improving students soft skills and provide them with the basis of solving problems and applying them to various IT issues.

ITGE 485 Data Compression and Storage (4.5)

Prerequisite: None

This course provides students with an in-depth discussion of technologies that are critical in handling massive volumes of data. Course topics include, error detection and correction, data encoding, lossless compression, media segmentation, distributed storage architecture, and future trends in storage handling.

ITGE 487 Digital Libraries (4.5)

Prerequisite: None

This course provides students with a thorough discussion about the architecture, maintenance, and management of digital libraries. Course topics include: digital media technologies, organization needs for digital libraries, access and digital rights management, etc.

ITGE 489 Knowledge Management (4.5)

Prerequisite: None

This course provides students with an in-depth discussion about collaborative tools and knowledge management technologies. Knowledge management is a critical tool for organizations to maintain and disseminate concise information and employees and stake holders, without the complexities associated with managing multiple sources of data. Course topics include: collaborative tools architecture (e.g., wiki, content management systems, etc), containers, and contents, knowledge discovery through social networking, etc.

ITN 620 Enterprise Network Design (6)

Prerequisite: None

In this course students examine computer networking concepts, which enable them to translate business objectives into a physical network design. Students will be expected to collect and analyze appropriate information to make context-appropriate network-related business decisions.

ITNE 252 Server Infrastructure (4.5)

Prerequisite: None

This course covers the implementation of Client/Server based networks. Topics include TCP/IP architecture, configuring DHCP, DNS strategy and its application, troubleshooting methodologies, and best practices in infrastructure maintenance.

ITNE 253 Specialized Server Administration I (4.5)

Prerequisite: None

This course covers enterprise Web server administration. Topics may include installing and configuring a Web server for intranet and internet access, with or without security layers, dynamic Web service technologies, Web server monitoring and troubleshooting, and best practices for Web server administration.

ITNE 255 Introduction to Switching and Routing Principles and Practices (4.5)

Prerequisite: None

This course provides students with an overview of how bridging and switching is achieved in a network infrastructure. Switch implementation is presented in the context of minimizing collision effects through domain segmentation. The course also provides students with a functional understanding of the routing process. It introduces the commands needed to configure, operate, and manage a network router locally and remotely. Topics may include switch configurations, switching hardware, switch operating systems, switch management issues, the implementation of Layer-3 segmentation and the use of routing tables.

ITNE 256 Protocols and Transport in Networks (4.5)

Prerequisite: None

This course provides students with a thorough and broad understanding of frame relay, Asynchronous Transfer Mode (ATM), and Multi-Protocol Label Switching (MPLS). Other transport and switching methods may also be discussed. Students will discuss the advantages and complexities of each method, in context with industry best-practices and future trends.

ITNE 453 Advanced Switching and Routing Principles and Practices (4.5)

Prerequisite: None

This advanced course provides students with an in-depth of how to implement enterprise wide switches using a command line interface. Implementation of Layer 2 segmentation and Virtual LANs comprise the core topic coverage. Furthermore, students will learn how to use advanced features of routing protocols, and discuss extensively the concepts needed to maintain a multiple router network in either the LAN or WAN environment. Routing principles will be demonstrated through the implementation of various dynamic routing techniques, access control lists and commonly-used routing protocols.

ITNE 455 Advanced Network Administration (4.5)

Prerequisite: None

This network security course delivers to students crucial information about mechanisms used to protect data from attack. These mechanisms address areas such as cryptography, access control and authentication. Students will gain an understanding of network asset threats and vulnerabilities.

ITNE 457 Special Topics in Networks Operation and Administration (4.5)

Prerequisite: None

This course provides students with an advanced selection of contemporary topics in the area of telecommunications management, operations and administration.

ITNE 459 Data Center Management (4.5)

Prerequisite: None

This course introduces the variety of concepts and functions involved with modern datacenter management. Topics may include data center layout, heating and cooling issues, modular construction, blade servers, power management and environmental considerations, storage management, and maintenance and upgrading scheduling/implementation.

ITP 630 Object-Oriented Application Development (6)

Prerequisite: None

During this course students analyze and apply the fundamentals of object-oriented application development.

ITP 650 Advanced Object-Oriented Programming with Data Structures (6)

Prerequisite: ITP 630, ITD 640

During this course students are expected to plan, develop, and implement event-driven applications. Students are also required to create applications that have the capability to communicate with a database.

ITP 660 Server-Side Application Development and Administration (6)

Prerequisite: ITP 650

In this course students examine server-side programming and distributed application architecture. This course is designed to advance the students' knowledge of programming to include the creation of server-side objects used to implement business logic.

ITP 670 Advanced Topics in Application Development (6)

Prerequisite: ITP 650

In this course, students will examine current trends and technologies in application development.

ITPR 222 Introduction to OO Application Development (4.5)

Prerequisite: None

This course introduces the application development methodology using contemporary, industry-grade development environments. Students will learn to use programming techniques such as Try Catch blocks, If blocks, looping and arrays, etc. Furthermore students will learn about debugging, printing, message boxes, etc.

ITPR 223 Software Requirements Engineering (4.5)

Prerequisite: None

In this course, students will learn principles tools and techniques for requirements elicitation, analysis, and specification. Students will explore and become familiar with the role of requirements in the development process, goals of the requirements phase, and the essential difficulties inherent in specifying requirements for real-world systems.

ITPR 225 Software Testing and Quality Control (4.5)

Prerequisite: None

In this course, students will examine a variety of programming techniques and technologies to ensure software quality, such as Quality Tools in Software Development, Software Testing Metrics and Models, and Software Test Document.

ITPR 226 Integrative Programming (4.5)

Prerequisite: None

The course reviews intersystems communication, data mapping and exchange, integrative coding, scripting techniques, software security and an overview of programming languages.

ITPR 423 Advanced Object Oriented Application Development (4.5)

Prerequisite: None

In this course, students will discuss the implementation of graphical user interface in application development, event-handling methods, event propagation, and exception handling.

ITPR 425 Network Programming and Data-connected Application Development (4.5)

Prerequisite: None

This course covers architectures for integrating systems, XML Web services and middleware, network programming, message and queuing services, and low-level data communications. Furthermore, the course covers issues pertinent to a multi-user environment, such as concurrency control and security.

ITPR 427 Server Side Web Programming (4.5)

Prerequisite: None

This course covers how to create dynamic web content with server-side technologies and programming. Web interfaces, Web site implementation and integration, database integration, accessibility issues, and Web accessibility initiative will be discussed.

ITPR 429 Distributed Systems (4.5)

Prerequisite: None

This course covers how to implement an N-Tiered architecture and deploy a tiered software application using distributed system technology.

ITS 610 Information Systems (6)

Prerequisite: None

In this course students examine management skills as they relate to the information technology industry, taking into account the relationship between networking, databases, and programming.

ITS 650 Introduction to Information Security (6)

Prerequisite: ITS 610, ITN 620

This course provides an overview of information security technologies as applied to operating systems, database management systems, and computer networks.

ITS 660 Cryptography Concepts (6)

Prerequisite: ITS 610, ITN 620

In this course, students can learn to use secure protocols over networked systems using cryptography.

ITS 670 Special Topics in Network Security (6)

Prerequisite: ITS 610, ITN 620

In this course, students will explore current issues in network security and apply security concepts. The class will focus on technical topics as well as privacy and policy issues.

ITS 685 Strategic Information Management (6)

Prerequisite: Last Quarter

This capstone course examines the role of information systems within the strategic management of an organization. Students will explore a number of issues such as intellectual property rights, information policy, information technology trends and opportunities, and the use of technology to generate a competitive advantage.

ITSC 262 Infrastructure Security (4.5)

Prerequisite: None

This course covers network security principles and implementation techniques. Topics can include examples of attacks and countermeasures for securing e-mail, definitions and principles underpinning all IT security, security management, and security architectures.

ITSC 263 Information Assurance Network Fundamentals (4.5)

Prerequisite: None

This course reviews how networks and the related protocols like TCP/IP work to allow users to analyze network traffic and determine hostile traffic and to protect against these attacks using devices such as routers and firewalls. Topics may include network topologies, TCP/IP concepts and behavior, and routing and switching.

ITSC 265 Security Policies and Secure Network Concepts (4.5)

Prerequisite: None

This course covers the essential practices involved in developing a security policy. Topics may include IT security policies and procedures, security standards, security baseline analysis, guidelines for security policy development, the value of security templates, and policy implementation, revision, maintenance, and enforcement, threat detection and reaction, and technical and managerial responses.

ITSC 266 Physical and Personnel Aspects of IT Security (4.5)

Prerequisite: None

This course provides students with an overview of physical security along with issues relating to security of personnel. Physical security topics can include facility requirements, technical controls, environmental issues, personal safety, and physical security threats. Personnel security topics can include classification issues, clearances, and training.

ITSC 463 Defense in Depth (4.5)

Prerequisite: None

This class provides students with an overview of network security principles and implementation techniques. Topics can include authentication issues, examples of attacks and malicious code that may be used against networks and the counter-measures against these, examples of perimeter and interior attacks, and protecting file and print services.

ITSC 465 Intrusion Detection and Prevention for Windows Security (4.5)

Prerequisite: None

This course covers intrusion detection, server security (with emphasis on the Windows operating system and server), and related advanced administration tasks on enterprise servers.. Topics may include host and network based intrusion detection, implementing automated protection, packet filtering, software/hardware firewalls, directory concepts, account and group access control, security policies, installation and manual configuration, backup and recovery services, server and client policy security, securely deploying infrastructure servers, and hardening server security.

ITSC 467 Unix Security (4.5)

Prerequisite: None

This course covers security aspects that are specific to the Unix family of operating systems. Topics include (but are not limited to): access control lists, group permissions, file system security, secure software patching, user management, etc.

ITSC 469 Cryptographic Security Principles and Methods (4.5)

Prerequisite: None

This course covers the mathematical background to cryptography as well as providing a comprehensive review of contemporary cryptographic technologies, as applied to computer and network operations. Topics can include determining appropriate cryptographic targets and methods, digital key management, cryptographic vulnerabilities, and implementation of effective cryptographic methodologies to secure enterprise wide information systems.

MASC 101 Ethics of Mass Communications, Media & Society (4.5)

Prerequisite: None

The course covers the relationships between ethical theories and forms of mass communication (journalism; marketing; advertising and public relations), and the consequences for professionals and organizations. It provides an overview into the political as well as cultural effects of mass communications on society, and deals with the various possibilities and ways that society itself affects ethics in mass communications and media. This course will not only provide a theoretical and historical overview, but cover contemporary developments and changes in ethics in society and media. Students will be able to analyze the interconnectivity of media and society, and bring this analysis to practical applications both in their research and the practical work in their studies.

MASC 200 Introduction to Research Methods (4.5)

Prerequisite: None

This course will cover the most important aspects of conducting a research project, including the forming of hypotheses and the evaluation of these, as well as the proper use of various scientific and non-scientific sources. It will also give a basic introduction into the use of statistics in social sciences, and provide insight into the right application of research methods, as well as a variety of sources.

MASC 201 Journalism (4.5)

Prerequisite: None

The course explores the role of journalism in mass communications, developing appreciation of the skills needed, and of the work context. It provides insight into the history of journalism in the 20th century and its importance and effects on society, as well as explores the challenges and skills needed to succeed in journalism today. Furthermore, it gives students the opportunity to learn both, the theoretical background and the tools and techniques that journalists apply in their work.

MASC 202 Public Relations (4.5)

Prerequisite: None

Public Relations is the science of anticipating and analyzing trends, using research and ethical communication methods to implement action in response. This course is designed to provide an understanding the public relations activities of a variety of organizations and situations from a corporate to individual level, including media communications, community relations, event management and copywriting for a variety of situations. It will furthermore explore the differences between Public Relations, advertising and marketing on both a theoretical and a practical level. Students will acquire theoretical and practical knowledge about the different Public Relations tools (press releases, press conferences) and when to use them. The course will also facilitate the understanding of the variety of stakeholders that Public Relations professionals are concerned with apart from the media and press agencies, and explore the ethics behind corporate public communications. Lastly, it will also explore the importance and practice of Corporate Identity, Corporate Design and Corporate Culture and Behavior as part of Public Relations practices.

MASC 210 Images and Society (4.5)

Prerequisite: None

In Images and Society you will be introduced to a range of theories about how society uses images to communicate and express. Our contemporary culture is saturated with imagery, we are bombarded by images: advertising, TV, photography, film, art and the internet all clamor for our attention. Our relationship with these visual signs, how we read, respond to and/or ignore them is a key factor in the way we live our lives. This course aims to provide the student with the visual and theoretical literacy with which to survive this bombardment and turn the energy of the world of visual communication to their advantage in its application within the world of fashion promotion.

MASC 299 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional

environment of a new city. Final projects documenting the experience are required for completion of the course.

MASC 300 Advanced Research Methods (4.5)

Prerequisite: None

This is an advanced course on conducting and applying relevant, realistic and effective research. Covering a wide variety of products, services and programs, this course focuses on deepening the understanding of research methods already learned in MASC200. Special attention will be given to field research and the importance and interpretation of statistics.

MASC 315 Art Direction (4.5)

Prerequisite: None

An introduction to the disciplines and practice of advertising and marketing, and the creative's role within this industry. Areas of study include the marriage between marketing and communication, a guide to the agency structure, media planning, objectives and strategy and creative aspects of a campaign. This course aims to give the student understanding of the range of ways that an art director operates within the sphere of visual communication and the contemporary marketing culture. The course also aims to develop creative thinking skills within this context.

MASC 320 Advertising (4.5)

Prerequisite: None

This course deals with the tradition and practice of advertising. It delves into the theory and history of advertising, and the differences in theory and practice between advertising, Public Relations and Marketing. Furthermore it will explore the daily practice of advertising in the corporate as well as non-corporate environment. The course also provides an insight into traditional and new advertising channels and audience measurement systems. Students will learn how target audiences are categorized, how a campaign is shaped and how various forms of advertisements are produced.

MASC 340 Media Business (4.5)

Prerequisite: None

This course covers the business and structure behind the media and how to view the more commercial aspects of the industry. It will include material relevant to radio, television, print and multi-media environment. Special focus will be given to the traditional revenue models of media outlets, and how this business model is currently changing.

MASC 420 Public Opinion & Society (4.5)

Prerequisite: None

The course covers theories and practices about two key concepts in the modern mass communications of liberal democracies. It covers all mass media channels currently in use the history and social importance of public opinion forming in the 20th century, and how this was and is achieved. It will also give attention to citizen journalism and the most recent developments in society and politics that arise through the advent of Social Media.

MASC 490 Senior Project I (4.5)

Prerequisite: None

This senior level course enables the student to embark on a single project, made to a professional standard, drawing on the skills (practical, organizational and intellectual) developed across the program. This course focuses on the development of the creative idea, research and development. The class will be informed by specialist workshops and guest lecturers.

MASC 495 Senior Project II (4.5)

Prerequisite: None

The second stage of Senior Project focuses on the delivery of an industry standard final product.

MASC 498 Professional Career Development (4.5)

Prerequisite: None

This class includes instructions on job interviewing, the preparation of a resume and the creation of a show reel. Practical and individually tailored tutorials are supported by a series of visiting lectures by industry professionals. Additional aspects of career development, such as production funding and networking are also covered.

MASC 499 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

MATH 133 College Algebra (4.5)

Prerequisite: None

This course addresses topics in contemporary mathematics such as inequalities, radicals, quadratic equations, rational functions, exponential, logarithmic, and graphing polynomial functions.

MATH 212 Liberal Arts Mathematics (4.5)

Prerequisite: None

This is an introduction to fundamental operations of mathematics and their Liberal Arts applications. Topics include equations and formulas; ratio and proportion; geometry of polygons, including the areas and volumes of geometric shapes; geometry of triangles; functional trigonometry; and matrices.

MATH 220 Business Mathematics (4.5)

Prerequisite: None

This course provides basic quantitative methods used in business management and the social sciences. Emphasis is placed on application of topics to decision making problems.

MGMT 210 Human Resources Management (4.5)

Prerequisite: None

This course will cover all basic aspects of the field of Human Resources Management. Topics to be discussed will include Employment Law, The Employment Process, Compensation and Benefits, Training and Development, Employee Motivation, Employee Safety, and Labor Relations. This course will also offer a selection of topics that will provide students with the opportunity to delve deeper into specialized areas and explore "hot topics" in Human Resources.

MGMT 211 Compensation and Benefits (4.5)

Prerequisite: None

Compensation plays a critical role in modern organizations. An effective compensation system enables the organization to achieve organizational goals, improve productivity, and motivate employees. This course is designed to provide a working knowledge of compensation and benefits.

MGMT 215 Decision Making and Communication (4.5)

Prerequisite: None

This course concentrates on practical applications of communication theory in the forms of business correspondence, memoranda, and reports.

MGMT 220 Introduction to International Business (4.5)

Prerequisite: None

This survey course in global business will introduce students to all areas of international business and the environment within which business transactions take place. This nontechnical course includes topics related to global business operations and planning, such as investment issues, technology impact, competition, cultural diversity, and legal issues.

MGMT 221 Workforce Diversity (4.5)

Prerequisite: None

This course addresses the experience of work as it varies with gender and ethnic background. Topics include work-related stereotypes and attitudes, discrimination and harassment, career choice, occupational segregation, employment patterns, group differences related to fair testing and employment practices, relationship of diversity to processes such as supervision, leadership, mentoring and power.

MGMT 230 Electronic Business (4.5)

Prerequisite: None

This course explores how the Internet has revolutionized the buying and selling of goods and services in the marketplace.

MGMT 231 Recruitment, Selection, and Records Management (4.5)

Prerequisite: None

This course examines the process of recruitment, selection, and human resources record keeping in organizations. Topics covered for the essential functions of recruitment and selection include ethics, legal requirements, job analysis, job descriptions, and selection tools. It also presents how the effective management of people and jobs depends on accurate, reliable, comprehensive, and current personnel information. This course presents the practical approaches to managing these invaluable human resource records.

MGMT 240 Project Management (4.5)

Prerequisite: None

In this course, students learn how to plan and manage projects. The coursework offers students a hands-on opportunity to practice planning and communication skills through teamwork to achieve project goals.

MGMT 241 Team Building and Conflict Resolution (4.5)

Prerequisite: None

This course examines principles of team building and conflict resolution. Methods of building cohesive teams and diffusing confrontation will be discussed. Students will also explore the opportunities and challenges that arise from a diverse workforce.

MGMT 250 Entrepreneurship (4.5)

Prerequisite: None

This course presents a study of entrepreneurship and the theoretical and practical knowledge necessary to start a new business, or to buy an existing business, and operate an ongoing venture.

MGMT 290 Business Management and Leadership (4.5)

Prerequisite: None

This course examines the elements of management and leadership as they apply to modern organizations. Special emphasis is placed on organizational change, role of managers, and cultural differences found in today's management environment. This course examines the elements of management and leadership as they apply to modern organizations.

MGMT 305 Management Information Systems (4.5)

Prerequisite: None

This course focuses on management of information systems. Topics include resources, information systems in an organization, social implications and use and evaluation of common microcomputer software packages.

MGMT 320 International Organizations (4.5)

Prerequisite: None

This course provides an in-depth understanding of both the theory and functioning of international organizations in promoting international cooperation and international business operations and examines the role played by each organization.

MGMT 350 Professional Business Development (4.5)

Prerequisite: None

This course is designed to develop the personal and professional qualities that will assist individuals in searching for employment and adjusting to the corporate work environment; portfolio development and presentation will also be addressed. The course will consider the current theories and developments in professional business development as well as investigating the graduate labor market in the 21st century and the changing needs of employers, identifying transferable skills which employers are seeking, introduce notions of lifelong learning and continuous professional development, enhance individuals self awareness, decision making and positive self marketing skills. Finally, this course will consider the current theories and the practical developments in professional business development. A variety of companies will be examined and the formulation of effective curriculum vitae will be explored in detail.

MGMT 402 Employment and Labor Law (4.5)

Prerequisite: None

The goal of this course is to provide students with an overview of the legal environment of the modern workplace, including an awareness of the legal, social, economic and political forces impacting the law, and responsive strategies for the business manager. Some of the key areas covered include the law impacting the workplace, the employer-employee contract, anti-discrimination law, employee testing and privacy, regulatory agencies, retirement compensation, workers compensation, and other statutory rights.

MGMT 405 Global Leadership and Management (4.5)

Prerequisite: None

This course focuses on the international dimensions of leadership and management and provides a framework for formulating strategies in an increasingly complex world economy, and for making those strategies work effectively. Topics include the globalization of industries, the continuing role of country factors in competition, organization of multinational enterprises, building global networks, and the changing leadership and managerial tasks under conditions of globalization.

MGMT 410 International Trade Operations (4.5)

Prerequisite: None

This advanced elective course considers current theories and practical consequences of international trade. A variety of forms of commercial policy as a means of regulating trade are examined. Financial flows and exchange rate mechanisms are also considered. The domestic consequences for organizations of exchange rate policy are examined.

MGMT 411 Operations Management (4.5)

Prerequisite: None

This course explores the basic principles of operations management in modern organizations which involves design, management and improvement of productive processes. Subjects include evaluation of the transformation processes involved in the creation of goods and services in today's modern business.

MGMT 412 Project Management (4.5)

Prerequisite: None

This course explores principles of project management to gain fundamental knowledge to enhance management outcomes including human resources management, communications management, scope management, quality management, scheduling/time management, cost and resource management, risk management, contract/procurement management, and project integration.

MGMT 415 Global Operations Management (4.5)

Prerequisite: None

This course explores basic operations management in modern organizations which involves design, management and improvement of productive processes. Subjects include critical path methods (CPM), PERT Charts, Resource Allocations, Gantt Charts, budgeted cost of work scheduled, budgeted cost of work performed, actual cost of work performed, and projects associated with services and the manufacture of products including fast delivery to the ultimate consumer.

MGMT 420 International Entrepreneurship (4.5)

Prerequisite: None

This advanced course in entrepreneurship centers on writing a comprehensive business plan and implementation plan for a venture of the student's choice. The course examines ways to profitably launch and exploit business opportunities (as opposed to what opportunity to explore). It will allow students to acquire the skill set necessary for crafting a winning business model for their ventures - developing and writing a coherent and effective plan to start a business, in either an independent or a corporate setting. The venture must distinguish itself from existing companies through differential innovation; for example, through an innovative product or service, profit or non-profit, an innovative production process, a new business model, or by creating a new market.

MGMT 422 Advanced Entrepreneurship (4.5)

Prerequisite: None

In this course, students will learn to effectively organize, develop, create, and manage a business. The main objective of the course is to experience the challenges of starting and financing a new company. The main focus will be in-depth exposure to the process of starting and scaling an enterprise from an idea and business plan into a company, examining and exploring the entrepreneurial process, and analyze business decisions that entrepreneurs face.

MGMT 430 Production Planning and Quality Management (4.5)

Prerequisite: None

This course focuses on Production planning and Quality in decision making. Emphasis is laid on forecasting aggregate production planning, capacity planning, materials requirement planning, scheduling, advanced techniques and approaches in modern production planning and control for designing manufacturing, quality and service systems.

MGMT 435 Project Cost and Time Management (4.5)

Prerequisite: None

This course examines the essential initiatives to effectively manage the scheduling and budget of a project. This course will enable students to develop effective measures for scheduling and controlling projects to ensure cost effectiveness, project time management, and techniques for estimating, forecasting, budgeting, monitoring, controlling, analyzing and reporting costs and interpreting the meaning of earned value data.

MGMT 436 Managing Organizational Change (4.5)

Prerequisite: None

This course presents both conceptual and experiential approaches to the topic of organizational change and organization development. Special emphasis is placed on developing interpersonal skills in order to analyze situations.

MGMT 438 Training and Development (4.5)

Prerequisite: None

This course examines the various training and human resource development techniques utilized by corporations to improve employee and organizational effectiveness. The focus will be on needs assessment and analysis, training design and implementation, evaluation techniques, and management succession planning.

MGMT 440 Managing Project Risks and Opportunities (4.5)

Prerequisite: None

This course will provide students a conceptual framework of managing risks that threaten projects and how to develop a risk management plan. The course will provide a review of basic project risk management concepts and processes.

MGMT 442 Performance Management and Employee Services (4.5)

Prerequisite: None

This provides students with the fundamental understanding of the concepts of performance planning, measurement and control. It will introduce the students to the accepted procedures and method analysis consistent with an effective review and evaluation system used toward work measures. Students will learn how to effectively utilize the organization's resources to achieve maximum performance expectations and build quality employee services.

MGMT 444 Team Leadership (4.5)

Prerequisite: None

This course focuses on the main responsibilities of manager or supervisor which is to lead their teams and to provide the motivation and skills to achieve organizational goals. It helps students to improve the direction, motivation and goal achievement for their teams and their organizations, and students are introduced research perspectives on leadership, the personal side of leadership, the leader as a relationship builder, and the leader as a social architect.

MGMT 445 Creative Problem Solving (4.5)

Prerequisite: None

This course introduces the principles and strategies for the enhancement of creativity and innovation in addressing business-related issues, by using case studies and original problem analyses as strategies for developing more creative approaches to problem solving. Students will be enabled to develop a model of the role of creativity in all types of organizations including private and non-profit, and also to develop an understanding of the link between creativity and successful enterprise (entrepreneurial and intrapreneurial). Students will be introduced to types of problems, opportunities or situations in which creativity can play a key role, along with the theories of creativity and how individual's self-awareness contributes to the development of creativity and career development, creativity models and the ability to apply them successfully.

MGMT 446 Employee Motivation (4.5)

Prerequisite: None

This course focuses on a detailed examination of human motivation and emotion from both the physiological and psychological viewpoints.

MGMT 447 Technology Management (4.5)

Prerequisite: None

This course focuses on management of information systems. Topics include resources, information systems in an organization, social implications and use and evaluation of common microcomputer software packages.

MGMT 450 Supply Chain Management and Purchasing (4.5)

Prerequisite: None

This course covers the major issues in supply chain management, including: definition of a supply chain; role of inventory; advanced production-inventory models; supply contracts; bullwhip effect and information sharing; vendor-managed inventories and other distribution strategies; third-party logistics providers; managing product variety; information technology and supply chain management; international issues.

MGMT 455 Managing High Performance (4.5)

Prerequisite: None

Work is a dominant theme in the lives of most people. The way people are managed at work affects the quality of their lives as individuals, the effectiveness of organizations, and the competitiveness of nations. The material in this course develops some of the basic themes associated with managing people. In many cases, these themes make use of basic concepts that transcend the work place, such as the psychology of individual behavior or of work groups. The basic issues associated with managing employees include issues associated with motivation and job satisfaction, the design of jobs and employee empowerment, group behavior and teamwork (including arrangements such as quality of work life programs), and leadership. The course concludes with a discussion of alternative models or systems of managing employees.

MGMT 491 Advanced Topics in International Business (4.5)

Prerequisite: None

This course aims to expose students to recent ideas in international business, and to allow them to specialize in a topic that interests them. Topics include globalization, international trade theory, foreign exchange market, organization of international business, strategic alliances, global marketing, global HRM, finance and accounting for international business. This course aims to provide students with an up to date view of the topics that will impinge upon their future careers. This class will be taught as a Senior Seminar with student carrying the main teaching role in the course. Extensive use of on line library resources from the Cybrary will enable small groups of students to create learning experiences for their fellow students around topics which are currently at the forefront of knowledge within the field.

MGMT 492 Managing Globalization (4.5)

Prerequisite: None

This course provides students with successful skills to manage global enterprises in a dynamic and changing global environment. Students are exposed to recent developments and ideas in international businesses and how they are impacted by globalization. The main topics

examined include international trade theories, foreign exchange markets, organization of international businesses, strategic alliances, global marketing practices, global Human Resources Management practices, financing and accounting in international businesses and how globalization has impacted these various factor as well as their future

MGMT 499 Program Capstone (4.5)

Prerequisite: All upper level courses, Last term

The emphasis in this course is on applying and synthesizing concepts and techniques from all previous business/concentrations courses. The class sessions are designed to familiarize students with the many dimensions of business, with special emphasis on the area of concentrations.

MGMT 600 Business Research for Decision Making (6)

Prerequisite: None

In this course, the student will explore decision making from a managerial viewpoint and examine the role of decision making in dealing with employees, formulating strategy, and negotiating. This course requires students to understand, apply, and evaluate both quantitative and qualitative research methodologies as they apply to business studies and analyses.

MGMT 615 Leadership and Ethics for Managers (6)

Prerequisite: None

In this course, students explore interactions between leaders, followers, and situations. The course involves the consideration of opportunities and ethical challenges of leadership.

MGMT 625 Legal Aspects of Business Decisions (6)

Prerequisite: None

This course covers the current legal issues facing corporations operating in the global economy. Students will explore a variety of issues such as employment, international trade and investment, licensing property, commercial transactions, and conflict resolution strategies.

MGT 635 International Business Operations Management (6)

Prerequisite: BUS 610

This course will examine the principles and techniques of designing, analyzing, and managing international operations processes. Relationships between operations activities and other functional areas of the organization are stressed.

MGT 636 Operations Management for Competitive Advantage (6)

Prerequisite: None

This course examines the various ways of designing and controlling both production and service operations. Concepts of cost, quality, delivery, and flexibility will be covered. Students will examine operations management issues and methods used to gain a competitive advantage.

MGT 637 Project Management: Integration, Scope, Time, and Communication (6)

Prerequisite: None

This course offers a practical approach emphasizing the project phases and processes presented by such organizations as the Project Management Institute (PMI®) in their Guide to the Project Management Body of Knowledge (PMBOK®). This course will provide an overview of aspects related to the project life cycle and project management techniques that are used to manage projects that are on schedule, within budget. The student will learn the basic project management framework as well as the preparation of a basic project plan. Students will focus on project management processes including scope, scheduling, cost control, and communication.

MGT 641 Organizational Behavior and Human Resource Management (5)

Prerequisite: None

This course is a comparative analysis of the actions and attitudes of people in organizations across cultures and countries. An introduction to the case study method is featured. Topics covered include issues of motivation, communication, and control; organizational development; and human resources management including management theory, special issues in managing expatriate staff, and a comparison of international employment law and practices.

MGT 642 Managing the Multinational Firm (5)

Prerequisite: None

This course focuses on a comparative analysis of management styles, as well as the legal and cultural influences impacting the multinational firm. Comparative analysis of alternative organizational forms is also investigated. The course is a survey of contemporary practices among firms in each stage of growth, companies, and larger international business structures. Special issues pertaining to import-export management, international joint ventures, and host government relations are covered.

MGT 643 Strategic Management and Policy (5)

Prerequisite: None

This course is a comparative analysis of strategy and policy utilized in managing the marketing-led organization. The course provides a diagnosis of organizational and product strengths and weaknesses in the context of the changing environment of business, as well as an examination of growth and change in current and prospective customers, and direct and indirect competitors. The course examines the interaction of corporate structure, geographic coverage, and marketing. It looks at the creation and implementation of strategic initiatives at the corporate, strategic business unit, and market niche levels. Change management and its outcomes and implementation are considered. This is intended to serve as an MBA capstone course, which provides an opportunity for students to draw upon and integrate material from the other graduate courses; it should be taken in the last term.

MGT 652 Human Resource Strategy (6)

Prerequisite: None

This course explores the interaction between strategy and human resources from a general managerial perspective. Students examine the integration of human resources policies and practices with organization goals.

MGT 655 Employment Law (6)

Prerequisite: None

This class examines Federal legal regulation of the hiring and firing process, wage and hour laws, occupational health and safety rules, workers' compensation, unemployment insurance, and connected topics.

MGT 656 Quality Management and Continuous Improvement (6)

Prerequisite: MGT 600

In this course students will explore the philosophy and tools for quality management and continuous improvement of products and processes. Using data collection and problem-solving techniques, students will examine the design of quality practices.

MGT 657 Project Management: Cost, Quality, Risk, and Procurement (6)

Prerequisite: MGT 637

This course emphasizes a hands-on approach to using project management knowledge areas to facilitate scheduling, estimating, tracking, and controlling the schedule and costs of the project. A project baseline will be set so that actual schedule and cost variances can be compared to the project baseline and corrective actions can be developed to address the variances. In this course the student can learn about the legal, ethical, and fiscal considerations in procurement and contracts. Students will examine ways of identifying, evaluating and mitigating risk in scheduling, cost control, contracting, and procurement.

MGT 658 International Management and Leadership (6)

Prerequisite: None

This course examines the role national culture plays in managing people and developing managerial systems at the international, multinational, and global level. The course includes analysis of how different national/regional cultures affect issues such as employee motivation, group dynamics, leadership, negotiation, conflict resolution, communication patterns, and approaches to organizational change.

MGT 659 International Internship/Guided Study (6)

Prerequisite: None

This course aims to broaden the student's exposure to the practical application of managerial knowledge, skills, and tools. Students will either undertake a field placement or independent work-based primary research that will lead them to richer understanding of the context and processes of work in an international environment. In either case, students will be directly supervised by program faculty.

MGT 680 Strategic Management (6)

Prerequisite: MGT 600

The development and implementation by the global enterprise of integrated business strategies and policies is the focus of this applied course. Course contents include the planning, implementation, management, and evaluation of the corporate resources, products, and assets. Advanced research is an integral component of this course.

MKT 640 A Managerial Approach to Marketing (6)

Prerequisite: None

This course focuses on the application of marketing concepts in a global organization. Students will examine international channel distribution as well as promotional, pricing, and product strategies.

MKT 641 Market Analysis and Research (5)

Prerequisite: None

This course is designed to provide the student with the opportunity to acquire an understanding of methods and challenges of marketing analysis including desk and field research in the international arena. The course will include research methods such as library research and electronic data storage and retrieval using the University's information technology. Standard sources of financial and economic information from firms, markets, and countries will be investigated. Other forms of research design including questionnaire and survey design, database organization, and cross-tabulation are introduced in the course with an emphasis on analysis, interpretation, and the application of data to solve business problems.

MKT 642 International Marketing Management (5)

Prerequisite: None

This course looks at the marketing function in the framework of world and regional marketplaces. Students will focus on ways of identifying and satisfying customer needs and wants in a global context with attention given to consumer behavior, cultural diversity, and the international environment of business. Topics covered will include marketing research, market segmentation, product distribution, life-cycle management, pricing, and marketing communications in the international context.

MKT 643 New Product Development (5)

Prerequisite: MKT 641

This course is designed to provide students with the opportunity to acquire an understanding of the processes involved in identifying, successfully penetrating, and occupying new product or new market niche opportunities, with particular emphasis on the issues of international markets. This course will deal with anticipating and exploiting change and growth, investigating and analyzing old and new forms of business relationships among suppliers and customers of products and services, examining the new product development processes, and providing an opportunity to analyze the conceptual and practical aspects of marketing joint ventures partnerships, and direct investment related to new product/business development.

MKT 644 Marketing for Service Organizations (5)

Prerequisite: MKT 641

This course provides an intensive review of current theory as well as applications in service organizations including for-profit, non-profit, and professional services firms. The unique challenges and characteristics of service marketing are examined particularly with respect to future directions in the field.

MKT 645 Developing International Markets (5)

Prerequisite: MKT 641

This course examines countries and regions whose markets are in various stages of development. China, Japan, Korea, Taiwan, India, Pakistan, Indonesia, Malaysia, Singapore, the Middle East, Central Europe, and the European Union, as well as NAFTA, are typical targets for analysis, case study, and intensive research.

MKT 650 Strategic Marketing (5)

Prerequisite: MKT 641

This course concentrates on strategic, as opposed to tactical, aspects of marketing. It is designed to familiarize students with the problems implicit in market planning in multi-product organizations, develop skill in using contemporary approaches for developing strategic plans, present a framework for market planning and new product entry strategies, and allow students to experience the design and implementation of a marketing plan. This course uses simulation.

MKT 655 Research Methods in Marketing (6)

Prerequisite: MKT 640

This course provides a systematic approach to structure, implementation, and analysis of marketing research for decision making. This course will focus on analysis of information about the customer as well as information about the customer's wants and needs for the purposes of developing marketing promotional campaigns, developing new products and refining current product offerings, and improving customer service efforts.

MKT 659 Marketing in the European Union (6)

Prerequisite: None

This course is designed to provide the background to make marketing decisions with respect to the European region. The course examines issues involving trends, factors, and forces (such as institutions, culture, politics, law, and environment) that affect marketing in the European Union.

MKT 660 International Marketing (6)

Prerequisite: MKT 655

This course is designed to provide the background to make marketing decisions at the international level. The course examines issues involving trends, factors, and forces (such as institutions, culture, politics, law, and environment) that affect global marketing activities.

MKTG 205 Principles of Marketing (4.5)

Prerequisite: None

Students will study and apply the fundamentals of marketing within an organization and the contemporary market environment. The course will focus on marketing strategy and development of a marketing mix.

MKTG 305 Marketing Management (4.5)

Prerequisite: None

This course explores the application of management principles to the marketing function. Emphasis is placed on the application of planning, implementation, controlling, and evaluation of marketing strategies as the means for achieving an organization's objectives.

MKTG 405 Consumer Behavior (4.5)

Prerequisite: None

This course emphasizes on consumer behavior in the marketplace and covered topics include analysis of consumer motivation, buying behavior, market adjustment and product innovation. Behavioral aspects of the marketing process from producer to ultimate user or consumer are considered.

MKTG 407 Marketing Research (4.5)

Prerequisite: MKTG 305

Studies the nature and scope of research techniques employed in gathering information concerning marketing and advertising procedures. Subjects include sources and collection of data, sampling, interpretation of data, and research in areas of motivation and consumer behavior. Also does employ the use of quantitative and qualitative data analysis and interpretation.

MKTG 408 Advertising and Promotion Management (4.5)

Prerequisite: None

This course presents a total marketing communication function in planning and managing programs for advertising products and services. Topics include preparatory research, objective setting, budget planning, media, creative programs and evaluation of advertising effectiveness.

MKTG 410 International Marketing (4.5)

Prerequisite: MKTG 305

This course explores the development of a marketing management and strategy in an international setting. The complexities of product, price, promotion, and distribution in the global marketplace are explored. Emphasis is placed on international business constraints such as cultural diversity, political environment, foreign financial markets, and trade regulations.

OLPD 400 Organizational Behavior (4.5)

Prerequisite: None

In this course students examine individual and group behavior within the context of organizational behavior and effectiveness. This course provides theoretical and practical knowledge for understanding topics such as motivation, leadership, communication, group processes, and cultural change.

OLPD 410 Industrial Psychology (4.5)

Prerequisite: None

This course focuses on the application of psychology in businesses and industries in the areas of employee selection, performance appraisal, motivation organizational psychology, consumer motivation, group structures, and personnel problems.

OPD 600 Organizational Theory (5)

Prerequisite: None

In this course students examine how people in various types of organizations are motivated to work together in more effective ways. Students will learn how to use applied research in organizations.

OPD 650 Organizational Development and Managing Change (5)

Prerequisite: None

This course encompasses theories and practices about facilitating change in groups and organizations; to include organizational design, and work redesign. Courses topics include managing the change process, assisting the individuals and groups response to change. Incremental and fundamental change strategies are covered.

PHIL 201 Introduction to Philosophy (4.5)

Prerequisite: None

This course acquaints students with most urgent philosophical questions of the modern era. Issues such as free will, self identity and the purpose of humans' existence will be introduced through primary texts (e.g. Plato, Descartes, Sartre) and discussed by the class. Students will also learn and apply the techniques of critical thinking and logical argument. Field trips to various locations will be taken where appropriate.

PRES 101 Public Speaking (4.5)

Prerequisite: None

This is a practice-based course, designed to build confidence and give poise to the public speaker. Students will experiment with narrative, informative, persuasive and descriptive speeches. Current developments in communication theory and social psychology will be discussed and students will learn the interaction between the speaker, the speech and the audience.

PRES 111 Presentation Essentials (4.5)

Prerequisite: None

This course focuses on preparing and delivering effective presentations. In addition, students learn about presentation strategy and the creation of visual aids.

QMB 641 Managerial and Financial Accounting (5)

Prerequisite: None

This course continues a review of accounting theory and application including interpretation and use of financial statements, financial planning, budgets, costs, performance measurement, audit practices, and management implications. This course will also focus on international foreign currency issues and advanced topics in financial accounting.

QMB 642 Corporate Finance and International Financial Management (5)

Prerequisite: QMB 641

This course is a review of finance theory and application including sources of financing and capital structure, cost of funds, dividend policy, working capital, capital budgeting, cash flow management, treasury and currency management, and investment analysis.

QMB 643 Quantitative Business Methods and Information Technology (5)

Prerequisite: IBS 641, MKT 641, QMB 642

This course is designed to provide the student with the opportunity to acquire an understanding of statistical and management science techniques including hypotheses testing, regression analysis, time series forecasting, and linear programming. An introduction to decision analysis, critical path analysis, analysis of variance, and calculus-based methods is also included in this course. The emphasis throughout is on the comprehensive integration of computer output and on the creative use of computer spreadsheets to solve business problems across a spectrum of various contexts. Also stressed are practical experiences with appropriate databases to illustrate broader management issues in computer systems, database management, and telecommunications.

SCIE 202 Global Environmental Issues (4.5)

Prerequisite: None

This course is designed to introduce important environmental issues that are pertinent to the society in which we live, and to increase awareness of these issues. The course includes a discussion of relevant science,

namely climate and climate change, ecology and ecosystems, and statistical analysis. It also explores the issues surrounding strategies for achieving sustainable development, for preserving the environment, and other green policy initiatives.

SCIE 206 Biology (4.5)

Prerequisite: None

This survey course presents the fundamental concepts of biology. Special emphasis is given to current biological issues.

SCIE 210 Environmental Science (4.5)

Prerequisite: None

This course introduces environmental issues that are directly related to global populations. Students will explore the identification and classification of environmental problems, and how they relate to the laws of nature.

SCM 645 Introduction to Transportation, Logistics, and Supply Chain Management (6)

Prerequisite: MGT 600

This course examines the role of supply chain activities and the efficient integration of transportation, logistics, inventory, warehousing, facility location, customer service, packaging, and material flow from internal and external suppliers to and from the organization. Students will focus on the fundamentals of JIT, TQM, MRPII, demand planning, and capacity management.

SCM 655 Lean Manufacturing and Strategic Supply Chain Management (6)

Prerequisite: SCM 645

This course explores the relationship of existing and emerging processes and technologies applicable to manufacturing strategy and supply chain functions. Students can understand the alignment of resources with the strategic plan, configuring and integrating lean manufacturing processes to support the strategic plan, and implementing strategic change throughout the supply chain.

SMG 620 Sport Marketing and Promotions (6)

Prerequisite: MKT 640

This course focuses on the marketing concepts and strategies involved in developing and implementing initiatives for sport and leisure products, events and organizations. The variables in marketing communication including analysis of media resources, positioning, message creation, effectiveness, and evaluation of promotion are explored. Corporate sponsorship will be examined for amateur, collegiate, and professional sporting events and venues. Additional topics include licensing, merchandising, marketing, technology and e-commerce.

SMG 640 Management of Sport Delivery System (6)

Prerequisite: SMG 620

This course explores contemporary management competencies, leadership, ethics, and business strategies used in design and successful operation of sport businesses and delivery systems. Class discussions will include management of private and public sector sport organizations and events. Strategic planning, fiscal management, and budgeting will be examined. Career options in the sport industry will also be presented.

SSCI 201 Comparative Political Systems (4.5)

Prerequisite: None

This course aims to introduce students to the nature of liberal democracy. It will examine the institutions, processes and running of the major liberal democratic political systems of the contemporary world. The main emphasis will be on Britain and the United States, and examples will be taken from France, Germany and other democracies. A broadly thematic approach will be taken; institutions such as executives, legislatures and judiciaries will be studied in the context of liberal democracy. Some relevant theoretical approaches will be outlined. Overall, it is hoped that students will: (a) gain an understanding of the nature of liberal democracy, and (b) study and think critically about some major liberal democratic systems. Students will also be introduced to the study of comparative politics as a political science discipline.

SSCI 206 Aspects of Psychology (4.5)

Prerequisite: None

This course examines the discipline of psychology, both cognitive and psycho-social, covering topics such as perception, learning, memory, motivation, emotion, personality, attitudes, psychological aspects of human sexuality, and psycho-behavioral pathology.

SSCI 210 Sociology (4.5)

Prerequisite: None

This course will introduce students to the concepts, theory, and method of sociology. Students can develop a better understanding of society, culture, social institutions, social behavior, and other general social processes that operate in the social world.

SSCI 217 Cross-Cultural Relations (4.5)

Prerequisite: None

This course examines the dynamics of communication and understanding between cultures and provides training in techniques for recognizing and overcoming cultural barriers. It employs a variety of approaches to solving the global problems of ethnocentrism and cultural misinterpretation. It aims to generate awareness of global cultural diversity, while also introducing the basic concepts of cultural analysis that allow students to recognize the particularity of their own cultural identity. This course seeks, where possible, to use aspects of London's multicultural environment as an aid to learning.

SSCI 301 Social Issues in Modern Britain (4.5)

Prerequisite: None

Every society has issues relating to adolescence, criminality, gender, racism, nationalism and, now, terrorism. How these issues are dealt with in British society is the subject of this course. The contrast between how these issues are understood at a global level and how they are understood in the UK will enable the student to appreciate the particularities of British culture.

SSCI 302 World Religions (4.5)

Prerequisite: None

This course introduces students to the major world faiths and to some important aspects of the study of religion. Significant beliefs systems, including secular humanism, are analyzed, recognizing similarities and differences both among and within faiths. The course generates a broader awareness of the basic tenets of a range of religions and offers the student a better understanding of their own religious background. Field trips to various places of worship in London are integral to this course.

SSCI 305 The Body in Culture (4.5)

Prerequisite: None

The Body in Culture will critically evaluate ideas and representations of the human body in the arts, fashion and popular culture. Drawing on the inter-disciplinary nature of cultural theory, it will consider for example how ideas of the beautiful, desirable and “the ideal” body are created, and the impact images of perfection might have upon individual identities. Key visual theories about how meaning is constructed in images will be explored.

SSCI 313 Social Psychology (4.5)

Prerequisite: None

This course is intended to introduce students to the basic concepts and topics in the field of social psychology. Topics on this course include the social self, attitudes and persuasion, attribution theory, groups, pro-social behaviour and altruism, attraction, non-verbal communication, aggression, prejudice and discrimination, the impact of the environment on behaviour, social psychology and the legal system.

SSCI 319 Sociology of Dress and Adornment (4.5)

Prerequisite: None

Fashion is one of the defining characteristics of modernity. Studied sociologically, fashion is not a product, but the outcome of a process of interaction between consumers and producers in modern life. Students will be invited to compare and contrast different approaches to the study of society, through the study of fashions in dress and adornment. Those concepts will in turn be used to

illuminate different aspects of the world of fashion. Topics covered include the negotiation of social identity and status group formation; the social origins of fashion trends; the differences between US and European society as revealed in attitudes to fashion; the roles of journalists, store buyers and merchandisers and designers in the production of fashion; gender relations in the fashion industry; and the changing role of haute couture.

SSCI 415 Psychology of Advertising & Mass Media (4.5)

Prerequisite: None

This course is intended to introduce students to the role of mass media and the effects of advertising on individual behavior will be examined. An investigation of behavioral, psychological and physiological reactions of the acquisition of imitative responses in consumer behavior will be explored.

SSCI 418 Abnormal Psychology (4.5)

Prerequisite: None

This course is intended to introduce students to the basic concepts and topics in the field of abnormal psychology. Students will study the current paradigms in psychopathology (e.g. biological, psychoanalytical, learning and cognitive). This course will cover such topics as: neuroses, psychoses, personality disorders, substance abuse and addictive disorders, sexual disorders together with causation, diagnosis, prevention, treatments, and outcomes.

STAT 350 Statistical Analysis (4.5)

Prerequisite: None

In this course, students learn the fundamentals of probability and statistics, and their applications in business decision making.

UNIV 103 Academic and Professional Success (4.5)

Prerequisite: None

This course fosters students' academic, personal, and professional success. Topics will include theory and application of setting goals, managing time, developing self-awareness, enhancing interpersonal communication

skills, and adhering to the rigorous standards of academic and professional writing. Additionally, students will be prepared to work autonomously and collaboratively in academic and professional settings.

VCDD 101 Design Principles (4.5)

Prerequisite: None

This course is a foundation class in principles relating to all areas of visual design. In this course, students can develop an awareness of the basic elements of visual language, aesthetics sensitivity, and the ability to think and act as a designer. Students explore methods for evoking intuitive responses through color, shape, texture, rhythm, line, and other compositional elements. The class consists of both practical studio-based assignments and contextual studies areas.

VCDD 102 Fundamentals of Color (4.5)

Prerequisite: None

This is a theoretical and practical course examining the visual forces of color and color relationships in traditional and electronic media. This foundation-level class is essential to all design students. Students can develop knowledge of color principles and the ability to manipulate hue, value and chroma as well as sensitivity to aesthetic and psychological qualities.

VCDD 201 Computer Design I (4.5)

Prerequisite: None

Utilizing digital media and traditional visualization techniques in the production of graphic art for print and screen, this course will develop skills accrued during Intro to Mac; examining closely the potential of the Macintosh or PC as a creative and communication tool. All assignments are related to professional practice. Adobe CS (InDesign, Photoshop, Illustrator, Dreamweaver, Flash, Acrobat) is the default software set for this class.

VCDD 202 Drawing Concepts (4.5)

Prerequisite: None

The techniques of drawing basic forms and shapes are developed through exercises that are designed to develop perceptual skills. The student studies volume, tone, texture, perspective, and composition. The exercises are

presented in sequence and are designed to develop the individual student's basic drawing methods and techniques. Subject matter can vary from still life to figure drawing.

VCDD 203 Foundation Illustration (4.5)

Prerequisite: None

This course explores concepts, methods and materials employed in contemporary illustration. Emphasis is placed upon development of ideas and the exploration of various media and techniques. This basic course encourages a creative and open approach to visual thinking and problem solving. It is an essential foundation for all further areas of design study.

VCDD 204 Foundation Photography (4.5)

Prerequisite: None

This course is an introduction to the aesthetics, concepts, and techniques of photography. Students apply this knowledge as they explore traditional or digital photography. This course is an essential foundation for all further areas of design study.

VCDD 205 Creative Research & Development (4.5)

Prerequisite: None

As a foundation in understanding the nature of creativity, the goal of this course is to encourage and enable students to become self-motivated, capable of overseeing, independently and collaboratively, all aspects of the creative process. Key skills, essential in all the creative disciplines, will be developed through a series of lively group projects and individual assignments. These include competences in visual and literary research; the generation and development of ideas; critical evaluation; contextual analysis; discursive and collaborative skills; competence in developing core concerns of the individual student.

VCDD 210 Foundation Graphic Design (4.5)

Prerequisite: None

Graphic design is the translation of ideas and concepts into structural order and visual form. This course aims to familiarize students with a brief history of graphic design and with the fundamental knowledge necessary to become competent designers in commercial fields. Students can learn to understand visual meaning and association, arrangement of design elements, and various other topics to prepare for successive classes within the program.

VCDD 211 Foundation of Web Design (4.5)

Prerequisite: None

This course is designed to teach students how to apply graphic design techniques to develop effective, aesthetically pleasing, and useful websites. The class serves an introduction to the basic principles of web design. The course can teach students how to plan and develop well-designed websites, through the use of HTML, that combine effective navigation techniques with the creative use of graphics, sound, and typography. Students can learn the effects of browser and computing platform on their design choices and gain a critical eye for evaluating website design.

VCDD 212 Time-based Media (4.5)

Prerequisite: None

This course is designed for students to explore concepts and methods utilized in the various forms of time-based media. Students will be introduced to the exploration of time, narrative and motion development through the use of storyboarding, taking this work and developing it on a digital platform using industry standard software. This course encourages a creative and open approach to visual thinking and problem solving.

VCDD 213 Typography Design I (4.5)

Prerequisite: None

Developing sensitivity toward the use of varied lettering and typographic forms is an essential foundation for all visual communicators. This course encourages a broad, creative approach to the subject, as well as explaining the history and methodology of modern typography and lettering in

practical terms. The course will look at how type is structured, the importance of hierarchy in typographic design, type-only design and the successful integration of type and image.

VCDD 225 Life Drawing (4.5)

Prerequisite: None

Working from live models, students can learn the basic fundamentals of drawing the human body in proportion and scale. Though the use of primarily black and white media, the student uses line and tone to structure the human figure.

VCDD 290 Visual Communication History (4.5)

Prerequisite: None

This course traces the events and achievements that have shaped visual communication from the artists within ancient civilizations through to the present-day electronic revolution. The course is taught through a series of lectures and research projects. Students can learn about innovative technologies throughout the history of solving visual problems.

VCDD 295 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of Visual Communication. The specific topics of this course will be determined by the interests of both the students and the instructor.

VCDD 299 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design trends and design history in another culture. The course allows students to visit and experience the design features and the professional environment of different cities around the world through scheduled appointments, private tours, and presentations.

VCDD 300 Portfolio Development and Review (4.5)

Prerequisite: None

Portfolio Presentation and Review is designed to begin the process of developing a professional presentation of lower level skills need to move forward to an in depth upper level study of Visual Communication. This course will also act as a lower level capstone to assure knowledge of lower level skills before moving forward to the upper division studies.

VCDD 310 Art Direction (4.5)

Prerequisite: None

An introduction to the disciplines and practice of advertising and marketing, and the creative's role within this industry. Areas of study include the marriage between marketing and communication, a guide to the agency structure, media planning, objectives and strategy and creative aspects of a campaign. This course aims to give the student understanding of the range of ways that an art director operates within the sphere of visual communication and the contemporary marketing culture. The course also aims to develop creative thinking skills within this context.

VCDD 311 Design Development I (4.5)

Prerequisite: None

This course takes a broader approach to creative design thinking, and encourages exploration of wider visual sources, media and methods of expression. Skills of visual judgment and critical assessment developed through projects and critiques instigate more complex and expansive frames of reference, both in terms of visual research and visual vocabulary. Emphasis is placed upon the use and development of research and visual vocabulary, as well as upon developing more expressive uses of typography, image and format, through the exploration and use of sequential and narrative devices, and an emphasis on the relationship and dialogue between communicator and audience.

VCDD 312 Design Development II (4.5)

Prerequisite: VCDD 311

This course continues the approach to creative development established in Design Development I. Within

closely supervised and defined project criteria, the student is encouraged to tackle more diverse and ambitious areas of visual communication and design. Reference to themes and issues from a wide range of design and other contemporary concerns help establish a context for personal progression. The distinctive style developed by individual students can be used to explore subject matter which combines personal interest with commercial potential. The student begins to establish a more personal direction. The importance of developing critical judgment criteria and analytical skills are emphasized.

VCDD 313 Computer Design II (4.5)

Prerequisite: None

Building on the skills acquired in Computer Design I, this class will primarily focus on digital image manipulation within the realm of visual communication. Attention will be paid to how these skills can be seamlessly integrated into the personal and professional direction of the student's work.

VCDD 325 Painting (4.5)

Prerequisite: None

This class offers a foundation in the studio practice of painting. Students are introduced to various techniques which are applicable to fine art and illustrational forms. The class encourages the exploration of visual language and personal creativity.

VCDD 410 Business Practices in Visual Communication (4.5)

Prerequisite: None

This course examines the professional environment of the visual communicator. It offers a framework for understanding the career structure, job responsibilities, and employment opportunities (including how to establish a freelance practice) within the working field. With the background knowledge gained through the series of explanatory lectures, advice from guest speakers from the industry, and visits to businesses, the student should be well prepared to make informed decisions about their future career plan. Included are workshops on constructing resumes, covering letters and self-promotional materials.

VCDD 411 Senior Design Presentation I (4.5)

Prerequisite: None

This course is designed for students to complete a comprehensive project which is designed to evaluate the student's ability to perform on a professional level. It utilizes all the knowledge and conceptual skills the student has learned throughout the program and proper execution of the project determines if the student has the skills necessary to succeed in the industry. Part I is structured around research and development of concepts.

VCDD 412 Senior Design Presentation II (4.5)

Prerequisite: VCDD 411

This course is designed for students to complete a comprehensive project which is designed to evaluate the student's ability to perform on a professional level. It is a culmination of all the student has learned throughout the program and proper execution of the project determines if the student has the skills necessary to succeed in the industry. Part II is the synergy of research, independent critical analysis and creativity into mature design work.

VCDD 413 Portfolio Presentation I (4.5)

Prerequisite: None

Portfolio Presentation is a capstone class which is designed to develop a professional body of work in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline. Part I emphasizes the need for independent thinking, research, analysis and assessment of own work which culminates in the development and/or tailoring of existing work and the creation of new projects.

VCDD 421 Advanced Graphic Design I (4.5)

Prerequisite: None

Within the framework of design thinking already explored, this course examines structure, formats, sequences, and unities within books, publications, packaging, and online and digital formats. Emphasis is upon expanding and developing ideas to their full potential, looking at options, and rigorously examining design decisions. Projects are of

a more comprehensive and extended nature than in prerequisite courses.

VCDD 422 Advanced Graphic Design II (4.5)

Prerequisite: None

Students undertake one self-originated extended project in this class in order to concentrate within personally-focused design interests. Operating under close tutorial supervision, the student adjusts to the demands of senior level design thinking in preparation for finalized portfolio planning and presentation.

VCDD 432 Typography Design II (4.5)

Prerequisite: None

This course is designed to develop an understanding of structure and engineering of type within design, layout, form, line, paragraph, page spreads and digital media. The concern will be with compositional thinking through the examination of printed and digital media.

VCDD 433 Typography Design III (4.5)

Prerequisite: VCDD 432

This course will be concerned with creating a personal style and bringing together relevant typographic elements and skills. Students will be required to undertake a major typographic project for inclusion in the portfolio at senior level.

VCDD 441 Experimental Digital Typography (4.5)

Prerequisite: None

In this course, students use their advance knowledge and creative skills in exploring and developing new typographic solutions in the visual design field. Students will use the design process to explore new typographical direction, methodology, application to express their intellectual and visual aesthetic knowledge. It is a comprehensive project where students can explores type as word-image art and by mixing typography, calligraphy and art and design concepts with industry standard software.

VCDD 442 Experimental Digital Illustration (4.5)

Prerequisite: None

In this course, students use their advance knowledge and creative skills in exploring and developing new illustrative solutions in the visual design field. Student will use the design process to explore new illustrative direction, methodology, application to express their intellectual and visual aesthetic knowledge. It is a comprehensive project where students explore time or space or motion or alternate reality or a topic of their choice and have the creative freedom to blend different traditional and digital media and software to execute the project.

VCDD 443 Experimental Animation (4.5)

Prerequisite: None

In this course, students use their advance knowledge and creative skills in exploring and developing new multimedia/animation solution in the visual design field. Student will use the design process to explore new animation direction, methodology, application to express their intellectual and visual aesthetic knowledge. It is a comprehensive project where students further develop their skills in the area of digital Animation and Time-based image imaging by mixing traditional animation concepts with industry standard software.

VCDD 444 Multimedia for Web Design (4.5)

Prerequisite: None

In this course, students use their advance knowledge and skills in developing interactive, vector-based animation for the Web and other media. Students will have the opportunity to hone their proficiency in illustration, animation, digital production techniques through the completion of various design projects.

VCDD 451 Sequential & Narrative Illustration (4.5)

Prerequisite: None

This course examines visual and narrative structures and conventions employed within various media including comic books, cartoon strips, picture books, film animation, and storyboarding of treatments. The student can develop his or her illustration skills by applying them towards visual storytelling.

VCDD 452 Advanced Illustration (4.5)

Prerequisite: None

This course concentrates on advanced individual research into illustration techniques and their application to functional visual communication. Emphasis will be placed on the creative ability to exhaust possibilities within defined limits. The importance of flexibility of approach is stressed at this level.

VCDD 453 Experimental Computer Illustration I (4.5)

Prerequisite: None

This course concentrates on the creative and conceptual possibilities inherent in the shift from traditional illustrative media into the digital realm. The course will focus on the integration of traditional methods of mark-making with digital methods of manipulation and production.

VCDD 454 Experimental Computer Illustration II (4.5)

Prerequisite: VCDD 453

This course further develops the creative and conceptual possibilities inherent in the shift from traditional illustrative media into the digital realm. The course will focus on the integration of traditional methods of mark-making with digital methods of manipulation and production. Students undertake one self-originated extended project in this class in order to concentrate within personally-focused design interests.

VCDD 461 Photography for Fine Art (4.5)

Prerequisite: None

This course will offer students the opportunity to develop their photographic work within a Fine Art context. They will be introduced to the work of pioneers of this genre of photography as well as the early Experimental school of Photography, allowing them to explore different ways of using their techniques within a critical framework. Students will also be taught the fine art of printing, using fiber based paper.

VCDD 462 Photography for Advertising (4.5)

Prerequisite: None

Students can learn professional advertising photography through assignments, lectures, demonstrations, and guest presentations. Topics include different lighting techniques for photographing food, precuts, people, cars, and architecture, the effective use of props and backgrounds, and the differences in working with professional models and “real people.” High-end digital cameras are available for class and studio use.

VCDD 463 Photography for Fashion (4.5)

Prerequisite: None

This course covers the practice and techniques of studio fashion photography. Through assignments and critiques the course will center on the use of high-end professional digital cameras, and studio lighting to create an image of the fashion model. Cameras are available for class and studio use.

VCDD 464 Photography for Journalism (4.5)

Prerequisite: None

Students will investigate techniques and concerns of Photo Journalism. The course contains an overview of current and historical issues, as well as practical application of these concerns through the completion of assigned photo essays.

VCDD 471 Web Application (4.5)

Prerequisite: None

In this course students will use their advance knowledge in web design. They will be focus on improving their navigation site performance. Students are also introduced to programming languages such as web development language/script in developing web sites.

VCDD 472 Web-Base/Database Programming (4.5)

Prerequisite: None

This course is for the non-programming student, where they are exposed to the principles of client-side and server-side applications and the role of databases in such application.

VCDD 473 Web Application II (4.5)

Prerequisite: None

This is course is the continuation of Web application. Students will focus the more programming/scripting topics needed to create interactive and dynamic web sites.

VCDD 474 Advanced Web Application (4.5)

Prerequisite: VCDD 471

In this course students will use advance web design/development skills and open sources to explore web development for e-commerce/e-business.

VCDD 490 Portfolio Presentation II (4.5)

Prerequisite: None

Portfolio Presentation is a capstone class which is designed to teach the student how to present their artwork in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline. In Part II the student will achieve final visualization and create a body of design work in a professional manner.

VCDD 495 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of Visual Communication. The specific topics of this course will be determined by the interests of both the students and the instructor.

VCDD 499 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design trends and design history in another culture. The course allows students to visit and experience the design features and the professional environment of different cities around the world through scheduled appointments, private tours, and presentations.





CAMPUS LOCATIONS

Georgia

AIU Atlanta

6600 Peachtree–Dunwoody Road
500 Embassy Row
Atlanta, GA 30328
404.965.6500
404.965.6501 Fax
888.999.4248 Toll Free
<http://www.aiuniv.edu/atlanta/>

Florida

AIU South Florida

2250 N. Commerce Parkway
Weston, FL 33326
954.446.6100
954.446.6301 Fax
866.248.4723 Toll Free
www.aiufl.edu

Texas

AIU Houston

9999 Richmond Ave.
Houston, TX 77042
832.201.3600
832.201.3633 Fax
866.792.5500 Toll Free
www.houston.aiuniv.edu

United Kingdom

AIU London

110 Marylebone High Street
London W1U 4RY
44.207.467.5600
44.207.467.5601 Fax
www.aiulondon.ac.uk

Illinois

Main Campus

5550 Prairie Stone Parkway Suite 400
Hoffman Estates, IL 60192
847.851.5000
877.701.3800 Toll Free
www.aiuonline.edu

CAMPUS DESCRIPTIONS

Atlanta

The Atlanta campus is located in the growing perimeter business community just north of downtown Atlanta. In 1998, the American Electronics Association (AEA) cited Georgia as the national leader in high-tech job growth. With 39,000 new jobs and 45% growth from 1990–1996, Georgia led all other states in total activity. AIU's Atlanta campus is well situated in the center of the city's beltway to take advantage of the more than 9,000 small, medium, and large high-technology firms that are based here.

Atlanta's 75,000-square-foot facility provides its students with an interactive education in business and information technology. The building features more than 1,000 ports to information access throughout the building.

South Florida

South Florida is blessed with 3,000 hours of sunshine each year and pleasant year-round ocean breezes. The region boasts a rich natural beauty and is famous for its diverse ethnic and international flavor. But it's the miles of sparkling beaches and a myriad of scenic waterways that make South Florida legendary. The area has long been noted for its aquatic sports and activities, entertainment, and world-class sports organizations. It is also home to a variety of museums and performing art centers as well as the galleries, fine dining, and shopping on Las Olas Boulevard, the "Rodeo Drive" of South Florida.

An advantageous economic climate has established the region as a world-class international business center and one of the most desirable locations for new, expanding or relocating businesses. South Florida, once known as a tourism economy, now supports a diverse range of industries, including marine, manufacturing, finance, insurance, real estate, avionics/aerospace, film and television production, and high technology.

The AIU campus is located in the municipality of Weston, which is strategically located in western Broward County and is embraced by the Atlantic Ocean and the Florida Everglades. With proximity to I-595, Sawgrass Expressway, and the Florida Turnpike, the campus is easily accessible and perfectly situated to serve all areas of South Florida.

The South Florida campus is a 100,000-square-foot corporate facility housed in a modern four-story building. To support the collaborative learning model utilized at the campus, the facility is fully wired for computer access and houses graphic design labs and photography studios. Students have full use of multimedia and learning resource centers, which include virtual libraries complete with industry-current technology and media equipment.

Houston

Houston, America's fourth-largest city, is a center of international business and high technology and home to many of the largest corporate names in the country. This puts opportunity close at hand for many of our graduates. The city has national sports teams, excellent galleries and museums, fine dining, nightlife, outstanding Galleria shopping, and award-winning theatre along with many concerts and festivals.

The campus is located in the 5 square mile Westchase District – Houston's distinctive business community that is home to more than 1,500 businesses including Chevron Texaco, Exxon Mobil, Verizon Wireless, BMC Software, ABB and Microsoft. The campus is in west Houston and has excellent public transportation and highway access (just off the Sam Houston Tollway between I-10 and Westpark, north of Hwy 59). There is ample parking.

The campus occupies a 68,000-square-foot, freestanding, air-conditioned building at the corner of Richmond Avenue and Briar Park. It houses classrooms, Macintosh labs, team rooms, the Learning Resource Center (which includes a virtual library), bookstore, lounges and an administrative/ clerical area. The campus is equipped for wireless laptop use throughout.

London

As an international center of business and culture, London is one of the world's most distinguished capital cities. Its vast resources offer students an exciting academic, cultural, and social environment in which to study and develop. London's museums and galleries house some of the richest art treasures in the world. In addition, the city's many reference libraries draw scholars from all parts of the globe. London is also a mecca for the performing arts, with world-famous theatres known for their quantity and quality. London captivates with its undiminished charm and excitement, inviting students to explore its rich traditions and expand their educational horizons.

AIU is located in central London, between Hyde Park and Regents Park. AIU students can easily visit Buckingham Palace, Piccadilly Circus and the West End, London's central theatre district. Students take class trips to the British Museum, the Victoria and Albert, the Tate, the National Gallery, and other great museums. This campus houses lecture rooms, Macintosh and PC computer laboratories, and art, design, photography and video production studios. The library has a comprehensive collection of books, periodicals, newspapers and journals to support the University's curriculum. The school's Interior Design Resource Center houses a comprehensive collection of interior design materials and catalogs. The workroom has ample equipment to support such special topics as furniture design and architectural design.

Online

AIU Online is the Web-based Virtual Campus of American InterContinental University. AIU Online's Virtual Campus offers Associate degrees in business; Bachelor's degrees in business, visual communication, information technology and criminal justice; and Master's degrees in business, information technology and education. In addition, the Virtual Campus offers students complete support throughout their degree program of study from Admissions Services, Academic Affairs, Student Affairs to Financial Services, Career Services, library and Technical Support Services.

AIU Online courses are interactive and delivered via rich, multimedia presentations with capabilities designed to give you complete control over your learning experience. AIU Online students not only interact with one another in dynamic group situations via online chats, but also correspond individually with classmates and professors via e-mail throughout their courses, creating a real sense of community. Online students can complete their enrollment application online, apply for financial aid, or check the status of their account, final grades, academic plan and other information 24 hours a day through this secure website. AIU Online is committed to its students and their capacity to achieve every professional goal they set for themselves. For more information about AIU Online, see the AIU Online catalog or visit www.aiuonline.edu.

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AIU Main Campus

5550 Prairie Stone Parkway
Suite 400
Hoffman Estates, IL 60192

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